

Global Extended Car Warranty Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Extended Car Warranty market size is expected to reach \$ 12089 million by 2032, rising at a market growth of 2.7% CAGR during the forecast period (2026-2032).

An Extended Car Warranty, also known as a Vehicle Service Contract, is a paid protection agreement that provides repair, replacement, or labor coverage for critical mechanical and electrical vehicle components beyond the expiration of the original manufacturer's warranty. It covers unexpected failures of parts such as the engine, transmission, suspension, electrical systems, and for electric vehicles, high-voltage batteries, motors, and electronic control units, with coverage terms typically tied to vehicle age, mileage, or a combination of both, and is offered by automakers, dealerships, or independent third-party providers.

Key trends include growing demand for electric vehicle-specific extended warranties covering battery and powertrain components, digitalization of underwriting, claims, and customer service via online platforms, and rising partnerships between warranty providers and insurance companies; opportunities are driven by increasing vehicle complexity, growth in used car sales, rising consumer awareness of long-term ownership costs, and strong demand in emerging markets; major challenges include inconsistent regulatory standards across regions, high and unpredictable repair costs for advanced vehicle technologies, price sensitivity among consumers, and intense competition between OEM-backed and third-party warranty programs.

This report studies the global Extended Car Warranty demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Extended

Car Warranty, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Extended Car Warranty that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Extended Car Warranty total market, 2021-2032, (USD Million)

Global Extended Car Warranty total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Extended Car Warranty total market, key domestic companies, and share, (USD Million)

Global Extended Car Warranty revenue by player, revenue and market share 2021-2026, (USD Million)

Global Extended Car Warranty total market by Type, CAGR, 2021-2032, (USD Million)

Global Extended Car Warranty total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Extended Car Warranty market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Endurance, Carchex, CarShield, Olive, Concord Auto Protect, Toco Warranty, MotorEasy, Warrantywise, WarrantyDirect, PenFed, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Extended Car Warranty market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years

2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Extended Car Warranty Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Extended Car Warranty Market, Segmentation by Type:

Stated-component Warranty

Powertrain Warranty

Bumper-to-bumper Warranty

Global Extended Car Warranty Market, Segmentation by Provider Type:

OEM Extended Warranty

Dealer-Administered Warranty

Third-Party Independent Warranty

Global Extended Car Warranty Market, Segmentation by Vehicle Type Compatibility:

Gasoline & Diesel Vehicle Warranty

Hybrid Vehicle Warranty

Electric Vehicle (EV) Warranty

Global Extended Car Warranty Market, Segmentation by Application:

Passenger Car

Business Car

Companies Profiled:

Endurance

Carchex

CarShield

Olive

Concord Auto Protect

Toco Warranty

MotorEasy

Warrantywise

WarrantyDirect

PenFed

AA Cars

Auto Auto

Allstate

Global Warranty

1800Warranty

Mopar

Hollard

Autopair

AAA warranty

Freedom Warranty

AAA Northeast

Car Warranty Delaware

Good Sam

CarMax

Edel Assurance

Select Auto Protect

Roojai

Obvi

EasyCare

Royal Administration Services

American Auto Shield

National Vehicle Protection Services

American Guardian Warranty Services

Key Questions Answered

1. How big is the global Extended Car Warranty market?
2. What is the demand of the global Extended Car Warranty market?
3. What is the year over year growth of the global Extended Car Warranty market?
4. What is the total value of the global Extended Car Warranty market?
5. Who are the Major Players in the global Extended Car Warranty market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Extended Car Warranty Introduction
- 1.2 World Extended Car Warranty Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World Extended Car Warranty Total Market by Region (by Headquarter Location)
 - 1.3.1 World Extended Car Warranty Market Size by Region (2021-2032), (by Headquarter Location)
 - 1.3.2 United States Based Company Extended Car Warranty Revenue (2021-2032)
 - 1.3.3 China Based Company Extended Car Warranty Revenue (2021-2032)
 - 1.3.4 Europe Based Company Extended Car Warranty Revenue (2021-2032)
 - 1.3.5 Japan Based Company Extended Car Warranty Revenue (2021-2032)
 - 1.3.6 South Korea Based Company Extended Car Warranty Revenue (2021-2032)
 - 1.3.7 ASEAN Based Company Extended Car Warranty Revenue (2021-2032)
 - 1.3.8 India Based Company Extended Car Warranty Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Extended Car Warranty Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Extended Car Warranty Consumption Value (2021-2032)
- 2.2 World Extended Car Warranty Consumption Value by Region
 - 2.2.1 World Extended Car Warranty Consumption Value by Region (2021-2026)
 - 2.2.2 World Extended Car Warranty Consumption Value Forecast by Region (2027-2032)
- 2.3 United States Extended Car Warranty Consumption Value (2021-2032)
- 2.4 China Extended Car Warranty Consumption Value (2021-2032)
- 2.5 Europe Extended Car Warranty Consumption Value (2021-2032)
- 2.6 Japan Extended Car Warranty Consumption Value (2021-2032)
- 2.7 South Korea Extended Car Warranty Consumption Value (2021-2032)
- 2.8 ASEAN Extended Car Warranty Consumption Value (2021-2032)
- 2.9 India Extended Car Warranty Consumption Value (2021-2032)

