

# Global Exterior Automotive Plastics Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Exterior Automotive Plastics market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Plastic components used on the exterior of automobiles, including bumpers, light covers, door handles, etc., which are designed to protect the vehicle's metal structure and provide an aesthetic appearance.

The Global Info Research report includes an overview of the development of the Exterior Automotive Plastics industry chain, the market status of Exterior Lights (ABS Plastic, Polycarbonate), Bumpers (ABS Plastic, Polycarbonate), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Exterior Automotive Plastics.

Regionally, the report analyzes the Exterior Automotive Plastics markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Exterior Automotive Plastics market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Exterior Automotive Plastics market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends,

challenges, and opportunities within the Exterior Automotive Plastics industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., ABS Plastic, Polycarbonate).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Exterior Automotive Plastics market.

**Regional Analysis:** The report involves examining the Exterior Automotive Plastics market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Exterior Automotive Plastics market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Exterior Automotive Plastics:

**Company Analysis:** Report covers individual Exterior Automotive Plastics manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Exterior Automotive Plastics This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Exterior Lights, Bumpers).

**Technology Analysis:** Report covers specific technologies relevant to Exterior Automotive Plastics. It assesses the current state, advancements, and potential future developments in Exterior Automotive Plastics areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Exterior Automotive Plastics market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Exterior Automotive Plastics market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

ABS Plastic

Polycarbonate

PVC Plastic

TPO Plastic

Polyester

Polypropylene

Polyurethane

Polyamide

Others

### Market segment by Application

Exterior Lights

Bumpers

Hoods

Liftgates

Trim

Others

#### Major players covered

Arkema S.A.

BASF SE

Borealis AG

DuPont de Nemours Inc.

Royal DSM N.V.

Evonic Industries AG

ExxonMobil Corporation

Lanxess

LyondellBasell Industries N.V.

Convestro AG

Saudi Arabia's Basic Industries Corporation

Celanese Corporation

Salem Industrial Plastics

Lear Corporation

Magna International Inc.

Trinseo S.A.

Adient PLC

Flex-N-Gate Corporation

Solvay S.A.

Teijin Limited

DSM Engineering Plastics

LG Chem Ltd.

Kuraray Co. Ltd.

Toyoda Gosei Co. Ltd.

Sumitomo Chemical Company Limited

Asahi Kasei Corporation

Kautex Textron GmbH & Co. KG

Ravago Group

Plastic Omnium Group

Hanwha Advanced Materials Corp.

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Exterior Automotive Plastics product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Exterior Automotive Plastics, with price, sales, revenue and global market share of Exterior Automotive Plastics from 2019 to 2024.

Chapter 3, the Exterior Automotive Plastics competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Exterior Automotive Plastics breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Exterior Automotive Plastics market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Exterior

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Chapter 14 and 15, to describe Exterior Automotive Plastics sales channel, distributors, customers, research findings and conclusion.

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