

# Global Exterior Architectural Coatings Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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# **Abstracts**

According to our (Global Info Research) latest study, the global Exterior Architectural Coatings market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Architectural coatings are finishes for the interior and exterior of buildings, along with devices like lamp posts, awnings, and so forth. The key purpose of an architectural coating is decorative, although it also adds some protection to the underlying building materials.

In Czech Republic and Slovakia market, key manufacturers include AkzoNobel, DowDuPont, PPG Industries, Inc, Sherwin-Williams, BASF Coatings AG, Valspar Corp, Nippon Paint, Kansai Paint, Chemolak Plc, Novochema Cooperative, PAM-ak, Ltd and Slovlak Ko?eca, etc. AkzoNobel and PPG are the two industry leaders, with 29% and 22% market shares, respectively.

The Global Info Research report includes an overview of the development of the Exterior Architectural Coatings industry chain, the market status of Residential Building (Solvent-Borne, Water-Borne), Commercial Building (Solvent-Borne, Water-Borne), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Exterior Architectural Coatings.

Regionally, the report analyzes the Exterior Architectural Coatings markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly



China, leads the global Exterior Architectural Coatings market, with robust domestic demand, supportive policies, and a strong manufacturing base.

# Key Features:

The report presents comprehensive understanding of the Exterior Architectural Coatings market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Exterior Architectural Coatings industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Solvent-Borne, Water-Borne).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Exterior Architectural Coatings market.

Regional Analysis: The report involves examining the Exterior Architectural Coatings market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Exterior Architectural Coatings market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Exterior Architectural Coatings:

Company Analysis: Report covers individual Exterior Architectural Coatings manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and



attitudes towards Exterior Architectural Coatings This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Residential Building, Commercial Building).

Technology Analysis: Report covers specific technologies relevant to Exterior Architectural Coatings. It assesses the current state, advancements, and potential future developments in Exterior Architectural Coatings areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Exterior Architectural Coatings market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Exterior Architectural Coatings market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Solvent-Borne

Water-Borne

Market segment by Application

Residential Building

Commercial Building

Industrial Building

Major players covered



BASF
PPG Industries
Kansai Paint
Nippon Paint
The Dow Chemical Company
Valspar Corporation
AkzoNobel
Sherwin-Williams
Arkema
Axalta Coating Systems
Berger Paints
Cabot Corporation
Eastman Chemical Company
Jotun
Benjamin Moore
DAW SE
Cromology
Noroo Paint and Coatings
Diamond Vogel



Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Exterior Architectural Coatings product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Exterior Architectural Coatings, with price, sales, revenue and global market share of Exterior Architectural Coatings from 2019 to 2024.

Chapter 3, the Exterior Architectural Coatings competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Exterior Architectural Coatings breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Exterior Architectural Coatings market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.



Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Exterior Architectural Coatings.

Chapter 14 and 15, to describe Exterior Architectural Coatings sales channel, distributors, customers, research findings and conclusion.



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