

Global Exterior Wall Putty Powder Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Exterior Wall Putty Powder market size was valued at USD 40370 million in 2023 and is forecast to a readjusted size of USD 58920 million by 2030 with a CAGR of 5.6% during review period.

Exterior wall putty powder is a kind of construction materials, used to make the exterior wall smoother and it is mainly composed of white cement, heavy calcium carbonate and additives. It is widely used in some Asian countries, especially in China and India. Before painting the walls, the putty powder needs to be mixed with water.

India is the largest Exterior Wall Putty Powder market with about 44% market share. China is follower, accounting for about 25% market share.

The key players are Asian Paints, British Paints, Walplast, Birla White, Acro Paints India Limited, Platinum Plaster Ltd, Timbermate Products, J.K. Cement Ltd, Mapei, Golchha Pigments, Nippon Paint, Sujatha Paints, SSM, SIKA, Lions, Weber-Saint gobain, Huarun, Surfa Coats, Long Zhen, Truefit Skim Coat Products, Duobang, Gomix Building Materials etc. Top 3 companies occupied about 24% market share.

The Global Info Research report includes an overview of the development of the Exterior Wall Putty Powder industry chain, the market status of Residential (Water Resistant Type, Alkali Type), Commercial Building (Water Resistant Type, Alkali Type), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Exterior Wall Putty Powder.

Regionally, the report analyzes the Exterior Wall Putty Powder markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Exterior Wall Putty Powder market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Exterior Wall Putty Powder market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Exterior Wall Putty Powder industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Water Resistant Type, Alkali Type).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Exterior Wall Putty Powder market.

Regional Analysis: The report involves examining the Exterior Wall Putty Powder market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Exterior Wall Putty Powder market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Exterior Wall Putty Powder:

Company Analysis: Report covers individual Exterior Wall Putty Powder manufacturers, suppliers, and other relevant industry players. This analysis includes studying their

financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Exterior Wall Putty Powder. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Residential, Commercial Building).

Technology Analysis: Report covers specific technologies relevant to Exterior Wall Putty Powder. It assesses the current state, advancements, and potential future developments in Exterior Wall Putty Powder areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Exterior Wall Putty Powder market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Exterior Wall Putty Powder market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Water Resistant Type

Alkali Type

Others

Market segment by Application

Residential

Commercial Building

Major players covered

Asian Paints

British Paints

Walplast

Birla White

Acro Paints India Limited

Platinum Plaster Ltd

Timbermate Products

J.K. Cement Ltd

Mapei

Golchha Pigments

Nippon Paint

Sujatha Paints

SSM

SIKA

Lions

Weber-Saint gobain

Huarun

Surfa Coats

Long Zhen

Truefit Skim Coat Products

Duobang

Gomix Building Materials

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Exterior Wall Putty Powder product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Exterior Wall Putty Powder, with price, sales, revenue and global market share of Exterior Wall Putty Powder from 2019 to 2024.

Chapter 3, the Exterior Wall Putty Powder competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Exterior Wall Putty Powder breakdown data are shown at the regional

level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Exterior Wall Putty Powder market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Exterior Wall Putty Powder.

Chapter 14 and 15, to describe Exterior Wall Putty Powder sales channel, distributors, customers, research findings and conclusion.

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