

Global Exterior Roof Insulation Materials Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Exterior Roof Insulation Materials market size is expected to reach \$ 24387 million by 2032, rising at a market growth of 3.8% CAGR during the forecast period (2026-2032).

Exterior roof insulation materials are thermal insulation products used in flat roofs, pitched roofs, metal roofs, inverted roofs, warm roof systems, roof sandwich panels, and roof retrofit assemblies. They are designed to reduce heat transfer through roof envelopes, limit solar heat gain in summer, reduce heat loss in winter, and work together with waterproofing membranes, vapor barriers, roof decks, mechanical fasteners, adhesives, and cover boards. Major upstream raw materials include MDI, polyether polyols, PIR/PUR systems, styrene, polystyrene resin, basalt, slag, quartz sand, recycled glass, phenolic resin, blowing agents, flame retardants, fiberglass facers, aluminum foil, and composite facing materials. Downstream applications include commercial buildings, industrial facilities, logistics warehouses, residential roofs, public buildings, cold-chain buildings, green roofs, roof renovation, and nearly zero-energy buildings.

In 2025, global exterior roof insulation materials production reached approximately 9 million tons, with an average global market price is \$2,000 per ton.

From a global industry perspective, exterior roof insulation materials have evolved from conventional energy-saving roofing accessories into critical components of building energy efficiency, roof-system durability and low-carbon building renovation. Roofs are among the envelope areas most exposed to solar radiation, rain, snow, temperature cycling, wind load and moisture, so their insulation performance directly affects top-floor comfort, cooling demand, heating energy use, waterproofing-layer temperature stability

and operational carbon emissions. The IEA identifies building-envelope design as critical to heating and cooling demand, comfort and indoor environmental quality, and notes that building operations account for around 30% of global final energy consumption and 26% of global energy-related emissions, which supports the long-term role of roof insulation in building efficiency. Therefore, the value of exterior roof insulation is not limited to low thermal conductivity; it also lies in forming a stable, durable and low-thermal-bridge roofing system together with waterproofing layers, vapour barriers, slope layers, roof decks, fasteners and protective layers.

In terms of industry trends, exterior roof insulation materials are moving toward higher thermal performance, higher compressive strength, stronger fire safety, moisture resistance, thinner systems, system-based installation, lower-carbon materials and recyclable solutions. Traditional roof insulation focused mainly on thermal conductivity and material cost, while current projects increasingly evaluate whole-roof performance, including compressive strength, water absorption, dimensional stability, wind-uplift resistance, freeze-thaw resistance, heat-aging durability, fire performance, compatibility with waterproofing membranes or coatings, thermal-bridge control and long-term maintainability. By material route, stone wool and glass wool emphasize fire performance and acoustic absorption; XPS, EPS, PU/PIR and phenolic foam emphasize low thermal conductivity and installation efficiency; foam glass, vacuum insulation panels and aerogel-based materials are more suitable for high-load, thickness-constrained or high-efficiency roofing systems. The GlobalABC 2024/25 report states that buildings and construction accounted for 32% of global energy demand and 34% of CO₂ emissions in 2023, reinforcing the need to upgrade high-performance roof-envelope systems.

The main growth drivers come from three areas. First, rising global pressure to reduce building energy use and emissions makes exterior roof insulation an important measure for lowering summer cooling loads, winter heat loss and top-floor temperature fluctuations. Second, existing-building renovation, commercial roof replacement, industrial-building energy retrofits, cold-storage and warehouse expansion, and public-building energy upgrades are increasing demand for integrated roof insulation and waterproofing retrofit solutions. Third, building regulations, green building certification, energy-price volatility and more frequent extreme weather are pushing owners and developers to focus on long-term energy savings, fire safety, waterproofing durability, wind-uplift performance and lifecycle cost of roof systems; the recast EU Energy Performance of Buildings Directive aims for a zero-emission building stock by 2050 and covers both new and existing buildings, providing policy support for roof-envelope upgrades.

This report studies the global Exterior Roof Insulation Materials production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Exterior Roof Insulation Materials and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Exterior Roof Insulation Materials that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Exterior Roof Insulation Materials total production and demand, 2021-2032, (Kilotons)

Global Exterior Roof Insulation Materials total production value, 2021-2032, (USD Million)

Global Exterior Roof Insulation Materials production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Exterior Roof Insulation Materials consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Exterior Roof Insulation Materials domestic production, consumption, key domestic manufacturers and share

Global Exterior Roof Insulation Materials production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Exterior Roof Insulation Materials production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Exterior Roof Insulation Materials production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Exterior Roof Insulation Materials market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Kingspan Group, Saint-Gobain, Owens Corning, ROCKWOOL Group, Knauf Insulation, Johns Manville, Ravago Building Solutions, DuPont, URSA, TechnoNICOL, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices

used in analyzing the World Exterior Roof Insulation Materials market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Exterior Roof Insulation Materials Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Exterior Roof Insulation Materials Market, Segmentation by Type:

EPS/XPS

PU/PIR

Rock Wool

Glass Wool

Others

Global Exterior Roof Insulation Materials Market, Segmentation by Roof System

Format:

Flat Roof Insulation

Inverted Roof Insulation

Warm Roof Insulation

Metal Roof Insulation

Others

Global Exterior Roof Insulation Materials Market, Segmentation by Project Stage:

New Construction

Retrofit and Renovation

Global Exterior Roof Insulation Materials Market, Segmentation by Application:

Residential Building

Commercial Building

Others

Companies Profiled:

Kingspan Group

Saint-Gobain

Owens Corning

ROCKWOOL Group

Knauf Insulation

Johns Manville

Ravago Building Solutions

DuPont

URSA

TechnoNICOL

Taishi Energy Conservation Materials

UNILIN Insulation

Recticel

Insulfoam

SOPREMA

Austrotherm

KCC Corporation

Asahi Kasei Construction Materials

Hunter Panels

Hongbaoli

Shanghai ABM Rock Wool

Key Questions Answered:

1. How big is the global Exterior Roof Insulation Materials market?
2. What is the demand of the global Exterior Roof Insulation Materials market?
3. What is the year over year growth of the global Exterior Roof Insulation Materials market?
4. What is the production and production value of the global Exterior Roof Insulation Materials market?
5. Who are the key producers in the global Exterior Roof Insulation Materials market?
6. What are the growth factors driving the market demand?

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