3 WORLD EXTENDED CAR WARRANTY COMPANIES COMPETITIVE ANALYSIS

- 3.1 World Extended Car Warranty Revenue by Player (2021-2026)

3.2 Industry Rank and Concentration Rate (CR)

3.2.1 Global Extended Car Warranty Industry Rank of Major Players

3.2.2 Global Concentration Ratios (CR4) for Extended Car Warranty in 2025

3.2.3 Global Concentration Ratios (CR8) for Extended Car Warranty in 2025

3.3 Extended Car Warranty Company Evaluation Quadrant

3.4 Extended Car Warranty Market: Overall Company Footprint Analysis

3.4.1 Extended Car Warranty Market: Region Footprint

3.4.2 Extended Car Warranty Market: Company Product Type Footprint

3.4.3 Extended Car Warranty Market: Company Product Application Footprint

3.5 Competitive Environment

3.5.1 Historical Structure of the Industry

3.5.2 Barriers of Market Entry

3.5.3 Factors of Competition

3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

4.1 United States VS China: Extended Car Warranty Revenue Comparison (by Headquarter Location)

4.1.1 United States VS China: Extended Car Warranty Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)

4.1.2 United States VS China: Extended Car Warranty Revenue Market Share Comparison (2021 & 2025 & 2032)

4.2 United States Based Companies VS China Based Companies: Extended Car Warranty Consumption Value Comparison

4.2.1 United States VS China: Extended Car Warranty Consumption Value Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: Extended Car Warranty Consumption Value Market Share Comparison (2021 & 2025 & 2032)

4.3 United States Based Extended Car Warranty Companies and Market Share, 2021-2026

4.3.1 United States Based Extended Car Warranty Companies, Headquarters (States, Country)

4.3.2 United States Based Companies Extended Car Warranty Revenue, (2021-2026)

4.4 China Based Companies Extended Car Warranty Revenue and Market Share, 2021-2026

4.4.1 China Based Extended Car Warranty Companies, Company Headquarters (Province, Country)

- 4.4.2 China Based Companies Extended Car Warranty Revenue, (2021-2026)
- 4.5 Rest of World Based Extended Car Warranty Companies and Market Share, 2021-2026
 - 4.5.1 Rest of World Based Extended Car Warranty Companies, Headquarters (Province, Country)
 - 4.5.2 Rest of World Based Companies Extended Car Warranty Revenue (2021-2026)

5 MARKET ANALYSIS BY TYPE

- 5.1 World Extended Car Warranty Market Size Overview by Type: 2021 VS 2025 VS 2032
- 5.2 Segment Introduction by Type
 - 5.2.1 Stated-component Warranty
 - 5.2.2 Powertrain Warranty
 - 5.2.3 Bumper-to-bumper Warranty
- 5.3 Market Segment by Type
 - 5.3.1 World Extended Car Warranty Market Size by Type (2021-2026)
 - 5.3.2 World Extended Car Warranty Market Size by Type (2027-2032)
 - 5.3.3 World Extended Car Warranty Market Size Market Share by Type (2027-2032)

6 MARKET ANALYSIS BY PROVIDER TYPE

- 6.1 World Extended Car Warranty Market Size Overview by Provider Type: 2021 VS 2025 VS 2032
- 6.2 Segment Introduction by Provider Type
 - 6.2.1 OEM Extended Warranty
 - 6.2.2 Dealer-Administered Warranty
 - 6.2.3 Third-Party Independent Warranty
- 6.3 Market Segment by Provider Type
 - 6.3.1 World Extended Car Warranty Market Size by Provider Type (2021-2026)
 - 6.3.2 World Extended Car Warranty Market Size by Provider Type (2027-2032)
 - 6.3.3 World Extended Car Warranty Market Size Market Share by Provider Type (2027-2032)

7 MARKET ANALYSIS BY VEHICLE TYPE COMPATIBILITY

- 7.1 World Extended Car Warranty Market Size Overview by Vehicle Type Compatibility: 2021 VS 2025 VS 2032
- 7.2 Segment Introduction by Vehicle Type Compatibility

- 7.2.1 Gasoline & Diesel Vehicle Warranty
- 7.2.2 Hybrid Vehicle Warranty
- 7.2.3 Electric Vehicle (EV) Warranty
- 7.3 Market Segment by Vehicle Type Compatibility
 - 7.3.1 World Extended Car Warranty Market Size by Vehicle Type Compatibility (2021-2026)
 - 7.3.2 World Extended Car Warranty Market Size by Vehicle Type Compatibility (2027-2032)
 - 7.3.3 World Extended Car Warranty Market Size Market Share by Vehicle Type Compatibility (2027-2032)

