

Global Exterior Wall Putty Powder Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Exterior Wall Putty Powder market size is expected to reach \$ 69560 million by 2032, rising at a market growth of 5.7% CAGR during the forecast period (2026-2032).

Exterior wall putty powder is a kind of construction materials, used to make the exterior wall smoother and it is mainly composed of white cement, heavy calcium carbonate and additives. It is widely used in some Asian countries, especially in China and India. Before painting the walls, the putty powder needs to be mixed with water.

India is the largest Exterior Wall Putty Powder market with about 44% market share. China is follower, accounting for about 25% market share.

The key players are Asian Paints, British Paints, Walplast, Birla White, Acro Paints India Limited, Platinum Plaster Ltd, Timbermate Products, J.K. Cement Ltd, Mapei, Golchha Pigments, Nippon Paint, Sujatha Paints, SSM, SIKA, Lions, Weber-Saint gobain, Huarun, Surfa Coats, Long Zhen, Truefit Skim Coat Products, Duobang, Gomix Building Materials etc. Top 3 companies occupied about 24% market share.

This report studies the global Exterior Wall Putty Powder production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Exterior Wall Putty Powder and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Exterior Wall Putty Powder that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Exterior Wall Putty Powder total production and demand, 2021-2032, (K MT)

Global Exterior Wall Putty Powder total production value, 2021-2032, (USD Million)

Global Exterior Wall Putty Powder production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K MT), (based on production site)

Global Exterior Wall Putty Powder consumption by region & country, CAGR, 2021-2032 & (K MT)

U.S. VS China: Exterior Wall Putty Powder domestic production, consumption, key domestic manufacturers and share

Global Exterior Wall Putty Powder production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K MT)

Global Exterior Wall Putty Powder production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

Global Exterior Wall Putty Powder production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

This report profiles key players in the global Exterior Wall Putty Powder market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Asian Paints, British Paints, Walplast, Birla White, Acro Paints India Limited, Platinum Plaster Ltd, Timbermate Products, J.K. Cement Ltd, Mapei, Golchha Pigments, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Exterior Wall Putty Powder market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K MT) and average price (USD/MT) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Exterior Wall Putty Powder Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Exterior Wall Putty Powder Market, Segmentation by Type:

Water Resistant Type

Alkali Type

Others

Global Exterior Wall Putty Powder Market, Segmentation by Application:

Residential

Commercial Building

Companies Profiled:

Asian Paints

British Paints

Walplast

Birla White

Acro Paints India Limited

Platinum Plaster Ltd

Timbermate Products

J.K. Cement Ltd

Mapei

Golchha Pigments

Nippon Paint

Sujatha Paints

SSM

SIKA

Lions

Weber-Saint gobain

Huarun

Surfa Coats

Long Zhen

Truefit Skim Coat Products

Duobang

Gomix Building Materials

Key Questions Answered:

1. How big is the global Exterior Wall Putty Powder market?
2. What is the demand of the global Exterior Wall Putty Powder market?
3. What is the year over year growth of the global Exterior Wall Putty Powder market?
4. What is the production and production value of the global Exterior Wall Putty Powder market?
5. Who are the key producers in the global Exterior Wall Putty Powder market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Exterior Wall Putty Powder Introduction
- 1.2 World Exterior Wall Putty Powder Supply & Forecast
 - 1.2.1 World Exterior Wall Putty Powder Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Exterior Wall Putty Powder Production (2021-2032)
 - 1.2.3 World Exterior Wall Putty Powder Pricing Trends (2021-2032)
- 1.3 World Exterior Wall Putty Powder Production by Region (Based on Production Site)
 - 1.3.1 World Exterior Wall Putty Powder Production Value by Region (2021-2032)
 - 1.3.2 World Exterior Wall Putty Powder Production by Region (2021-2032)
 - 1.3.3 World Exterior Wall Putty Powder Average Price by Region (2021-2032)
 - 1.3.4 North America Exterior Wall Putty Powder Production (2021-2032)
 - 1.3.5 Europe Exterior Wall Putty Powder Production (2021-2032)
 - 1.3.6 China Exterior Wall Putty Powder Production (2021-2032)
 - 1.3.7 Japan Exterior Wall Putty Powder Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Exterior Wall Putty Powder Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Exterior Wall Putty Powder Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Exterior Wall Putty Powder Demand (2021-2032)
- 2.2 World Exterior Wall Putty Powder Consumption by Region
 - 2.2.1 World Exterior Wall Putty Powder Consumption by Region (2021-2026)
 - 2.2.2 World Exterior Wall Putty Powder Consumption Forecast by Region (2027-2032)
- 2.3 United States Exterior Wall Putty Powder Consumption (2021-2032)
- 2.4 China Exterior Wall Putty Powder Consumption (2021-2032)
- 2.5 Europe Exterior Wall Putty Powder Consumption (2021-2032)
- 2.6 Japan Exterior Wall Putty Powder Consumption (2021-2032)
- 2.7 South Korea Exterior Wall Putty Powder Consumption (2021-2032)
- 2.8 ASEAN Exterior Wall Putty Powder Consumption (2021-2032)
- 2.9 India Exterior Wall Putty Powder Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Exterior Wall Putty Powder Production Value by Manufacturer (2021-2026)

