

Global External Hard Disk Drive Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global External Hard Disk Drive market size was valued at US\$ 2572 million in 2024 and is forecast to a readjusted size of USD 3814 million by 2031 with a CAGR of 5.9% during review period.

The External Hard Disk Drive (HDD) market has seen substantial growth and evolution, driven by the increasing need for reliable and portable data storage solutions. These external HDDs have become an essential accessory for individuals and businesses seeking to expand their storage capacity beyond what internal drives can provide. The market's expansion can be attributed to the ever-increasing volume of digital data generated by multimedia content, software, backups, and other files, necessitating a secure and convenient means of storage and transfer. External HDDs offer high-capacity options, ranging from a few hundred gigabytes to several terabytes, catering to diverse storage needs. The market also benefits from continuous advancements in HDD technology, resulting in faster data transfer speeds, enhanced durability, and energy-efficient designs. Additionally, the affordability of external HDDs compared to solid-state drives (SSDs) appeals to budget-conscious consumers without compromising significantly on performance. Moreover, the increasing demand for data backup and redundancy solutions has further driven the market's growth, with users prioritizing data protection and disaster recovery. As cloud storage adoption rises, manufacturers are also integrating cloud backup functionalities into external HDDs, providing users with hybrid storage options. Overall, the External Hard Disk Drive market is poised for continued expansion, addressing the escalating demand for reliable, cost-effective, and portable data storage solutions in an increasingly digital-centric world.

This report is a detailed and comprehensive analysis for global External Hard Disk Drive market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global External Hard Disk Drive market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global External Hard Disk Drive market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global External Hard Disk Drive market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global External Hard Disk Drive market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for External Hard Disk Drive
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global External Hard Disk Drive market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include LaCie, Toshiba, Transcend Information, Buffalo Americas, Western Digital, Seagate, ADATA Technology, Verbatim(CMC Magnetics), Lenovo, Eaget, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

External Hard Disk Drive market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Below 5TB

5TB to 10TB

Above 10TB

Market segment by Application

Laptop

Desktop PC

Others

Major players covered

LaCie

Toshiba

Transcend Information

Buffalo Americas

Western Digital

Seagate

ADATA Technology

Verbatim(CMC Magnetics)

Lenovo

Eaget

Silicon Power

Apricorn

Dell

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe External Hard Disk Drive product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of External Hard Disk Drive, with price, sales quantity, revenue, and global market share of External Hard Disk Drive from 2020 to 2025.

Chapter 3, the External Hard Disk Drive competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the External Hard Disk Drive breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020

to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and External Hard Disk Drive market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of External Hard Disk Drive.

Chapter 14 and 15, to describe External Hard Disk Drive sales channel, distributors, customers, research findings and conclusion.

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