8 MARKET ANALYSIS BY APPLICATION

- 8.1 World Extended Car Warranty Market Size Overview by Application: 2021 VS 2025 VS 2032
- 8.2 Segment Introduction by Application
 - 8.2.1 Passenger Car
 - 8.2.2 Business Car
- 8.3 Market Segment by Application
 - 8.3.1 World Extended Car Warranty Market Size by Application (2021-2026)
 - 8.3.2 World Extended Car Warranty Market Size by Application (2027-2032)
 - 8.3.3 World Extended Car Warranty Market Size Market Share by Application (2021-2032)

9 COMPANY PROFILES

- 9.1 Endurance
 - 9.1.1 Endurance Details
 - 9.1.2 Endurance Major Business
 - 9.1.3 Endurance Extended Car Warranty Product and Services
 - 9.1.4 Endurance Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026)
 - 9.1.5 Endurance Recent Developments/Updates
 - 9.1.6 Endurance Competitive Strengths & Weaknesses
- 9.2 Carchex
 - 9.2.1 Carchex Details
 - 9.2.2 Carchex Major Business
 - 9.2.3 Carchex Extended Car Warranty Product and Services
 - 9.2.4 Carchex Extended Car Warranty Revenue, Gross Margin and Market Share

(2021-2026)

9.2.5 Carchex Recent Developments/Updates

9.2.6 Carchex Competitive Strengths & Weaknesses

9.3 CarShield

9.3.1 CarShield Details

9.3.2 CarShield Major Business

9.3.3 CarShield Extended Car Warranty Product and Services

9.3.4 CarShield Extended Car Warranty Revenue, Gross Margin and Market Share

(2021-2026)

9.3.5 CarShield Recent Developments/Updates

9.3.6 CarShield Competitive Strengths & Weaknesses

9.4 Olive

9.4.1 Olive Details

9.4.2 Olive Major Business

9.4.3 Olive Extended Car Warranty Product and Services

9.4.4 Olive Extended Car Warranty Revenue, Gross Margin and Market Share

(2021-2026)

