

Global Exterior Shading Systems Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G08F639AC702EN.html>

Date: February 2026

Pages: 141

Price: US\$ 4,480.00 (Single User License)

ID: G08F639AC702EN

Abstracts

The global Exterior Shading Systems market size is expected to reach \$ 3199 million by 2032, rising at a market growth of 4.5% CAGR during the forecast period (2026-2032).

In 2025, global Exterior Shading Systems production reached approximately 580 k tons, with an average global market price of around US\$4000 per ton. The production capacity for Exterior Shading Systems in 2025 was approximately 600 k tons. The typical gross profit margin for Exterior Shading Systems between 20% and 40%. Exterior Shading Systems are architectural solutions installed on the outside of buildings to control solar radiation, glare, and heat gain. These systems include devices such as louvers, shutters, external blinds, canopies, and brise-soleil, which are designed to block or filter direct sunlight before it enters the building envelope. By reducing solar heat load, exterior shading systems significantly improve indoor thermal comfort, lower cooling energy consumption, and enhance facade aesthetics, making them an important component of energy-efficient and sustainable building design.

The Exterior Shading Systems market refers to the global industry focused on the design, manufacturing, and installation of external solar control solutions for residential, commercial, and institutional buildings. Market growth is driven by rising demand for energy-efficient buildings, stricter building energy codes, and increased adoption of green construction standards such as LEED and BREEAM. The market includes both fixed and dynamic shading systems, with increasing integration of smart controls and automation to optimize building performance and occupant comfort.

This report studies the global Exterior Shading Systems production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Exterior Shading Systems and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Exterior Shading Systems that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Exterior Shading Systems total production and demand, 2021-2032, (Kilotons)

Global Exterior Shading Systems total production value, 2021-2032, (USD Million)

Global Exterior Shading Systems production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Exterior Shading Systems consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Exterior Shading Systems domestic production, consumption, key domestic manufacturers and share

Global Exterior Shading Systems production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Exterior Shading Systems production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Exterior Shading Systems production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Exterior Shading Systems market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Hunter Douglas, Phifer, Mermet, Gale Pacific, Junkers & Mullers, Serge Ferrari, Vertisol, Griesser, Heroal, Hillarys, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Exterior Shading Systems market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by

year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Exterior Shading Systems Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Exterior Shading Systems Market, Segmentation by Type:

Environmentally Friendly Fabrics

Fiberglass Fabrics

Polyester Fabrics

Global Exterior Shading Systems Market, Segmentation by Coating Type:

PVC Coating

PU Coating

PTFE Coating

Other

Global Exterior Shading Systems Market, Segmentation by Production Process:

Laminated Cloth

Coated Cloth

Solution Dyed Cloth

Global Exterior Shading Systems Market, Segmentation by Application:

Residential

Commercial

Industrial

Companies Profiled:

Hunter Douglas

Phifer

Mermet

Gale Pacific

Junkers & Mullers

Serge Ferrari

Vertisol

Griesser

Heroal

Hillarys

Shandong Yuma Sun-shading Technology

Zhejiang Xidamen New Material

Ningbo Xianfeng New Material

Elitex

Zhejiang Chenhong Textile Technology

Changzhou Yameite Window Decoration

Key Questions Answered:

1. How big is the global Exterior Shading Systems market?
2. What is the demand of the global Exterior Shading Systems market?
3. What is the year over year growth of the global Exterior Shading Systems market?
4. What is the production and production value of the global Exterior Shading Systems market?
5. Who are the key producers in the global Exterior Shading Systems market?
6. What are the growth factors driving the market demand?

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