- 3.2 World Exterior Wall Putty Powder Production by Manufacturer (2021-2026)
- 3.3 World Exterior Wall Putty Powder Average Price by Manufacturer (2021-2026)
- 3.4 Exterior Wall Putty Powder Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Exterior Wall Putty Powder Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Exterior Wall Putty Powder in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Exterior Wall Putty Powder in 2025
- 3.6 Exterior Wall Putty Powder Market: Overall Company Footprint Analysis
 - 3.6.1 Exterior Wall Putty Powder Market: Region Footprint
 - 3.6.2 Exterior Wall Putty Powder Market: Company Product Type Footprint
 - 3.6.3 Exterior Wall Putty Powder Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Exterior Wall Putty Powder Production Value Comparison
 - 4.1.1 United States VS China: Exterior Wall Putty Powder Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Exterior Wall Putty Powder Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Exterior Wall Putty Powder Production Comparison
 - 4.2.1 United States VS China: Exterior Wall Putty Powder Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Exterior Wall Putty Powder Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Exterior Wall Putty Powder Consumption Comparison
 - 4.3.1 United States VS China: Exterior Wall Putty Powder Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Exterior Wall Putty Powder Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Exterior Wall Putty Powder Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based Exterior Wall Putty Powder Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Exterior Wall Putty Powder Production Value (2021-2026)

4.4.3 United States Based Manufacturers Exterior Wall Putty Powder Production (2021-2026)

4.5 China Based Exterior Wall Putty Powder Manufacturers and Market Share

4.5.1 China Based Exterior Wall Putty Powder Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Exterior Wall Putty Powder Production Value (2021-2026)

4.5.3 China Based Manufacturers Exterior Wall Putty Powder Production (2021-2026)

4.6 Rest of World Based Exterior Wall Putty Powder Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Exterior Wall Putty Powder Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Exterior Wall Putty Powder Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Exterior Wall Putty Powder Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Exterior Wall Putty Powder Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Water Resistant Type

5.2.2 Alkali Type

5.2.3 Others

5.3 Market Segment by Type

5.3.1 World Exterior Wall Putty Powder Production by Type (2021-2032)

5.3.2 World Exterior Wall Putty Powder Production Value by Type (2021-2032)

5.3.3 World Exterior Wall Putty Powder Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY APPLICATION

6.1 World Exterior Wall Putty Powder Market Size Overview by Application: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Application

6.2.1 Residential

6.2.2 Commercial Building

6.3 Market Segment by Application

6.3.1 World Exterior Wall Putty Powder Production by Application (2021-2032)

6.3.2 World Exterior Wall Putty Powder Production Value by Application (2021-2032)

6.3.3 World Exterior Wall Putty Powder Average Price by Application (2021-2032)

7 COMPANY PROFILES

7.1 Asian Paints

7.1.1 Asian Paints Details

7.1.2 Asian Paints Major Business

7.1.3 Asian Paints Exterior Wall Putty Powder Product and Services

7.1.4 Asian Paints Exterior Wall Putty Powder Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.1.5 Asian Paints Recent Developments/Updates

7.1.6 Asian Paints Competitive Strengths & Weaknesses

7.2 British Paints

7.2.1 British Paints Details

7.2.2 British Paints Major Business

7.2.3 British Paints Exterior Wall Putty Powder Product and Services

7.2.4 British Paints Exterior Wall Putty Powder Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.2.5 British Paints Recent Developments/Updates

7.2.6 British Paints Competitive Strengths & Weaknesses

7.3 Walplast

7.3.1 Walplast Details

7.3.2 Walplast Major Business

7.3.3 Walplast Exterior Wall Putty Powder Product and Services

7.3.4 Walplast Exterior Wall Putty Powder Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.3.5 Walplast Recent Developments/Updates

7.3.6 Walplast Competitive Strengths & Weaknesses

7.4 Birla White

7.4.1 Birla White Details

7.4.2 Birla White Major Business

7.4.3 Birla White Exterior Wall Putty Powder Product and Services

7.4.4 Birla White Exterior Wall Putty Powder Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.4.5 Birla White Recent Developments/Updates