9.4.5 Olive Recent Developments/Updates

9.4.6 Olive Competitive Strengths & Weaknesses

9.5 Concord Auto Protect

9.5.1 Concord Auto Protect Details

9.5.2 Concord Auto Protect Major Business

9.5.3 Concord Auto Protect Extended Car Warranty Product and Services

9.5.4 Concord Auto Protect Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026)

9.5.5 Concord Auto Protect Recent Developments/Updates

9.5.6 Concord Auto Protect Competitive Strengths & Weaknesses

9.6 Toco Warranty

9.6.1 Toco Warranty Details

9.6.2 Toco Warranty Major Business

9.6.3 Toco Warranty Extended Car Warranty Product and Services

9.6.4 Toco Warranty Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026)

9.6.5 Toco Warranty Recent Developments/Updates

9.6.6 Toco Warranty Competitive Strengths & Weaknesses

9.7 MotorEasy

9.7.1 MotorEasy Details

9.7.2 MotorEasy Major Business

9.7.3 MotorEasy Extended Car Warranty Product and Services

9.7.4 MotorEasy Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026)

9.7.5 MotorEasy Recent Developments/Updates

9.7.6 MotorEasy Competitive Strengths & Weaknesses

9.8 Warrantywise

9.8.1 Warrantywise Details

9.8.2 Warrantywise Major Business

9.8.3 Warrantywise Extended Car Warranty Product and Services

9.8.4 Warrantywise Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026)

9.8.5 Warrantywise Recent Developments/Updates

9.8.6 Warrantywise Competitive Strengths & Weaknesses

9.9 WarrantyDirect

9.9.1 WarrantyDirect Details

9.9.2 WarrantyDirect Major Business

9.9.3 WarrantyDirect Extended Car Warranty Product and Services

9.9.4 WarrantyDirect Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026)

9.9.5 WarrantyDirect Recent Developments/Updates

9.9.6 WarrantyDirect Competitive Strengths & Weaknesses

9.10 PenFed

9.10.1 PenFed Details

9.10.2 PenFed Major Business

9.10.3 PenFed Extended Car Warranty Product and Services

9.10.4 PenFed Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026)

9.10.5 PenFed Recent Developments/Updates

9.10.6 PenFed Competitive Strengths & Weaknesses

9.11 AA Cars

9.11.1 AA Cars Details

9.11.2 AA Cars Major Business

9.11.3 AA Cars Extended Car Warranty Product and Services

9.11.4 AA Cars Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026)

9.11.5 AA Cars Recent Developments/Updates

9.11.6 AA Cars Competitive Strengths & Weaknesses

9.12 Auto Auto

9.12.1 Auto Auto Details

9.12.2 Auto Auto Major Business

- 9.12.3 Auto Auto Extended Car Warranty Product and Services
- 9.12.4 Auto Auto Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026)
- 9.12.5 Auto Auto Recent Developments/Updates
- 9.12.6 Auto Auto Competitive Strengths & Weaknesses
- 9.13 Allstate
 - 9.13.1 Allstate Details
 - 9.13.2 Allstate Major Business
 - 9.13.3 Allstate Extended Car Warranty Product and Services
 - 9.13.4 Allstate Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026)
 - 9.13.5 Allstate Recent Developments/Updates
 - 9.13.6 Allstate Competitive Strengths & Weaknesses
- 9.14 Global Warranty
 - 9.14.1 Global Warranty Details
 - 9.14.2 Global Warranty Major Business
 - 9.14.3 Global Warranty Extended Car Warranty Product and Services
 - 9.14.4 Global Warranty Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026)
 - 9.14.5 Global Warranty Recent Developments/Updates
 - 9.14.6 Global Warranty Competitive Strengths & Weaknesses
- 9.15 1800Warranty
 - 9.15.1 1800Warranty Details
 - 9.15.2 1800Warranty Major Business
 - 9.15.3 1800Warranty Extended Car Warranty Product and Services
 - 9.15.4 1800Warranty Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026)
 - 9.15.5 1800Warranty Recent Developments/Updates
 - 9.15.6 1800Warranty Competitive Strengths & Weaknesses
- 9.16 Mopar
 - 9.16.1 Mopar Details
 - 9.16.2 Mopar Major Business
 - 9.16.3 Mopar Extended Car Warranty Product and Services
 - 9.16.4 Mopar Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026)
 - 9.16.5 Mopar Recent Developments/Updates
 - 9.16.6 Mopar Competitive Strengths & Weaknesses
- 9.17 Hollard
 - 9.17.1 Hollard Details

- 9.17.2 Hollard Major Business
- 9.17.3 Hollard Extended Car Warranty Product and Services
- 9.17.4 Hollard Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026)
- 9.17.5 Hollard Recent Developments/Updates
- 9.17.6 Hollard Competitive Strengths & Weaknesses
- 9.18 Autopair
 - 9.18.1 Autopair Details
 - 9.18.2 Autopair Major Business
 - 9.18.3 Autopair Extended Car Warranty Product and Services
 - 9.18.4 Autopair Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026)
 - 9.18.5 Autopair Recent Developments/Updates
 - 9.18.6 Autopair Competitive Strengths & Weaknesses
- 9.19 AAA warranty
 - 9.19.1 AAA warranty Details
 - 9.19.2 AAA warranty Major Business
 - 9.19.3 AAA warranty Extended Car Warranty Product and Services
 - 9.19.4 AAA warranty Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026)
 - 9.19.5 AAA warranty Recent Developments/Updates
 - 9.19.6 AAA warranty Competitive Strengths & Weaknesses
- 9.20 Freedom Warranty
 - 9.20.1 Freedom Warranty Details
 - 9.20.2 Freedom Warranty Major Business
 - 9.20.3 Freedom Warranty Extended Car Warranty Product and Services
 - 9.20.4 Freedom Warranty Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026)
 - 9.20.5 Freedom Warranty Recent Developments/Updates
 - 9.20.6 Freedom Warranty Competitive Strengths & Weaknesses
- 9.21 AAA Northeast
 - 9.21.1 AAA Northeast Details
 - 9.21.2 AAA Northeast Major Business
 - 9.21.3 AAA Northeast Extended Car Warranty Product and Services
 - 9.21.4 AAA Northeast Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026)
 - 9.21.5 AAA Northeast Recent Developments/Updates
 - 9.21.6 AAA Northeast Competitive Strengths & Weaknesses
- 9.22 Car Warranty Delaware

- 9.22.1 Car Warranty Delaware Details
- 9.22.2 Car Warranty Delaware Major Business
- 9.22.3 Car Warranty Delaware Extended Car Warranty Product and Services
- 9.22.4 Car Warranty Delaware Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026)
- 9.22.5 Car Warranty Delaware Recent Developments/Updates
- 9.22.6 Car Warranty Delaware Competitive Strengths & Weaknesses
- 9.23 Good Sam
 - 9.23.1 Good Sam Details
 - 9.23.2 Good Sam Major Business
 - 9.23.3 Good Sam Extended Car Warranty Product and Services
 - 9.23.4 Good Sam Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026)
 - 9.23.5 Good Sam Recent Developments/Updates
 - 9.23.6 Good Sam Competitive Strengths & Weaknesses
- 9.24 CarMax
 - 9.24.1 CarMax Details
 - 9.24.2 CarMax Major Business
 - 9.24.3 CarMax Extended Car Warranty Product and Services
 - 9.24.4 CarMax Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026)
 - 9.24.5 CarMax Recent Developments/Updates
 - 9.24.6 CarMax Competitive Strengths & Weaknesses
- 9.25 Edel Assurance
 - 9.25.1 Edel Assurance Details
 - 9.25.2 Edel Assurance Major Business
 - 9.25.3 Edel Assurance Extended Car Warranty Product and Services
 - 9.25.4 Edel Assurance Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026)
 - 9.25.5 Edel Assurance Recent Developments/Updates
 - 9.25.6 Edel Assurance Competitive Strengths & Weaknesses
- 9.26 Select Auto Protect
 - 9.26.1 Select Auto Protect Details
 - 9.26.2 Select Auto Protect Major Business
 - 9.26.3 Select Auto Protect Extended Car Warranty Product and Services
 - 9.26.4 Select Auto Protect Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026)
 - 9.26.5 Select Auto Protect Recent Developments/Updates
 - 9.26.6 Select Auto Protect Competitive Strengths & Weaknesses

