

Global Exterior Wall Building Insulation Materials Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Exterior Wall Building Insulation Materials market size is expected to reach \$ 37014 million by 2032, rising at a market growth of 3.4% CAGR during the forecast period (2026-2032).

External wall building insulation materials refer to thermal insulation materials applied to building facades, external walls, curtain wall assemblies, rainscreen systems, and external thermal insulation composite systems to reduce heat transfer through the building envelope, mitigate thermal bridging, improve energy efficiency, enhance fire safety, and support acoustic and indoor comfort performance.

The upstream supply chain includes styrene, polystyrene resin, MDI/TDI, polyether polyols, phenolic resin, basalt, diabase, slag, recycled glass, quartz sand, blowing agents, flame retardants, binders, and facing materials. Downstream include new-build external wall insulation, building retrofit, facade insulation, curtain wall fire-safe insulation, passive house envelopes, nearly zero-energy buildings, commercial buildings, and residential building envelope upgrades.

In 2025, global exterior wall building insulation materials production reached approximately 14 million tons, with an average global market price is \$2,000 per ton.

From a global industry perspective, exterior wall building insulation materials have evolved from conventional energy-saving construction materials into core components of building energy efficiency, low-carbon renovation and green building systems. Building envelope design directly affects heating and cooling demand, comfort, indoor environmental quality and embodied carbon performance, and the IEA identifies envelope design as critical to these outcomes. Globally, building operations remain a

major source of energy use and emissions: IEA data shows that building operations account for around 30% of global final energy consumption and about 26% of global energy-related emissions, while the GlobalABC 2024/25 report also highlights the large contribution of buildings and construction to global energy demand and CO₂ emissions. As a result, exterior wall insulation is no longer valued only for reducing heat loss; it is increasingly linked to building codes, retrofit programs, indoor comfort, energy security and lifecycle carbon management.

In terms of industry trends, exterior wall insulation materials are moving toward higher thermal performance, stronger fire safety, thinner systems, better durability, system-based installation, lower-carbon materials and recyclable solutions. Traditional demand focused mainly on thermal conductivity and installation cost, while current projects increasingly evaluate whole-system performance, including fire classification, water absorption, dimensional stability, crack resistance, weatherability, compatibility with renders, adhesives and anchors, thermal-bridge control and long-term fade durability. Fire-safety concerns in high-rise and public buildings are supporting demand for non-combustible mineral wool systems in many markets, while low-conductivity foam materials, vacuum insulation panels and aerogels are gaining relevance where wall thickness is constrained or energy-performance targets are demanding. The EU Energy Performance of Buildings Directive continues to support higher building energy performance and is linked with building renovation, energy-performance standards and low-carbon transition policies, reinforcing the long-term upgrade path for exterior wall insulation systems.

The main growth drivers come from three areas. First, global pressure to reduce building energy use and emissions is increasing, and the high energy share of buildings makes exterior wall insulation an important measure for reducing heating and cooling loads, improving energy efficiency and lowering operational carbon emissions. Second, demand for renovation of existing buildings is increasing, particularly in mature markets such as Europe; the EU Renovation Wave aims to renovate 35 million buildings by 2030 and at least double the annual rate of energy renovations, directly supporting demand for external wall insulation, cavity insulation, facade insulation and envelope retrofit systems. Third, extreme weather, energy-price volatility, green building certification and stricter building regulations are pushing owners, developers and governments to pay more attention to long-term energy savings, comfort, fire safety and lifecycle cost of building envelopes.

This report studies the global Exterior Wall Building Insulation Materials production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Exterior Wall Building Insulation Materials and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Exterior Wall Building Insulation Materials that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Exterior Wall Building Insulation Materials total production and demand, 2021-2032, (Kilotons)

Global Exterior Wall Building Insulation Materials total production value, 2021-2032, (USD Million)

Global Exterior Wall Building Insulation Materials production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Exterior Wall Building Insulation Materials consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Exterior Wall Building Insulation Materials domestic production, consumption, key domestic manufacturers and share

Global Exterior Wall Building Insulation Materials production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Exterior Wall Building Insulation Materials production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Exterior Wall Building Insulation Materials production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Exterior Wall Building Insulation Materials market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Kingspan Group, Saint-Gobain, Owens Corning, ROCKWOOL Group, Knauf Insulation, Johns Manville, Ravago Building Solutions, DuPont, URSA, TechnoNICOL, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Exterior Wall Building Insulation Materials market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Exterior Wall Building Insulation Materials Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Exterior Wall Building Insulation Materials Market, Segmentation by Type:

Rock Wool

Glass Wool

EPS/XPS

PU/PIR

Others

Global Exterior Wall Building Insulation Materials Market, Segmentation by System
Format:

External Wall Insulation System

Exterior Insulation and Finish System

Continuous Insulation Board

Curtain Wall Insulation

Others

Global Exterior Wall Building Insulation Materials Market, Segmentation by Project
Stage:

New Construction

Retrofit and Renovation

Global Exterior Wall Building Insulation Materials Market, Segmentation by Application:

Residential Building

Commercial Building

Others

Companies Profiled:

Kingspan Group

Saint-Gobain

Owens Corning

ROCKWOOL Group

Knauf Insulation

Johns Manville

Ravago Building Solutions

DuPont

URSA

TechnoNICOL

Beipeng Building Materials Group

Taishi Energy Conservation Materials

Asia Cuanon Technology

UNILIN Insulation

Recticel

Oriental Yuhong

Insulfoam

SOPREMA

Austrotherm

KCC Corporation

Asahi Kasei Construction Materials

Hunter Panels

Hongbaoli

Shanghai ABM Rock Wool

Key Questions Answered:

1. How big is the global Exterior Wall Building Insulation Materials market?
2. What is the demand of the global Exterior Wall Building Insulation Materials market?
3. What is the year over year growth of the global Exterior Wall Building Insulation Materials market?
4. What is the production and production value of the global Exterior Wall Building Insulation Materials market?
5. Who are the key producers in the global Exterior Wall Building Insulation Materials market?
6. What are the growth factors driving the market demand?

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