7.4.6 Birla White Competitive Strengths & Weaknesses

7.5 Acro Paints India Limited

7.5.1 Acro Paints India Limited Details

7.5.2 Acro Paints India Limited Major Business

7.5.3 Acro Paints India Limited Exterior Wall Putty Powder Product and Services

7.5.4 Acro Paints India Limited Exterior Wall Putty Powder Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.5.5 Acro Paints India Limited Recent Developments/Updates

7.5.6 Acro Paints India Limited Competitive Strengths & Weaknesses

7.6 Platinum Plaster Ltd

7.6.1 Platinum Plaster Ltd Details

7.6.2 Platinum Plaster Ltd Major Business

7.6.3 Platinum Plaster Ltd Exterior Wall Putty Powder Product and Services

7.6.4 Platinum Plaster Ltd Exterior Wall Putty Powder Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.6.5 Platinum Plaster Ltd Recent Developments/Updates

7.6.6 Platinum Plaster Ltd Competitive Strengths & Weaknesses

7.7 Timbermate Products

7.7.1 Timbermate Products Details

7.7.2 Timbermate Products Major Business

7.7.3 Timbermate Products Exterior Wall Putty Powder Product and Services

7.7.4 Timbermate Products Exterior Wall Putty Powder Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.7.5 Timbermate Products Recent Developments/Updates

7.7.6 Timbermate Products Competitive Strengths & Weaknesses

7.8 J.K. Cement Ltd

7.8.1 J.K. Cement Ltd Details

7.8.2 J.K. Cement Ltd Major Business

7.8.3 J.K. Cement Ltd Exterior Wall Putty Powder Product and Services

7.8.4 J.K. Cement Ltd Exterior Wall Putty Powder Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.8.5 J.K. Cement Ltd Recent Developments/Updates

7.8.6 J.K. Cement Ltd Competitive Strengths & Weaknesses

7.9 Mapei

7.9.1 Mapei Details

7.9.2 Mapei Major Business

7.9.3 Mapei Exterior Wall Putty Powder Product and Services

7.9.4 Mapei Exterior Wall Putty Powder Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.9.5 Mapei Recent Developments/Updates

- 7.9.6 Mapei Competitive Strengths & Weaknesses
- 7.10 Golchha Pigments
 - 7.10.1 Golchha Pigments Details
 - 7.10.2 Golchha Pigments Major Business
 - 7.10.3 Golchha Pigments Exterior Wall Putty Powder Product and Services
 - 7.10.4 Golchha Pigments Exterior Wall Putty Powder Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.10.5 Golchha Pigments Recent Developments/Updates
 - 7.10.6 Golchha Pigments Competitive Strengths & Weaknesses
- 7.11 Nippon Paint
 - 7.11.1 Nippon Paint Details
 - 7.11.2 Nippon Paint Major Business
 - 7.11.3 Nippon Paint Exterior Wall Putty Powder Product and Services
 - 7.11.4 Nippon Paint Exterior Wall Putty Powder Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.11.5 Nippon Paint Recent Developments/Updates
 - 7.11.6 Nippon Paint Competitive Strengths & Weaknesses
- 7.12 Sujatha Paints
 - 7.12.1 Sujatha Paints Details
 - 7.12.2 Sujatha Paints Major Business
 - 7.12.3 Sujatha Paints Exterior Wall Putty Powder Product and Services
 - 7.12.4 Sujatha Paints Exterior Wall Putty Powder Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.12.5 Sujatha Paints Recent Developments/Updates
 - 7.12.6 Sujatha Paints Competitive Strengths & Weaknesses
- 7.13 SSM
 - 7.13.1 SSM Details
 - 7.13.2 SSM Major Business
 - 7.13.3 SSM Exterior Wall Putty Powder Product and Services
 - 7.13.4 SSM Exterior Wall Putty Powder Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.13.5 SSM Recent Developments/Updates
 - 7.13.6 SSM Competitive Strengths & Weaknesses
- 7.14 SIKA
 - 7.14.1 SIKA Details
 - 7.14.2 SIKA Major Business
 - 7.14.3 SIKA Exterior Wall Putty Powder Product and Services
 - 7.14.4 SIKA Exterior Wall Putty Powder Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 7.14.5 SIKA Recent Developments/Updates
- 7.14.6 SIKA Competitive Strengths & Weaknesses
- 7.15 Lions
 - 7.15.1 Lions Details
 - 7.15.2 Lions Major Business
 - 7.15.3 Lions Exterior Wall Putty Powder Product and Services
 - 7.15.4 Lions Exterior Wall Putty Powder Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.15.5 Lions Recent Developments/Updates
 - 7.15.6 Lions Competitive Strengths & Weaknesses
- 7.16 Weber-Saint gobain
 - 7.16.1 Weber-Saint gobain Details
 - 7.16.2 Weber-Saint gobain Major Business
 - 7.16.3 Weber-Saint gobain Exterior Wall Putty Powder Product and Services
 - 7.16.4 Weber-Saint gobain Exterior Wall Putty Powder Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.16.5 Weber-Saint gobain Recent Developments/Updates
 - 7.16.6 Weber-Saint gobain Competitive Strengths & Weaknesses
- 7.17 Huarun
 - 7.17.1 Huarun Details
 - 7.17.2 Huarun Major Business
 - 7.17.3 Huarun Exterior Wall Putty Powder Product and Services
 - 7.17.4 Huarun Exterior Wall Putty Powder Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.17.5 Huarun Recent Developments/Updates
 - 7.17.6 Huarun Competitive Strengths & Weaknesses
- 7.18 Surfa Coats
 - 7.18.1 Surfa Coats Details
 - 7.18.2 Surfa Coats Major Business
 - 7.18.3 Surfa Coats Exterior Wall Putty Powder Product and Services
 - 7.18.4 Surfa Coats Exterior Wall Putty Powder Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.18.5 Surfa Coats Recent Developments/Updates
 - 7.18.6 Surfa Coats Competitive Strengths & Weaknesses
- 7.19 Long Zhen
 - 7.19.1 Long Zhen Details
 - 7.19.2 Long Zhen Major Business
 - 7.19.3 Long Zhen Exterior Wall Putty Powder Product and Services
 - 7.19.4 Long Zhen Exterior Wall Putty Powder Production, Price, Value, Gross Margin