9.27 Roojai

9.27.1 Roojai Details

9.27.2 Roojai Major Business

9.27.3 Roojai Extended Car Warranty Product and Services

9.27.4 Roojai Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026)

9.27.5 Roojai Recent Developments/Updates

9.27.6 Roojai Competitive Strengths & Weaknesses

9.28 Obvi

9.28.1 Obvi Details

9.28.2 Obvi Major Business

9.28.3 Obvi Extended Car Warranty Product and Services

9.28.4 Obvi Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026)

9.28.5 Obvi Recent Developments/Updates

9.28.6 Obvi Competitive Strengths & Weaknesses

9.29 EasyCare

9.29.1 EasyCare Details

9.29.2 EasyCare Major Business

9.29.3 EasyCare Extended Car Warranty Product and Services

9.29.4 EasyCare Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026)

9.29.5 EasyCare Recent Developments/Updates

9.29.6 EasyCare Competitive Strengths & Weaknesses

9.30 Royal Administration Services

9.30.1 Royal Administration Services Details

9.30.2 Royal Administration Services Major Business

9.30.3 Royal Administration Services Extended Car Warranty Product and Services

9.30.4 Royal Administration Services Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026)

9.30.5 Royal Administration Services Recent Developments/Updates

9.30.6 Royal Administration Services Competitive Strengths & Weaknesses

9.31 American Auto Shield

9.31.1 American Auto Shield Details

9.31.2 American Auto Shield Major Business

9.31.3 American Auto Shield Extended Car Warranty Product and Services

9.31.4 American Auto Shield Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026)

9.31.5 American Auto Shield Recent Developments/Updates

- 9.31.6 American Auto Shield Competitive Strengths & Weaknesses
- 9.32 National Vehicle Protection Services
 - 9.32.1 National Vehicle Protection Services Details
 - 9.32.2 National Vehicle Protection Services Major Business
 - 9.32.3 National Vehicle Protection Services Extended Car Warranty Product and Services
 - 9.32.4 National Vehicle Protection Services Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026)
 - 9.32.5 National Vehicle Protection Services Recent Developments/Updates
 - 9.32.6 National Vehicle Protection Services Competitive Strengths & Weaknesses
- 9.33 American Guardian Warranty Services
 - 9.33.1 American Guardian Warranty Services Details
 - 9.33.2 American Guardian Warranty Services Major Business
 - 9.33.3 American Guardian Warranty Services Extended Car Warranty Product and Services
 - 9.33.4 American Guardian Warranty Services Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026)
 - 9.33.5 American Guardian Warranty Services Recent Developments/Updates
 - 9.33.6 American Guardian Warranty Services Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 Extended Car Warranty Industry Chain
- 10.2 Extended Car Warranty Upstream Analysis
- 10.3 Extended Car Warranty Midstream Analysis
- 10.4 Extended Car Warranty Downstream Analysis

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. World Extended Car Warranty Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)
- Table 2. World Extended Car Warranty Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)
- Table 3. World Extended Car Warranty Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)
- Table 4. World Extended Car Warranty Revenue Market Share by Region (2021-2026), (by Headquarter Location)
- Table 5. World Extended Car Warranty Revenue Market Share by Region (2027-2032), (by Headquarter Location)
- Table 6. Major Market Trends
- Table 7. World Extended Car Warranty Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)
- Table 8. World Extended Car Warranty Consumption Value by Region (2021-2026) & (USD Million)
- Table 9. World Extended Car Warranty Consumption Value Forecast by Region (2027-2032) & (USD Million)
- Table 10. World Extended Car Warranty Revenue by Player (2021-2026) & (USD Million)
- Table 11. Revenue Market Share of Key Extended Car Warranty Players in 2025
- Table 12. World Extended Car Warranty Industry Rank of Major Player, Based on Revenue in 2025
- Table 13. Global Extended Car Warranty Company Evaluation Quadrant
- Table 14. Head Office of Key Extended Car Warranty Players
- Table 15. Extended Car Warranty Market: Company Product Type Footprint
- Table 16. Extended Car Warranty Market: Company Product Application Footprint
- Table 17. Extended Car Warranty Mergers & Acquisitions Activity
- Table 18. United States VS China Extended Car Warranty Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 19. United States VS China Extended Car Warranty Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 20. United States Based Extended Car Warranty Companies, Headquarters (States, Country)
- Table 21. United States Based Companies Extended Car Warranty Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies Extended Car Warranty Revenue Market Share (2021-2026)

Table 23. China Based Extended Car Warranty Companies, Headquarters (Province, Country)

Table 24. China Based Companies Extended Car Warranty Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies Extended Car Warranty Revenue Market Share (2021-2026)

Table 26. Rest of World Based Extended Car Warranty Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies Extended Car Warranty Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies Extended Car Warranty Revenue Market Share (2021-2026)

Table 29. World Extended Car Warranty Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World Extended Car Warranty Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World Extended Car Warranty Market Size by Type (2027-2032) & (USD Million)

Table 32. World Extended Car Warranty Market Size by Provider Type, (USD Million), 2021 & 2025 & 2032

