

# Global Experiential Travels Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Experiential Travels market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Experiential Travel is a form of tourism in which people focus on experiencing a country, city or particular place by actively and meaningfully engaging with its history, people, culture, food and environment.

In 2022, the gradual relaxation of epidemic prevention and control measures around the world will have a positive impact on the rapid recovery of the tourism industry.

According to data from the World Tourism Organization, the number of global travelers exceeded 900 million in 2022, a two-fold increase compared to 2021. In 2022, international tourism revenue returned to the US\$ 1 trillion, a real increase of 50% compared with 2021. According to data from the Ministry of Culture and Tourism of China, in 2022, the total number of domestic tourists was ? 2.53 billion, and the domestic tourism revenue (total tourism consumption) was ? 2 trillion.

The Global Info Research report includes an overview of the development of the Experiential Travels industry chain, the market status of Group Travel (Food Experience, Cultural Experience), Personal Travel (Food Experience, Cultural Experience), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Experiential Travels.

Regionally, the report analyzes the Experiential Travels markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives

and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Experiential Travels market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Experiential Travels market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Experiential Travels industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Food Experience, Cultural Experience).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Experiential Travels market.

**Regional Analysis:** The report involves examining the Experiential Travels market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Experiential Travels market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Experiential Travels:

**Company Analysis:** Report covers individual Experiential Travels players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and

attitudes towards Experiential Travels This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Group Travel, Personal Travel).

**Technology Analysis:** Report covers specific technologies relevant to Experiential Travels. It assesses the current state, advancements, and potential future developments in Experiential Travels areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Experiential Travels market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Experiential Travels market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Food Experience

Cultural Experience

Natural Experience

Other

### Market segment by Application

Group Travel

Personal Travel

Market segment by players, this report covers

Expedia

Priceline

TripAdvisor

Ctrip.Com

Hostelworld

Hotel Urbano

CheapOair.Com

MakeMyTrip

Hays Travel

Airbnb

Yatra Online

Tuniu

Booking

TCS World Travel

Heritage Tours

Gray & Co

Mountain Lodges of Peru

Classic Journeys

Asia Transpacific Journeys

Journeys Within

Backroads

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Experiential Travels product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Experiential Travels, with revenue, gross margin and global market share of Experiential Travels from 2019 to 2024.

Chapter 3, the Experiential Travels competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Experiential Travels market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Experiential Travels.

Chapter 13, to describe Experiential Travels research findings and conclusion.

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