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# Global Exterior Mirror Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Exterior Mirror market size is expected to reach $ 16664 million by 2032, rising at a market growth of 6.2% CAGR during the forecast period (2026-2032).

Exterior Mirror refers to an external vehicle-mounted indirect-vision system designed to provide drivers with visibility of the side and rear areas of a vehicle. The product has evolved from a basic reflective mirror into an integrated automotive module combining optical glass, housing structures, adjustment actuators, folding mechanisms and electronic functions. This study focuses on complete Exterior Mirror assemblies and integrated exterior vision systems used in passenger vehicles and commercial vehicles, covering manually or electrically adjustable mirrors and higher-value configurations incorporating power folding, heating, automatic dimming, turn indicators, approach lighting, blind-spot warning indicators, surround-view cameras and electronic control modules. Camera-based and hybrid camera-mirror solutions are also considered where they perform or enhance the indirect-vision function traditionally provided by exterior mirrors. The market therefore reflects both conventional automotive mirror manufacturing and the ongoing transition toward integrated electronic vision systems, with product performance increasingly determined by optical quality, mechanical reliability, environmental durability, electronic integration, vehicle styling compatibility and compliance with indirect-vision requirements.

## Key Findings

In 2025, global production reached approximately 254.9 million units

Exterior mirrors are evolving into multifunctional electronic vision platforms

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Power folding and ADAS integration drive higher product value

Camera-monitor systems expand functionality beyond conventional reflective mirrors

Competition increasingly depends on integration and global manufacturing capabilities

Market Trends

The development of the Exterior Mirror market is shifting from mechanical and optical improvement toward electronic integration and intelligent vision. Power adjustment and folding have become established functions across a broad range of vehicle classes, while heating, electrochromic dimming, LED signaling, blind-spot warning, ground illumination and surround-view cameras continue to increase the electronic content of each mirror assembly. Exterior mirrors are therefore becoming important peripheral integration points for vehicle sensing and ADAS functions rather than remaining standalone reflective components. At the higher end of the market, Camera Monitor Systems are accelerating this transition by replacing or supplementing reflective surfaces with cameras, displays and electronic control units. Hybrid architectures are particularly relevant during the transition period because they retain a conventional mirror while adding digital visibility, providing redundancy while allowing manufacturers to introduce camera-based functions without completely changing driver behavior or vehicle architecture. Aerodynamic optimization, smaller external housings, camera cleaning and heating, low-light performance and tighter integration with centralized vehicle electronics are expected to become increasingly important product-development directions.

# Market Dynamics

## Drivers

Exterior Mirror demand is fundamentally linked to global vehicle production, but the value growth of the market increasingly depends on rising content per vehicle rather than unit volume alone. The expansion of electric adjustment, power folding, heating, automatic dimming, lighting, blind-spot warning and camera functions increases the value of complete mirror assemblies and creates opportunities for suppliers capable of integrating mechanical, optical and electronic technologies. Vehicle manufacturers are also placing greater emphasis on safety, parking assistance, peripheral awareness and

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exterior styling, all of which support the transition toward more complex mirror modules. Growth in SUVs, pickups, premium vehicles and increasingly feature-rich mass-market vehicles further supports demand for larger or higher-function exterior mirror systems. At the same time, high vehicle production in China and other Asian manufacturing centers provides a large production base for both conventional and advanced Exterior Mirror systems.

## Restraints

The Exterior Mirror industry remains exposed to strong automotive OEM cost pressure. Conventional mirror assemblies are mature products, making continuous annual price reductions and manufacturing efficiency important considerations for suppliers. Adding motors, cameras, LEDs, sensors, electronic control units and communication modules increases product value but also increases component count, validation requirements and warranty exposure. Exterior mirrors operate in a demanding environment and must withstand vibration, temperature variation, water, dust, ice, impact and repeated folding cycles, meaning additional functions cannot compromise basic mechanical reliability. Full Camera Monitor Systems face an even higher cost threshold because cameras, displays, processors, software and redundant safety functions must collectively achieve automotive-grade performance. Consequently, the technological transition from conventional mirrors to digital vision systems is likely to proceed progressively rather than through rapid universal replacement.

## Opportunities

The most significant opportunity lies in increasing electronic content across mid-range and mass-market vehicles. Functions previously concentrated in premium models—including power folding, blind-spot indicators, integrated cameras, welcome lighting and more sophisticated electronic control—can gradually penetrate higher-volume vehicle platforms as component costs decline and OEM platform strategies improve scale economics. Electric vehicles create additional opportunities because aerodynamic efficiency, exterior styling and electronic architecture receive greater design emphasis, supporting compact mirror structures, camera-assisted solutions and deeper integration with vehicle networks. Camera Monitor Systems also open new value pools in cameras, displays, image processing, software, lens heating and cleaning technologies. Suppliers that can offer scalable architectures ranging from conventional mirrors through hybrid systems to fully digital exterior vision solutions can address different vehicle price points and regulatory environments while sharing

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common components and engineering platforms.