Table 33. World Extended Car Warranty Market Size Value by Provider Type (2021-2026) & (USD Million)

Table 34. World Extended Car Warranty Market Size by Provider Type (2027-2032) & (USD Million)

Table 35. World Extended Car Warranty Market Size by Vehicle Type Compatibility, (USD Million), 2021 & 2025 & 2032

Table 36. World Extended Car Warranty Market Size Value by Vehicle Type Compatibility (2021-2026) & (USD Million)

Table 37. World Extended Car Warranty Market Size by Vehicle Type Compatibility (2027-2032) & (USD Million)

Table 38. World Extended Car Warranty Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 39. World Extended Car Warranty Market Size by Application (2021-2026) & (USD Million)

Table 40. World Extended Car Warranty Market Size by Application (2027-2032) & (USD Million)

Table 41. Endurance Basic Information, Manufacturing Base and Competitors

- Table 42. Endurance Major Business
- Table 43. Endurance Extended Car Warranty Product and Services
- Table 44. Endurance Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 45. Endurance Recent Developments/Updates
- Table 46. Endurance Competitive Strengths & Weaknesses
- Table 47. Carchex Basic Information, Manufacturing Base and Competitors
- Table 48. Carchex Major Business
- Table 49. Carchex Extended Car Warranty Product and Services
- Table 50. Carchex Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 51. Carchex Recent Developments/Updates
- Table 52. Carchex Competitive Strengths & Weaknesses
- Table 53. CarShield Basic Information, Manufacturing Base and Competitors
- Table 54. CarShield Major Business
- Table 55. CarShield Extended Car Warranty Product and Services
- Table 56. CarShield Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 57. CarShield Recent Developments/Updates
- Table 58. CarShield Competitive Strengths & Weaknesses
- Table 59. Olive Basic Information, Manufacturing Base and Competitors
- Table 60. Olive Major Business
- Table 61. Olive Extended Car Warranty Product and Services
- Table 62. Olive Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 63. Olive Recent Developments/Updates
- Table 64. Olive Competitive Strengths & Weaknesses
- Table 65. Concord Auto Protect Basic Information, Manufacturing Base and Competitors
- Table 66. Concord Auto Protect Major Business
- Table 67. Concord Auto Protect Extended Car Warranty Product and Services
- Table 68. Concord Auto Protect Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 69. Concord Auto Protect Recent Developments/Updates
- Table 70. Concord Auto Protect Competitive Strengths & Weaknesses
- Table 71. Toco Warranty Basic Information, Manufacturing Base and Competitors
- Table 72. Toco Warranty Major Business
- Table 73. Toco Warranty Extended Car Warranty Product and Services
- Table 74. Toco Warranty Extended Car Warranty Revenue, Gross Margin and Market

Share (2021-2026) & (USD Million)

Table 75. Toco Warranty Recent Developments/Updates

Table 76. Toco Warranty Competitive Strengths & Weaknesses

Table 77. MotorEasy Basic Information, Manufacturing Base and Competitors

Table 78. MotorEasy Major Business

Table 79. MotorEasy Extended Car Warranty Product and Services

Table 80. MotorEasy Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 81. MotorEasy Recent Developments/Updates

Table 82. MotorEasy Competitive Strengths & Weaknesses

Table 83. Warrantywise Basic Information, Manufacturing Base and Competitors

Table 84. Warrantywise Major Business

Table 85. Warrantywise Extended Car Warranty Product and Services

Table 86. Warrantywise Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 87. Warrantywise Recent Developments/Updates

Table 88. Warrantywise Competitive Strengths & Weaknesses

Table 89. WarrantyDirect Basic Information, Manufacturing Base and Competitors

Table 90. WarrantyDirect Major Business

Table 91. WarrantyDirect Extended Car Warranty Product and Services

Table 92. WarrantyDirect Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 93. WarrantyDirect Recent Developments/Updates

Table 94. WarrantyDirect Competitive Strengths & Weaknesses

Table 95. PenFed Basic Information, Manufacturing Base and Competitors

Table 96. PenFed Major Business

Table 97. PenFed Extended Car Warranty Product and Services

Table 98. PenFed Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 99. PenFed Recent Developments/Updates

Table 100. PenFed Competitive Strengths & Weaknesses

Table 101. AA Cars Basic Information, Manufacturing Base and Competitors

Table 102. AA Cars Major Business

Table 103. AA Cars Extended Car Warranty Product and Services

Table 104. AA Cars Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 105. AA Cars Recent Developments/Updates

