

# Global Extended Warranty Service for Consumer Electronics Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Extended Warranty Service for Consumer Electronics market size was valued at USD 53900 million in 2023 and is forecast to a readjusted size of USD 79470 million by 2030 with a CAGR of 5.7% during review period.

Extended Warranty refers to any extension of manufacturer's warranty offered at the point of sale of products. It is also known as service contract/ agreement and the cover only commences on completion of the original warranty.

Global core extended warranty service for consumer electronics manufactures include Asurion, AIG, Allstate (Squaretrade) etc. The largest company hold a share about 10%. North America is the largest market, with a share about 43%, followed by Europe and Asia-Pacific with the share about 33% and 20%. In terms of product, standard protection plan is the largest segment, with a share over 80%. And in terms of application, the largest application is mobile phones, followed by laptops and PCs and wearables.

The Global Info Research report includes an overview of the development of the Extended Warranty Service for Consumer Electronics industry chain, the market status of Laptops and PCs (Standard Protection Plan, Accidental Protection Plan), Mobile Phones (Standard Protection Plan, Accidental Protection Plan), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Extended Warranty Service for Consumer Electronics.

Regionally, the report analyzes the Extended Warranty Service for Consumer Electronics markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Extended Warranty Service for Consumer Electronics market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Extended Warranty Service for Consumer Electronics market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Extended Warranty Service for Consumer Electronics industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Standard Protection Plan, Accidental Protection Plan).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Extended Warranty Service for Consumer Electronics market.

**Regional Analysis:** The report involves examining the Extended Warranty Service for Consumer Electronics market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Extended Warranty Service for Consumer Electronics market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Extended Warranty Service for Consumer Electronics:

**Company Analysis:** Report covers individual Extended Warranty Service for Consumer Electronics players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Extended Warranty Service for Consumer Electronics. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Laptops and PCs, Mobile Phones).

**Technology Analysis:** Report covers specific technologies relevant to Extended Warranty Service for Consumer Electronics. It assesses the current state, advancements, and potential future developments in Extended Warranty Service for Consumer Electronics areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Extended Warranty Service for Consumer Electronics market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Extended Warranty Service for Consumer Electronics market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Standard Protection Plan

Accidental Protection Plan

### Market segment by Application

Laptops and PCs

Mobile Phones

Wearables

VR Gaming

Tablets

Gaming

Others

Market segment by players, this report covers

Asurion

AIG

Allstate (Squaretrade)

Assurant

Zurich

Chubb

Amtrust

Allianz

AXA

Aviva

CNA Financial (CCC)

Likewise (formerly Brightstar)

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Extended Warranty Service for Consumer Electronics product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Extended Warranty Service for Consumer Electronics, with revenue, gross margin and global market share of Extended Warranty Service for Consumer Electronics from 2019 to 2024.

Chapter 3, the Extended Warranty Service for Consumer Electronics competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Extended Warranty Service for Consumer Electronics market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces

analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Extended Warranty Service for Consumer Electronics.

Chapter 13, to describe Extended Warranty Service for Consumer Electronics research findings and conclusion.

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