

Global Exhibition Organizing Market 2022 by Company, Regions, Type and Application, Forecast to 2028

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Abstracts

The Exhibition Organizing market report provides a detailed analysis of global market size, regional and country-level market size, segmentation market growth, market share, competitive Landscape, sales analysis, impact of domestic and global market players, value chain optimization, trade regulations, recent developments, opportunities analysis, strategic market growth analysis, product launches, area marketplace expanding, and technological innovations.

According to our (Global Info Research) latest study, due to COVID-19 pandemic, the global Exhibition Organizing market size is estimated to be worth US\$ 30600 million in 2021 and is forecast to a readjusted size of USD 38310 million by 2028 with a CAGR of 3.3% during review period. Art Exhibitions accounting for % of the Exhibition Organizing global market in 2021, is projected to value USD million by 2028, growing at a % CAGR in next six years. While 5,000-20,000 Sqm segment is altered to a % CAGR between 2022 and 2028.

Global key companies of Exhibition Organizing include RELX Group (Reed Exhibitions), Informa (UBM), Messe Frankfurt, GL Events, and MCH Group, etc. In terms of revenue, the global top four players hold a share over % in 2021.

Market segmentation

Exhibition Organizing market is split by Type and by Application. For the period 2017-2028, the growth among segments provide accurate calculations and forecasts for revenue by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type, covers

5,000-20,000 Sqm

20,000-100,000 Sqm

More Than 100,000 Sqm

Market segment by Application, can be divided into

Art Exhibitions

Academic Exhibitions

Commercial Exhibitions

Others

Market segment by players, this report covers

RELX Group (Reed Exhibitions)

Informa (UBM)

Messe Frankfurt

GL Events

MCH Group

Fiera Milano

Deutsche Messe

Koelnmesse

Messe Dusseldorf

Viparis

Emerald Expositions

Messe Munchen

Messe Berlin

Hong Kong Trade Development Council (HKTDC)

Coex

i2i Events Group

NurnbergMesse GmbH

ITE Group

Tokyo Big Sight

Fira Barcelona

Jaarbeurs

Tarsus Group

Comexposium Groupe

Artexis Group

SNIEC Shanghai

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia, and Rest of Asia-Pacific)

South America (Brazil, Argentina, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 12 chapters:

Chapter 1, to describe Exhibition Organizing product scope, market overview, market opportunities, market driving force and market risks.

Chapter 2, to profile the top players of Exhibition Organizing, with revenue, gross margin and global market share of Exhibition Organizing from 2019 to 2022.

Chapter 3, the Exhibition Organizing competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with revenue and growth rate by Type, application, from 2017 to 2028.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2017 to 2022. and Exhibition Organizing market forecast, by regions, type and application, with revenue, from 2023 to 2028.

Chapter 11 and 12, to describe Exhibition Organizing research findings and conclusion, appendix and data source.

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