Table 106. AA Cars Competitive Strengths & Weaknesses

Table 107. Auto Auto Basic Information, Manufacturing Base and Competitors

- Table 108. Auto Auto Major Business
- Table 109. Auto Auto Extended Car Warranty Product and Services
- Table 110. Auto Auto Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 111. Auto Auto Recent Developments/Updates
- Table 112. Auto Auto Competitive Strengths & Weaknesses
- Table 113. Allstate Basic Information, Manufacturing Base and Competitors
- Table 114. Allstate Major Business
- Table 115. Allstate Extended Car Warranty Product and Services
- Table 116. Allstate Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 117. Allstate Recent Developments/Updates
- Table 118. Allstate Competitive Strengths & Weaknesses
- Table 119. Global Warranty Basic Information, Manufacturing Base and Competitors
- Table 120. Global Warranty Major Business
- Table 121. Global Warranty Extended Car Warranty Product and Services
- Table 122. Global Warranty Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 123. Global Warranty Recent Developments/Updates
- Table 124. Global Warranty Competitive Strengths & Weaknesses
- Table 125. 1800Warranty Basic Information, Manufacturing Base and Competitors
- Table 126. 1800Warranty Major Business
- Table 127. 1800Warranty Extended Car Warranty Product and Services
- Table 128. 1800Warranty Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 129. 1800Warranty Recent Developments/Updates
- Table 130. 1800Warranty Competitive Strengths & Weaknesses
- Table 131. Mopar Basic Information, Manufacturing Base and Competitors
- Table 132. Mopar Major Business
- Table 133. Mopar Extended Car Warranty Product and Services
- Table 134. Mopar Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 135. Mopar Recent Developments/Updates
- Table 136. Mopar Competitive Strengths & Weaknesses
- Table 137. Hollard Basic Information, Manufacturing Base and Competitors
- Table 138. Hollard Major Business
- Table 139. Hollard Extended Car Warranty Product and Services
- Table 140. Hollard Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

- Table 141. Hollard Recent Developments/Updates
- Table 142. Hollard Competitive Strengths & Weaknesses
- Table 143. Autopair Basic Information, Manufacturing Base and Competitors
- Table 144. Autopair Major Business
- Table 145. Autopair Extended Car Warranty Product and Services
- Table 146. Autopair Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 147. Autopair Recent Developments/Updates
- Table 148. Autopair Competitive Strengths & Weaknesses
- Table 149. AAA warranty Basic Information, Manufacturing Base and Competitors
- Table 150. AAA warranty Major Business
- Table 151. AAA warranty Extended Car Warranty Product and Services
- Table 152. AAA warranty Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 153. AAA warranty Recent Developments/Updates
- Table 154. AAA warranty Competitive Strengths & Weaknesses
- Table 155. Freedom Warranty Basic Information, Manufacturing Base and Competitors
- Table 156. Freedom Warranty Major Business
- Table 157. Freedom Warranty Extended Car Warranty Product and Services
- Table 158. Freedom Warranty Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 159. Freedom Warranty Recent Developments/Updates
- Table 160. Freedom Warranty Competitive Strengths & Weaknesses
- Table 161. AAA Northeast Basic Information, Manufacturing Base and Competitors
- Table 162. AAA Northeast Major Business
- Table 163. AAA Northeast Extended Car Warranty Product and Services
- Table 164. AAA Northeast Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 165. AAA Northeast Recent Developments/Updates
- Table 166. AAA Northeast Competitive Strengths & Weaknesses
- Table 167. Car Warranty Delaware Basic Information, Manufacturing Base and Competitors
- Table 168. Car Warranty Delaware Major Business
- Table 169. Car Warranty Delaware Extended Car Warranty Product and Services
- Table 170. Car Warranty Delaware Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 171. Car Warranty Delaware Recent Developments/Updates
- Table 172. Car Warranty Delaware Competitive Strengths & Weaknesses
- Table 173. Good Sam Basic Information, Manufacturing Base and Competitors

- Table 174. Good Sam Major Business
- Table 175. Good Sam Extended Car Warranty Product and Services
- Table 176. Good Sam Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 177. Good Sam Recent Developments/Updates
- Table 178. Good Sam Competitive Strengths & Weaknesses
- Table 179. CarMax Basic Information, Manufacturing Base and Competitors
- Table 180. CarMax Major Business
- Table 181. CarMax Extended Car Warranty Product and Services
- Table 182. CarMax Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 183. CarMax Recent Developments/Updates
- Table 184. CarMax Competitive Strengths & Weaknesses
- Table 185. Edel Assurance Basic Information, Manufacturing Base and Competitors
- Table 186. Edel Assurance Major Business
- Table 187. Edel Assurance Extended Car Warranty Product and Services
- Table 188. Edel Assurance Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 189. Edel Assurance Recent Developments/Updates
- Table 190. Edel Assurance Competitive Strengths & Weaknesses
- Table 191. Select Auto Protect Basic Information, Manufacturing Base and Competitors
- Table 192. Select Auto Protect Major Business
- Table 193. Select Auto Protect Extended Car Warranty Product and Services
- Table 194. Select Auto Protect Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 195. Select Auto Protect Recent Developments/Updates
- Table 196. Select Auto Protect Competitive Strengths & Weaknesses
- Table 197. Roojai Basic Information, Manufacturing Base and Competitors
- Table 198. Roojai Major Business
- Table 199. Roojai Extended Car Warranty Product and Services
- Table 200. Roojai Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 201. Roojai Recent Developments/Updates
- Table 202. Roojai Competitive Strengths & Weaknesses
- Table 203. Obvi Basic Information, Manufacturing Base and Competitors
- Table 204. Obvi Major Business
- Table 205. Obvi Extended Car Warranty Product and Services
- Table 206. Obvi Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

