

# Global Exterior Wall Building Insulation Materials Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Exterior Wall Building Insulation Materials market size was valued at USD 30360 million in 2023 and is forecast to a readjusted size of USD 37620 million by 2030 with a CAGR of 3.1% during review period.

External wall insulation, also known as EWI and external solid wall insulation, is a type of insulation that is attached to the outside of your walls. Two layers of material are used - one to offer insulation, and an outer layer of mineral or synthetic render to protect against weather and provide a decorative finish.

Global core exterior wall building Insulation materials manufacturers include Kingspan Group, Saint-Gobain and Owens Corning etc. The top 3 companies hold a share about 30%. APAC is the largest market, with a share over 43%, followed by North America and Europe with the share about 27% and 23%.

In terms of product, EPS/XPS is the largest segment with a share about 35%?followed by rock wool and glass wool with the similar share about 23%. And in terms of application, the largest application is residential building, followed by commercial building.

The Global Info Research report includes an overview of the development of the Exterior Wall Building Insulation Materials industry chain, the market status of Residential Building (Rock Wool, Glass Wool), Commercial Building (Rock Wool, Glass Wool), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Exterior Wall

## Building Insulation Materials.

Regionally, the report analyzes the Exterior Wall Building Insulation Materials markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Exterior Wall Building Insulation Materials market, with robust domestic demand, supportive policies, and a strong manufacturing base.

### Key Features:

The report presents comprehensive understanding of the Exterior Wall Building Insulation Materials market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Exterior Wall Building Insulation Materials industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Tons), revenue generated, and market share of different by Type (e.g., Rock Wool, Glass Wool).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Exterior Wall Building Insulation Materials market.

**Regional Analysis:** The report involves examining the Exterior Wall Building Insulation Materials market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Exterior Wall Building Insulation Materials market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Exterior Wall Building Insulation Materials:

**Company Analysis:** Report covers individual Exterior Wall Building Insulation Materials manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Exterior Wall Building Insulation Materials. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Residential Building, Commercial Building).

**Technology Analysis:** Report covers specific technologies relevant to Exterior Wall Building Insulation Materials. It assesses the current state, advancements, and potential future developments in Exterior Wall Building Insulation Materials areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Exterior Wall Building Insulation Materials market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Exterior Wall Building Insulation Materials market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Rock Wool

Glass Wool

EPS/XPS

PU/PIR

Others

### Market segment by Application

Residential Building

Commercial Building

### Major players covered

Kingspan Group

Saint-Gobain

Owens Corning

Rockwool International

Knauf Insulation

Johns Manville

Ravago

DuPont

URSA

TN International

Beipeng Building Materials Group

Taishi Energy Conservation Materials

Asia Cuanon

Asahi Fiber Glass

UNILIN Insulation

Recticel Insulation

Oriental Yuhong

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Exterior Wall Building Insulation Materials product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Exterior Wall Building Insulation Materials, with price, sales, revenue and global market share of Exterior Wall Building Insulation Materials from 2019 to 2024.

Chapter 3, the Exterior Wall Building Insulation Materials competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Exterior Wall Building Insulation Materials breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Exterior Wall Building Insulation Materials market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Exterior Wall Building Insulation Materials.

Chapter 14 and 15, to describe Exterior Wall Building Insulation Materials sales channel, distributors, customers, research findings and conclusion.

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