and Market Share (2021-2026)

7.19.5 Long Zhen Recent Developments/Updates

7.19.6 Long Zhen Competitive Strengths & Weaknesses

7.20 Truefit Skim Coat Products

7.20.1 Truefit Skim Coat Products Details

7.20.2 Truefit Skim Coat Products Major Business

7.20.3 Truefit Skim Coat Products Exterior Wall Putty Powder Product and Services

7.20.4 Truefit Skim Coat Products Exterior Wall Putty Powder Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.20.5 Truefit Skim Coat Products Recent Developments/Updates

7.20.6 Truefit Skim Coat Products Competitive Strengths & Weaknesses

7.21 Duobang

7.21.1 Duobang Details

7.21.2 Duobang Major Business

7.21.3 Duobang Exterior Wall Putty Powder Product and Services

7.21.4 Duobang Exterior Wall Putty Powder Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.21.5 Duobang Recent Developments/Updates

7.21.6 Duobang Competitive Strengths & Weaknesses

7.22 Gomix Building Materials

7.22.1 Gomix Building Materials Details

7.22.2 Gomix Building Materials Major Business

7.22.3 Gomix Building Materials Exterior Wall Putty Powder Product and Services

7.22.4 Gomix Building Materials Exterior Wall Putty Powder Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.22.5 Gomix Building Materials Recent Developments/Updates

7.22.6 Gomix Building Materials Competitive Strengths & Weaknesses

8 INDUSTRY CHAIN ANALYSIS

8.1 Exterior Wall Putty Powder Industry Chain

8.2 Exterior Wall Putty Powder Upstream Analysis

8.2.1 Exterior Wall Putty Powder Core Raw Materials

8.2.2 Main Manufacturers of Exterior Wall Putty Powder Core Raw Materials

8.3 Midstream Analysis

8.4 Downstream Analysis

8.5 Exterior Wall Putty Powder Production Mode

8.6 Exterior Wall Putty Powder Procurement Model

8.7 Exterior Wall Putty Powder Industry Sales Model and Sales Channels

8.7.1 Exterior Wall Putty Powder Sales Model

8.7.2 Exterior Wall Putty Powder Typical Distributors

9 RESEARCH FINDINGS AND CONCLUSION

10 APPENDIX

10.1 Methodology

10.2 Research Process and Data Source

10.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Exterior Wall Putty Powder Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Exterior Wall Putty Powder Production Value by Region (2021-2026) & (USD Million)

Table 3. World Exterior Wall Putty Powder Production Value by Region (2027-2032) & (USD Million)

Table 4. World Exterior Wall Putty Powder Production Value Market Share by Region (2021-2026)

Table 5. World Exterior Wall Putty Powder Production Value Market Share by Region (2027-2032)

Table 6. World Exterior Wall Putty Powder Production by Region (2021-2026) & (K MT)