### Challenges

The key challenge for Exterior Mirror suppliers is managing the transition from a relatively mature mechanical component business toward safety-critical electronic vision systems. Digital solutions must maintain visibility under nighttime conditions, rain, snow, glare, contamination and extreme temperatures while controlling image latency, camera exposure and display quality. Lens contamination or electronic failure can directly affect the driver's indirect field of vision, increasing the importance of heating, cleaning, diagnostics and fail-safe design. Regulatory requirements also differ among markets, which can lead manufacturers to maintain multiple mirror and camera configurations for global vehicle platforms. At the same time, increasing electronic content expands the required competencies from injection molding and mirror-glass processing into camera technology, electronics, software, functional validation and system integration, raising R&D requirements and making technology execution increasingly important to long-term competitiveness.

## Industry Chain Analysis

The Exterior Mirror industry chain begins with optical and structural materials such as automotive mirror glass, specialty coatings, engineering plastics, aluminum and other structural materials, together with motors, actuators, gears, heating elements, LEDs, wiring harnesses and electronic components. Advanced products additionally require electrochromic materials, cameras, image sensors, printed circuit boards, electronic control units and communication components. Midstream Exterior Mirror manufacturers integrate injection molding, surface finishing, mirror-glass processing, actuator assembly, folding mechanisms, lighting, wiring, cameras and electronics into vehicle-specific modules, followed by optical, environmental, vibration, electrical and durability validation. The downstream market is primarily connected to passenger and commercial vehicle OEM programs, where suppliers generally need to participate early in vehicle development to meet styling, packaging, electrical architecture and homologation requirements. Replacement demand forms a secondary market because exterior mirrors are exposed vehicle components and complete assemblies or individual glass, housing and actuator components may require replacement after damage. As electronic content rises, value creation is gradually shifting from basic molding and assembly toward optical technology, electromechanical integration, cameras, electronics, software

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and system engineering.

Segment Insights

From a product-structure perspective, the Exterior Mirror market is moving along a clear value ladder from basic reflective assemblies toward electrically controlled, multifunctional and digital vision systems. Conventional reflective mirrors continue to provide the fundamental indirect-vision function, while electrically adjustable and power-folding products add electromechanical value. Higher-specification products integrate heating, automatic dimming, lighting, blind-spot warnings, cameras and electronic control, substantially increasing the electronic content of the assembly. This creates a widening value difference between entry-level mirror modules and advanced integrated systems.

Camera-integrated and Camera Monitor System solutions represent the most important technological upgrade direction. Hybrid products combine compliant reflective mirrors with cameras and displays, while fully digital architectures can use compact external camera wings and in-vehicle displays to provide indirect vision. The commercial opportunity is therefore not limited to replacing glass with cameras; it also includes image-processing electronics, cleaning and heating systems, integrated ADAS alerts and vehicle-network connectivity. The pace of adoption will vary by vehicle segment because premium and technology-oriented platforms can absorb additional cost earlier, whereas high-volume entry-level platforms remain more sensitive to cost and regulatory complexity.

Downstream Market Opportunities

Passenger vehicles represent the broadest application base for Exterior Mirror systems, supported by the scale of global passenger-vehicle production and the increasing availability of electronic convenience and safety features. Within this segment, SUVs, crossovers, premium vehicles and electric vehicles provide particularly attractive opportunities for multifunctional mirrors because vehicle manufacturers can differentiate styling and user experience through lighting, power folding, blind-spot indicators, cameras and aerodynamic design. As advanced functions move into mainstream vehicle platforms, the addressable market for higher-value mirror assemblies can expand without requiring proportional growth in total vehicle production.

Commercial vehicles create a different value proposition. Trucks, vans and other large vehicles require extensive side and rear visibility and may use larger mirror structures,

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multiple viewing surfaces, electrically extendable mechanisms or camera systems. Camera Monitor Systems can be particularly relevant where conventional mirrors generate aerodynamic drag or leave complex blind areas. Commercial applications therefore offer opportunities for integrated wide-field cameras, dynamic viewing modes and electronically enhanced visibility, although durability, reliability and total cost of ownership remain critical purchasing criteria.

