

# Global Exfoliators and Scrubs Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Exfoliators and Scrubs market size was valued at USD 1754.4 million in 2023 and is forecast to a readjusted size of USD 2480.5 million by 2030 with a CAGR of 5.1% during review period.

Exfoliators and scrubs are used to remove the dead skin cell present on the skin's outermost surface. Exfoliators and scrubs are useful for all the skin types. In this report, exfoliators and scrubs are divided into plant type, chemical type and flower essential oil type.

Global Exfoliators and Scrubs key players include Estee Lauder, L'Oreal, Shiseido, Amore Pacific, Avon Products, etc. Global top five manufacturers hold a share over 35%.

China is the largest market, with a share about 25%, followed by Europe and North America, both have a share about 35 percent.

In terms of product, Natural Type is the largest segment, with a share about 85%. And in terms of user, the largest user is Female, followed by Male.

The Global Info Research report includes an overview of the development of the Exfoliators and Scrubs industry chain, the market status of Female (Natural Type, Chemical Type), Male (Natural Type, Chemical Type), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Exfoliators and Scrubs.

Regionally, the report analyzes the Exfoliators and Scrubs markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Exfoliators and Scrubs market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Exfoliators and Scrubs market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Exfoliators and Scrubs industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Natural Type, Chemical Type).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Exfoliators and Scrubs market.

**Regional Analysis:** The report involves examining the Exfoliators and Scrubs market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Exfoliators and Scrubs market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Exfoliators and Scrubs:

**Company Analysis:** Report covers individual Exfoliators and Scrubs manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and

strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Exfoliators and Scrubs. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by User (Female, Male).

**Technology Analysis:** Report covers specific technologies relevant to Exfoliators and Scrubs. It assesses the current state, advancements, and potential future developments in Exfoliators and Scrubs areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Exfoliators and Scrubs market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Exfoliators and Scrubs market is split by Type and by User. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by User in terms of volume and value.

### Market segment by Type

Natural Type

Chemical Type

### Market segment by User

Female

Male

## Major players covered

Estee Lauder

L'Oreal

P&G

Shiseido

Unilever

Kao

Beiersdorf

Natio

Johnson & Johnson

LVMH

Amore Pacific

Clarins

Avon Products

Chanel

Oriflame

Christina

Natura

O Boticario

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Exfoliators and Scrubs product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Exfoliators and Scrubs, with price, sales, revenue and global market share of Exfoliators and Scrubs from 2019 to 2024.

Chapter 3, the Exfoliators and Scrubs competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Exfoliators and Scrubs breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and user, with sales market share and growth rate by type, user, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Exfoliators and Scrubs market forecast, by regions, type and user, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Exfoliators and Scrubs.

Chapter 14 and 15, to describe Exfoliators and Scrubs sales channel, distributors, customers, research findings and conclusion.

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