- Table 207. Obvi Recent Developments/Updates
- Table 208. Obvi Competitive Strengths & Weaknesses
- Table 209. EasyCare Basic Information, Manufacturing Base and Competitors
- Table 210. EasyCare Major Business
- Table 211. EasyCare Extended Car Warranty Product and Services
- Table 212. EasyCare Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 213. EasyCare Recent Developments/Updates
- Table 214. EasyCare Competitive Strengths & Weaknesses
- Table 215. Royal Administration Services Basic Information, Manufacturing Base and Competitors
- Table 216. Royal Administration Services Major Business
- Table 217. Royal Administration Services Extended Car Warranty Product and Services
- Table 218. Royal Administration Services Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 219. Royal Administration Services Recent Developments/Updates
- Table 220. Royal Administration Services Competitive Strengths & Weaknesses
- Table 221. American Auto Shield Basic Information, Manufacturing Base and Competitors
- Table 222. American Auto Shield Major Business
- Table 223. American Auto Shield Extended Car Warranty Product and Services
- Table 224. American Auto Shield Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 225. American Auto Shield Recent Developments/Updates
- Table 226. American Auto Shield Competitive Strengths & Weaknesses
- Table 227. National Vehicle Protection Services Basic Information, Manufacturing Base and Competitors
- Table 228. National Vehicle Protection Services Major Business
- Table 229. National Vehicle Protection Services Extended Car Warranty Product and Services
- Table 230. National Vehicle Protection Services Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 231. National Vehicle Protection Services Recent Developments/Updates
- Table 232. National Vehicle Protection Services Competitive Strengths & Weaknesses
- Table 233. American Guardian Warranty Services Basic Information, Manufacturing Base and Competitors
- Table 234. American Guardian Warranty Services Major Business
- Table 235. American Guardian Warranty Services Extended Car Warranty Product and Services

Table 236. American Guardian Warranty Services Extended Car Warranty Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 237. American Guardian Warranty Services Recent Developments/Updates

Table 238. American Guardian Warranty Services Competitive Strengths & Weaknesses

Table 239. Global Key Players of Extended Car Warranty Upstream (Raw Materials)

Table 240. Global Extended Car Warranty Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Extended Car Warranty Picture

Figure 2. World Extended Car Warranty Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Extended Car Warranty Total Revenue (2021-2032) & (USD Million)

Figure 4. World Extended Car Warranty Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Extended Car Warranty Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Extended Car Warranty Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Extended Car Warranty Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Extended Car Warranty Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Extended Car Warranty Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Extended Car Warranty Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Extended Car Warranty Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Extended Car Warranty Revenue (2021-2032) & (USD Million)

Figure 13. Extended Car Warranty Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Extended Car Warranty Consumption Value (2021-2032) & (USD Million)

Figure 16. World Extended Car Warranty Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Extended Car Warranty Consumption Value (2021-2032) & (USD Million)

Figure 18. China Extended Car Warranty Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Extended Car Warranty Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Extended Car Warranty Consumption Value (2021-2032) & (USD Million)

Million)

Figure 21. South Korea Extended Car Warranty Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN Extended Car Warranty Consumption Value (2021-2032) & (USD Million)

Figure 23. India Extended Car Warranty Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Extended Car Warranty by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Extended Car Warranty Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Extended Car Warranty Markets in 2025

Figure 27. United States VS China: Extended Car Warranty Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Extended Car Warranty Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Extended Car Warranty Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World Extended Car Warranty Market Size Market Share by Type in 2025

Figure 31. Stated-component Warranty

Figure 32. Powertrain Warranty

Figure 33. Bumper-to-bumper Warranty

Figure 34. World Extended Car Warranty Market Size Market Share by Type (2021-2032)

Figure 35. World Extended Car Warranty Market Size by Provider Type, (USD Million), 2021 & 2025 & 2032

Figure 36. World Extended Car Warranty Market Size Market Share by Provider Type in 2025

Figure 37. OEM Extended Warranty

Figure 38. Dealer-Administered Warranty

Figure 39. Third-Party Independent Warranty

Figure 40. World Extended Car Warranty Market Size Market Share by Provider Type (2021-2032)

Figure 41. World Extended Car Warranty Market Size by Vehicle Type Compatibility, (USD Million), 2021 & 2025 & 2032

Figure 42. World Extended Car Warranty Market Size Market Share by Vehicle Type Compatibility in 2025

Figure 43. Gasoline & Diesel Vehicle Warranty

Figure 44. Hybrid Vehicle Warranty

Figure 45. Electric Vehicle (EV) Warranty

Figure 46. World Extended Car Warranty Market Size Market Share by Vehicle Type Compatibility (2021-2032)

Figure 47. World Extended Car Warranty Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 48. World Extended Car Warranty Market Size Market Share by Application in 2025

Figure 49. Passenger Car

Figure 50. Business Car

Figure 51. World Extended Car Warranty Market Size Market Share by Application (2021-2032)

Figure 52. Extended Car Warranty Industrial Chain

Figure 53. Methodology

Figure 54. Research Process and Data Source

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