

Global Express Tracking Software Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Express Tracking Software market size was valued at US\$ 377 million in 2024 and is forecast to a readjusted size of USD 521 million by 2031 with a CAGR of 4.8% during review period.

The express tracking software market is currently in a dynamic phase, experiencing robust growth fueled by the expanding e-commerce sector and the global demand for streamlined logistics solutions. Presently, the market is characterized by a competitive landscape with key players such as Track-POD, ShipTrack, and FarEye dominating the industry, offering comprehensive features like real-time tracking and route optimization. The industry is witnessing a surge in the adoption of advanced technologies, including artificial intelligence (AI) and machine learning (ML), to enhance predictive analytics and optimize delivery routes. Additionally, the integration of Internet of Things (IoT) devices is providing real-time monitoring capabilities, contributing to improved operational efficiency. A notable trend shaping the current landscape is an increased focus on enhancing the customer experience through user-friendly tracking interfaces and proactive communication tools. Looking ahead, future development trends in the express tracking software market are anticipated to involve the integration of blockchain technology to enhance data security and transparency in supply chain processes. Augmented Reality (AR) and Virtual Reality (VR) are also expected to play a role, offering innovative solutions for navigation and remote assistance. Sustainability and environmental considerations are emerging as key drivers, with a potential shift towards solutions that optimize delivery routes for eco-friendly practices. Collaboration and integration with other logistics ecosystem components, such as transportation and warehouse management systems, are likely to be central to the future development of the express tracking software market, fostering a more connected and efficient logistics

infrastructure.

This report is a detailed and comprehensive analysis for global Express Tracking Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Express Tracking Software market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Express Tracking Software market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Express Tracking Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Express Tracking Software market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Express Tracking Software

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Express Tracking Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ClickPost, Shippo, Aftership, MetaPack, Narvar, ShippyPro, Shipwell, Veeqo, FreightPop, OnTime 360, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Express Tracking Software market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

On-premises

Cloud Based

Market segment by Application

Individual

Enterprises

Market segment by players, this report covers

ClickPost

Shippo

Aftership

MetaPack

Narvar

ShippyPro

Shipwell

Veeva

FreightPop

OnTime 360

Route Manager 360 Driver

Zetes

Courier Dispatch

MCE

Track-POD

ShipTrack

FarEye

Bringg

Onfleet

Descartes Systems

LogiNext

Transporeon

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Express Tracking Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Express Tracking Software, with revenue, gross margin, and global market share of Express Tracking Software from 2020 to 2025.

Chapter 3, the Express Tracking Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Express Tracking Software market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Express Tracking Software.

Chapter 13, to describe Express Tracking Software research findings and conclusion.

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