Table 7. World Exterior Wall Putty Powder Production by Region (2027-2032) & (K MT)

Table 8. World Exterior Wall Putty Powder Production Market Share by Region (2021-2026)

Table 9. World Exterior Wall Putty Powder Production Market Share by Region (2027-2032)

Table 10. World Exterior Wall Putty Powder Average Price by Region (2021-2026) & (USD/MT)

Table 11. World Exterior Wall Putty Powder Average Price by Region (2027-2032) & (USD/MT)

Table 12. Exterior Wall Putty Powder Major Market Trends

Table 13. World Exterior Wall Putty Powder Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K MT)

Table 14. World Exterior Wall Putty Powder Consumption by Region (2021-2026) & (K MT)

Table 15. World Exterior Wall Putty Powder Consumption Forecast by Region (2027-2032) & (K MT)

Table 16. World Exterior Wall Putty Powder Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Exterior Wall Putty Powder Producers in 2025

Table 18. World Exterior Wall Putty Powder Production by Manufacturer (2021-2026) & (K MT)

Table 19. Production Market Share of Key Exterior Wall Putty Powder Producers in 2025

- Table 20. World Exterior Wall Putty Powder Average Price by Manufacturer (2021-2026) & (USD/MT)
- Table 21. Global Exterior Wall Putty Powder Company Evaluation Quadrant
- Table 22. World Exterior Wall Putty Powder Industry Rank of Major Manufacturers, Based on Production Value in 2025
- Table 23. Head Office and Exterior Wall Putty Powder Production Site of Key Manufacturer
- Table 24. Exterior Wall Putty Powder Market: Company Product Type Footprint
- Table 25. Exterior Wall Putty Powder Market: Company Product Application Footprint
- Table 26. Exterior Wall Putty Powder Competitive Factors
- Table 27. Exterior Wall Putty Powder New Entrant and Capacity Expansion Plans
- Table 28. Exterior Wall Putty Powder Mergers & Acquisitions Activity
- Table 29. United States VS China Exterior Wall Putty Powder Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 30. United States VS China Exterior Wall Putty Powder Production Comparison, (2021 & 2025 & 2032) & (K MT)
- Table 31. United States VS China Exterior Wall Putty Powder Consumption Comparison, (2021 & 2025 & 2032) & (K MT)
- Table 32. United States Based Exterior Wall Putty Powder Manufacturers, Headquarters and Production Site (States, Country)
- Table 33. United States Based Manufacturers Exterior Wall Putty Powder Production Value, (2021-2026) & (USD Million)
- Table 34. United States Based Manufacturers Exterior Wall Putty Powder Production Value Market Share (2021-2026)
- Table 35. United States Based Manufacturers Exterior Wall Putty Powder Production (2021-2026) & (K MT)
- Table 36. United States Based Manufacturers Exterior Wall Putty Powder Production Market Share (2021-2026)
- Table 37. China Based Exterior Wall Putty Powder Manufacturers, Headquarters and Production Site (Province, Country)
- Table 38. China Based Manufacturers Exterior Wall Putty Powder Production Value, (2021-2026) & (USD Million)
- Table 39. China Based Manufacturers Exterior Wall Putty Powder Production Value Market Share (2021-2026)
- Table 40. China Based Manufacturers Exterior Wall Putty Powder Production, (2021-2026) & (K MT)
- Table 41. China Based Manufacturers Exterior Wall Putty Powder Production Market Share (2021-2026)
- Table 42. Rest of World Based Exterior Wall Putty Powder Manufacturers,

Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Exterior Wall Putty Powder Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Exterior Wall Putty Powder Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Exterior Wall Putty Powder Production, (2021-2026) & (K MT)

Table 46. Rest of World Based Manufacturers Exterior Wall Putty Powder Production Market Share (2021-2026)

Table 47. World Exterior Wall Putty Powder Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Exterior Wall Putty Powder Production by Type (2021-2026) & (K MT)

Table 49. World Exterior Wall Putty Powder Production by Type (2027-2032) & (K MT)

Table 50. World Exterior Wall Putty Powder Production Value by Type (2021-2026) & (USD Million)

Table 51. World Exterior Wall Putty Powder Production Value by Type (2027-2032) & (USD Million)

Table 52. World Exterior Wall Putty Powder Average Price by Type (2021-2026) & (USD/MT)

Table 53. World Exterior Wall Putty Powder Average Price by Type (2027-2032) & (USD/MT)

Table 54. World Exterior Wall Putty Powder Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 55. World Exterior Wall Putty Powder Production by Application (2021-2026) & (K MT)

Table 56. World Exterior Wall Putty Powder Production by Application (2027-2032) & (K MT)

