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Global Expanded-Thermoplastic Polyurethane Shoe Material Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Expanded-Thermoplastic Polyurethane Shoe Material market size was valued at US$ 4280 million in 2025 and is forecast to a readjusted size of US$ 5562 million by 2032 with a CAGR of 3.9% during review period.

Expanded-Thermoplastic Polyurethane (E-TPU) is a type of advanced foam material made by expanding tiny beads of thermoplastic polyurethane with gas (like steam or CO?) — forming lightweight, closed-cell, elastic foam beads that are then molded into shapes.

In the footwear industry, E-TPU is used mainly for midsoles and cushioning parts because it offers exceptional energy return, softness, and durability — giving shoes a very “bouncy” feel.

Rising Consumer Demand for Comfort and Performance

Today’s consumers expect shoes to deliver superior comfort, responsive cushioning, and energy efficiency for sports, everyday wear, and long working hours. E-TPU’s high rebound and shock absorption match this trend perfectly, driving its adoption in premium and mid-tier sports footwear.

Athleisure and Lifestyle Trends

The global boom in athleisure — blending athletic features into everyday fashion — has created strong demand for stylish sneakers with sports-level comfort. Brands use E-

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TPU to differentiate their products in a crowded market by promising advanced cushioning technology inspired by high-performance running shoes.

Brand Innovation and Marketing

Leading sports brands like adidas (BOOST™) and other major players have made E-TPU a selling point for flagship products. Their marketing campaigns highlight the superior “bounce” and comfort, creating strong consumer awareness and fueling wider acceptance.

Advancements in Foaming Technology

Continuous improvements in bead foaming and molding technology have lowered production costs and made large-scale E-TPU manufacturing more feasible. This encourages more brands to adopt E-TPU for midsoles instead of traditional EVA or PU foam.

This report is a detailed and comprehensive analysis for global Expanded-Thermoplastic Polyurethane Shoe Material market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Expanded-Thermoplastic Polyurethane Shoe Material market size and forecasts, in consumption value ($ Million), sales quantity (Tons), and average selling prices (US$/Ton), 2021-2032

Global Expanded-Thermoplastic Polyurethane Shoe Material market size and forecasts by region and country, in consumption value ($ Million), sales quantity (Tons), and average selling prices (US$/Ton), 2021-2032

Global Expanded-Thermoplastic Polyurethane Shoe Material market size and forecasts, by Type and by Application, in consumption value ($ Million), sales quantity (Tons), and average selling prices (US$/Ton), 2021-2032

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Global Expanded-Thermoplastic Polyurethane Shoe Material market shares of main players, shipments in revenue ($ Million), sales quantity (Tons), and ASP (US$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Expanded-Thermoplastic Polyurethane Shoe Material

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Expanded-Thermoplastic Polyurethane Shoe Material market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BASF, Covestro, Huntsman, Dpw, Mitsui Chemicals, Wanhua Chemical, Huafeng, Anli Material Technology, Evermore Chemical Industry, Xuchuan Chemical, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Expanded-Thermoplastic Polyurethane Shoe Material market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

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TPU

CPU

TPE

Other

Market segment by Application

Sports Shoes

Casual Shoes

Safety Shoes

Other

Major players covered

BASF

Covestro

Huntsman

Dpw

Mitsui Chemicals

Wanhua Chemical

Huafeng

Anli Material Technology

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Evermore Chemical Industry

Xuchuan Chemical

Miracll Chemicals

Jiangsu Maysta Chemica

Guanzhi New Material Technology

Kuraray

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Expanded-Thermoplastic Polyurethane Shoe Material product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Expanded-Thermoplastic Polyurethane Shoe Material, with price, sales quantity, revenue, and global market share of Expanded-Thermoplastic Polyurethane Shoe Material from 2021 to 2026.

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Chapter 3, the Expanded-Thermoplastic Polyurethane Shoe Material competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Expanded-Thermoplastic Polyurethane Shoe Material breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026.and Expanded-Thermoplastic Polyurethane Shoe Material market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Expanded-Thermoplastic Polyurethane Shoe Material.

Chapter 14 and 15, to describe Expanded-Thermoplastic Polyurethane Shoe Material sales channel, distributors, customers, research findings and conclusion.

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