## Regional Insights

Asia-Pacific is the most important manufacturing-linked demand center for Exterior Mirror products because it contains several of the world's largest automotive production bases. China produced approximately 34.53 million vehicles in 2025, while Japan produced approximately 8.41 million and India approximately 6.49 million, creating substantial underlying demand for exterior mirror assemblies and supporting a deep regional automotive component supply chain. China is particularly important not only for unit demand but also for the rapid introduction of highly electronic vehicle features, creating opportunities for integrated cameras, lighting and digital vision technologies.

Europe represents an important market for advanced indirect-vision technology, particularly Camera Monitor Systems, supported by a regulatory framework that recognizes conventional mirrors and camera-monitor devices as indirect-vision solutions. This provides a clearer pathway for mirror-replacement architectures and supports innovation around aerodynamic camera wings and digital displays. North America remains a major market for feature-rich conventional and hybrid exterior mirrors, especially in SUVs, pickups and commercial vehicles, while regional homologation differences influence the pace at which fully digital exterior vision systems can replace conventional mirrors. Regional competition is therefore shaped not only by vehicle production volume but also by vehicle mix, regulatory requirements, OEM technology strategies and consumer acceptance of digital vision systems.

## Competitive Landscape Analysis

Competition in the Exterior Mirror industry is centered on global OEM relationships, vehicle-platform engineering capability, manufacturing localization and increasingly sophisticated electronics integration. Established suppliers such as Magna, Motherson/SMR, Ficosa, Gentex and SL Corporation demonstrate different technology positions across conventional exterior mirrors, electromechanical functions, automatic-

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dimming glass, cameras and Camera Monitor Systems. Motherson's vision-system portfolio reflects a highly integrated approach covering reflector glass, actuators, lighting, cameras, image-processing units and electronics, while Magna combines conventional mirrors with hybrid and camera-wing digital vision architectures. Ficosa has built a comprehensive Camera Monitor System capability spanning cameras, displays, ECUs and mechanical camera supports, while Gentex's position is differentiated by electrochromic dimming and digital vision technologies. SL Corporation also integrates power folding, lighting and around-view cameras into outside-mirror systems.

## Report Scope

This report studies the global Exterior Mirror production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Exterior Mirror and provides market size (US$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Exterior Mirror that contribute to its increasing demand across many markets.

## Highlights and key features of the study

Global Exterior Mirror total production and demand, 2021-2032, (M Units)

Global Exterior Mirror total production value, 2021-2032, (USD Million)

Global Exterior Mirror production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (M Units), (based on production site)

Global Exterior Mirror consumption by region & country, CAGR, 2021-2032 & (M Units)

U.S. VS China: Exterior Mirror domestic production, consumption, key domestic manufacturers and share

Global Exterior Mirror production by manufacturer, production, price, value and

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market share 2021-2026, (USD Million) & (M Units)

Global Exterior Mirror production by Type, production, value, CAGR, 2021-2032, (USD Million) & (M Units)

Global Exterior Mirror production by Application, production, value, CAGR, 2021-2032, (USD Million) & (M Units)

This report profiles key players in the global Exterior Mirror market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Magna International, Ficosa, Samvardhana Motherson Reflectec, Gentex, Murakami Kaimeido, Minebea AccessSolutions, SL Corporation, MEKRA Lang, Flabeg, Shanghai Lvxiang, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Exterior Mirror market

## Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), volume (production, consumption) & (M Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

### Global Exterior Mirror Market, By Region:

United States

China

Europe

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Japan

South Korea

ASEAN

India

Rest of World

# Market Segmentation

## Global Exterior Mirror Market, Segmentation by Type:

Flat Exterior Mirror

Convex Exterior Mirror

Aspherical Exterior Mirror

## Global Exterior Mirror Market, Segmentation by Technology:

Conventional Optical Rear-View Mirror

Digital Rear-View Mirror (Camera-Monitor System)

## Global Exterior Mirror Market, Segmentation by Installation Method:

Original Equipment Manufacturing (OEM)

Automotive Aftermarket

## Global Exterior Mirror Market, Segmentation by Application:

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Passenger Car

Commercial Vehicle

## Companies Profiled:

Magna International

Ficosa

Samvardhana Motherson Reflectec

Gentex

Murakami Kaimeido

Minebea AccessSolutions

SL Corporation

MEKRA Lang

Flabeg

Shanghai Lvxiang

Beijing Goldrare

Sichuan Skay-View

YFORE Technology

## Key Questions Answered

1. How big is the global Exterior Mirror market?
2. What is the demand of the global Exterior Mirror market?

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3. What is the year over year growth of the global Exterior Mirror market?
4. What is the total value of the global Exterior Mirror market?
5. Who are the Major Players in the global Exterior Mirror market?
6. What are the growth factors driving the market demand?

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