Table 57. World Exterior Wall Putty Powder Production Value by Application (2021-2026) & (USD Million)

Table 58. World Exterior Wall Putty Powder Production Value by Application (2027-2032) & (USD Million)

Table 59. World Exterior Wall Putty Powder Average Price by Application (2021-2026) & (USD/MT)

Table 60. World Exterior Wall Putty Powder Average Price by Application (2027-2032) & (USD/MT)

Table 61. Asian Paints Basic Information, Manufacturing Base and Competitors

Table 62. Asian Paints Major Business

Table 63. Asian Paints Exterior Wall Putty Powder Product and Services

Table 64. Asian Paints Exterior Wall Putty Powder Production (K MT), Price (USD/MT),

Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 65. Asian Paints Recent Developments/Updates

Table 66. Asian Paints Competitive Strengths & Weaknesses

Table 67. British Paints Basic Information, Manufacturing Base and Competitors

Table 68. British Paints Major Business

Table 69. British Paints Exterior Wall Putty Powder Product and Services

Table 70. British Paints Exterior Wall Putty Powder Production (K MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 71. British Paints Recent Developments/Updates

Table 72. British Paints Competitive Strengths & Weaknesses

Table 73. Walplast Basic Information, Manufacturing Base and Competitors

Table 74. Walplast Major Business

Table 75. Walplast Exterior Wall Putty Powder Product and Services

Table 76. Walplast Exterior Wall Putty Powder Production (K MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 77. Walplast Recent Developments/Updates

Table 78. Walplast Competitive Strengths & Weaknesses

Table 79. Birla White Basic Information, Manufacturing Base and Competitors

Table 80. Birla White Major Business

Table 81. Birla White Exterior Wall Putty Powder Product and Services

Table 82. Birla White Exterior Wall Putty Powder Production (K MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 83. Birla White Recent Developments/Updates

Table 84. Birla White Competitive Strengths & Weaknesses

Table 85. Acro Paints India Limited Basic Information, Manufacturing Base and Competitors

Table 86. Acro Paints India Limited Major Business

Table 87. Acro Paints India Limited Exterior Wall Putty Powder Product and Services

Table 88. Acro Paints India Limited Exterior Wall Putty Powder Production (K MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 89. Acro Paints India Limited Recent Developments/Updates

Table 90. Acro Paints India Limited Competitive Strengths & Weaknesses

Table 91. Platinum Plaster Ltd Basic Information, Manufacturing Base and Competitors

Table 92. Platinum Plaster Ltd Major Business

Table 93. Platinum Plaster Ltd Exterior Wall Putty Powder Product and Services

Table 94. Platinum Plaster Ltd Exterior Wall Putty Powder Production (K MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

- Table 95. Platinum Plaster Ltd Recent Developments/Updates
- Table 96. Platinum Plaster Ltd Competitive Strengths & Weaknesses
- Table 97. Timbermate Products Basic Information, Manufacturing Base and Competitors
- Table 98. Timbermate Products Major Business
- Table 99. Timbermate Products Exterior Wall Putty Powder Product and Services
- Table 100. Timbermate Products Exterior Wall Putty Powder Production (K MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 101. Timbermate Products Recent Developments/Updates
- Table 102. Timbermate Products Competitive Strengths & Weaknesses
- Table 103. J.K. Cement Ltd Basic Information, Manufacturing Base and Competitors
- Table 104. J.K. Cement Ltd Major Business
- Table 105. J.K. Cement Ltd Exterior Wall Putty Powder Product and Services
- Table 106. J.K. Cement Ltd Exterior Wall Putty Powder Production (K MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 107. J.K. Cement Ltd Recent Developments/Updates
- Table 108. J.K. Cement Ltd Competitive Strengths & Weaknesses
- Table 109. Mapei Basic Information, Manufacturing Base and Competitors
- Table 110. Mapei Major Business
- Table 111. Mapei Exterior Wall Putty Powder Product and Services
- Table 112. Mapei Exterior Wall Putty Powder Production (K MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 113. Mapei Recent Developments/Updates
- Table 114. Mapei Competitive Strengths & Weaknesses
- Table 115. Golchha Pigments Basic Information, Manufacturing Base and Competitors
- Table 116. Golchha Pigments Major Business
- Table 117. Golchha Pigments Exterior Wall Putty Powder Product and Services
- Table 118. Golchha Pigments Exterior Wall Putty Powder Production (K MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 119. Golchha Pigments Recent Developments/Updates
- Table 120. Golchha Pigments Competitive Strengths & Weaknesses
- Table 121. Nippon Paint Basic Information, Manufacturing Base and Competitors
- Table 122. Nippon Paint Major Business
- Table 123. Nippon Paint Exterior Wall Putty Powder Product and Services
- Table 124. Nippon Paint Exterior Wall Putty Powder Production (K MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share

(2021-2026)

Table 125. Nippon Paint Recent Developments/Updates

Table 126. Nippon Paint Competitive Strengths & Weaknesses

Table 127. Sujatha Paints Basic Information, Manufacturing Base and Competitors

Table 128. Sujatha Paints Major Business

Table 129. Sujatha Paints Exterior Wall Putty Powder Product and Services

Table 130. Sujatha Paints Exterior Wall Putty Powder Production (K MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 131. Sujatha Paints Recent Developments/Updates

Table 132. Sujatha Paints Competitive Strengths & Weaknesses

Table 133. SSM Basic Information, Manufacturing Base and Competitors

Table 134. SSM Major Business

Table 135. SSM Exterior Wall Putty Powder Product and Services

Table 136. SSM Exterior Wall Putty Powder Production (K MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 137. SSM Recent Developments/Updates

Table 138. SSM Competitive Strengths & Weaknesses

Table 139. SIKA Basic Information, Manufacturing Base and Competitors

Table 140. SIKA Major Business

Table 141. SIKA Exterior Wall Putty Powder Product and Services

Table 142. SIKA Exterior Wall Putty Powder Production (K MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 143. SIKA Recent Developments/Updates

Table 144. SIKA Competitive Strengths & Weaknesses

Table 145. Lions Basic Information, Manufacturing Base and Competitors

Table 146. Lions Major Business

Table 147. Lions Exterior Wall Putty Powder Product and Services

Table 148. Lions Exterior Wall Putty Powder Production (K MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 149. Lions Recent Developments/Updates

Table 150. Lions Competitive Strengths & Weaknesses

Table 151. Weber-Saint gobain Basic Information, Manufacturing Base and Competitors

Table 152. Weber-Saint gobain Major Business

Table 153. Weber-Saint gobain Exterior Wall Putty Powder Product and Services

Table 154. Weber-Saint gobain Exterior Wall Putty Powder Production (K MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 155. Weber-Saint gobain Recent Developments/Updates

- Table 156. Weber-Saint gobain Competitive Strengths & Weaknesses
- Table 157. Huarun Basic Information, Manufacturing Base and Competitors
- Table 158. Huarun Major Business
- Table 159. Huarun Exterior Wall Putty Powder Product and Services
- Table 160. Huarun Exterior Wall Putty Powder Production (K MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 161. Huarun Recent Developments/Updates
- Table 162. Huarun Competitive Strengths & Weaknesses
- Table 163. Surfa Coats Basic Information, Manufacturing Base and Competitors
- Table 164. Surfa Coats Major Business
- Table 165. Surfa Coats Exterior Wall Putty Powder Product and Services
- Table 166. Surfa Coats Exterior Wall Putty Powder Production (K MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 167. Surfa Coats Recent Developments/Updates
- Table 168. Surfa Coats Competitive Strengths & Weaknesses
- Table 169. Long Zhen Basic Information, Manufacturing Base and Competitors
- Table 170. Long Zhen Major Business
- Table 171. Long Zhen Exterior Wall Putty Powder Product and Services
- Table 172. Long Zhen Exterior Wall Putty Powder Production (K MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 173. Long Zhen Recent Developments/Updates
- Table 174. Long Zhen Competitive Strengths & Weaknesses
- Table 175. Truefit Skim Coat Products Basic Information, Manufacturing Base and Competitors
- Table 176. Truefit Skim Coat Products Major Business
- Table 177. Truefit Skim Coat Products Exterior Wall Putty Powder Product and Services
- Table 178. Truefit Skim Coat Products Exterior Wall Putty Powder Production (K MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 179. Truefit Skim Coat Products Recent Developments/Updates
- Table 180. Truefit Skim Coat Products Competitive Strengths & Weaknesses
- Table 181. Duobang Basic Information, Manufacturing Base and Competitors
- Table 182. Duobang Major Business
- Table 183. Duobang Exterior Wall Putty Powder Product and Services
- Table 184. Duobang Exterior Wall Putty Powder Production (K MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 185. Duobang Recent Developments/Updates
- Table 186. Duobang Competitive Strengths & Weaknesses
- Table 187. Gomix Building Materials Basic Information, Manufacturing Base and

Competitors

Table 188. Gomix Building Materials Major Business

Table 189. Gomix Building Materials Exterior Wall Putty Powder Product and Services

Table 190. Gomix Building Materials Exterior Wall Putty Powder Production (K MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 191. Gomix Building Materials Recent Developments/Updates

Table 192. Gomix Building Materials Competitive Strengths & Weaknesses

Table 193. Global Key Players of Exterior Wall Putty Powder Upstream (Raw Materials)

Table 194. Global Exterior Wall Putty Powder Typical Customers

Table 195. Exterior Wall Putty Powder Typical Distributors

List Of Figures

LIST OF FIGURES

- Figure 1. Exterior Wall Putty Powder Picture
- Figure 2. World Exterior Wall Putty Powder Production Value: 2021 & 2025 & 2032, (USD Million)
- Figure 3. World Exterior Wall Putty Powder Production Value and Forecast (2021-2032) & (USD Million)
- Figure 4. World Exterior Wall Putty Powder Production (2021-2032) & (K MT)
- Figure 5. World Exterior Wall Putty Powder Average Price (2021-2032) & (USD/MT)
- Figure 6. World Exterior Wall Putty Powder Production Value Market Share by Region (2021-2032)
- Figure 7. World Exterior Wall Putty Powder Production Market Share by Region (2021-2032)
- Figure 8. North America Exterior Wall Putty Powder Production (2021-2032) & (K MT)
- Figure 9. Europe Exterior Wall Putty Powder Production (2021-2032) & (K MT)
- Figure 10. China Exterior Wall Putty Powder Production (2021-2032) & (K MT)
- Figure 11. Japan Exterior Wall Putty Powder Production (2021-2032) & (K MT)
- Figure 12. Exterior Wall Putty Powder Market Drivers
- Figure 13. Factors Affecting Demand
- Figure 14. World Exterior Wall Putty Powder Consumption (2021-2032) & (K MT)
- Figure 15. World Exterior Wall Putty Powder Consumption Market Share by Region (2021-2032)
- Figure 16. United States Exterior Wall Putty Powder Consumption (2021-2032) & (K MT)
- Figure 17. China Exterior Wall Putty Powder Consumption (2021-2032) & (K MT)
- Figure 18. Europe Exterior Wall Putty Powder Consumption (2021-2032) & (K MT)
- Figure 19. Japan Exterior Wall Putty Powder Consumption (2021-2032) & (K MT)
- Figure 20. South Korea Exterior Wall Putty Powder Consumption (2021-2032) & (K MT)
- Figure 21. ASEAN Exterior Wall Putty Powder Consumption (2021-2032) & (K MT)
- Figure 22. India Exterior Wall Putty Powder Consumption (2021-2032) & (K MT)
- Figure 23. Producer Shipments of Exterior Wall Putty Powder by Manufacturer Revenue (\$MM) and Market Share (%): 2025
- Figure 24. Global Four-firm Concentration Ratios (CR4) for Exterior Wall Putty Powder Markets in 2025
- Figure 25. Global Four-firm Concentration Ratios (CR8) for Exterior Wall Putty Powder Markets in 2025
- Figure 26. United States VS China: Exterior Wall Putty Powder Production Value Market

Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Exterior Wall Putty Powder Production Market

Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Exterior Wall Putty Powder Consumption Market

Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Exterior Wall Putty Powder Production Market Share 2025

Figure 30. China Based Manufacturers Exterior Wall Putty Powder Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Exterior Wall Putty Powder Production Market Share 2025

Figure 32. World Exterior Wall Putty Powder Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Exterior Wall Putty Powder Production Value Market Share by Type in 2025

Figure 34. Water Resistant Type

Figure 35. Alkali Type

Figure 36. Others

Figure 37. World Exterior Wall Putty Powder Production Market Share by Type (2021-2032)

Figure 38. World Exterior Wall Putty Powder Production Value Market Share by Type (2021-2032)

Figure 39. World Exterior Wall Putty Powder Average Price by Type (2021-2032) & (USD/MT)

Figure 40. World Exterior Wall Putty Powder Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 41. World Exterior Wall Putty Powder Production Value Market Share by Application in 2025

Figure 42. Residential

Figure 43. Commercial Building

Figure 44. World Exterior Wall Putty Powder Production Market Share by Application (2021-2032)

Figure 45. World Exterior Wall Putty Powder Production Value Market Share by Application (2021-2032)

Figure 46. World Exterior Wall Putty Powder Average Price by Application (2021-2032) & (USD/MT)

Figure 47. Exterior Wall Putty Powder Industry Chain

Figure 48. Exterior Wall Putty Powder Procurement Model

Figure 49. Exterior Wall Putty Powder Sales Model

Figure 50. Exterior Wall Putty Powder Sales Channels, Direct Sales, and Distribution

Figure 51. Methodology

Figure 52. Research Process and Data Source

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