

Global Exercise Rowing Machines Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Exercise Rowing Machines market size was valued at US\$ 110 million in 2025 and is forecast to a readjusted size of US\$ 195 million by 2032 with a CAGR of 8.7% during review period.

In 2025, global Exercise Rowing Machine production reached approximately 416 k units, with an average global market price of around 258 usd per unit. Gross margin is about 46%. The cost is 139 usd per unit, the production is 450 k units. Exercise Rowing Machine has a good effect on strengthening the muscles of the legs, waist, upper limbs, chest, and back. Every time you stroke, the upper limbs, lower limbs, waist and abdomen, and back will complete a complete contraction and stretch in the process, which can achieve the effect of a full-body muscle aerobic exercise. Especially for people with a lot of fat in the waist, abdomen and upper arms, rowing machine exercise can bring you unexpected body shaping effects.

Application of Green Energy and Environmental Technologies: As global attention on environmental protection increases, green energy technologies like hydrogen-powered aircraft will become a core trend in the aviation industry, reducing carbon emissions and promoting sustainability.

Intelligent and Automated Technologies: AI and machine learning will play an increasingly important role in aviation, from flight control systems to maintenance management, improving efficiency and safety.

Electric and Hybrid Aircraft: The development of electric and hydrogen-powered aircraft is accelerating. In the future, more efficient electric planes are likely to emerge,

particularly for short-haul routes.

Innovation in Aviation Materials: Lightweight, high-strength composite materials and new materials will significantly enhance aircraft fuel efficiency and flight performance.

Drones and Air Taxis: With advancing technology, drones and air taxis will become an important part of future air travel, with commercial applications on the horizon.

Integration of Big Data and IoT: By combining big data analytics and IoT technologies, airlines will be able to monitor aircraft conditions in real time, optimize routes and scheduling, thereby reducing costs and increasing efficiency.

This report is a detailed and comprehensive analysis for global Exercise Rowing Machines market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Exercise Rowing Machines market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Exercise Rowing Machines market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Exercise Rowing Machines market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Exercise Rowing Machines market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Exercise Rowing Machines

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Exercise Rowing Machines market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Concept2, WaterRower, NordicTrack, ProForm, Life Fitness, Hydrow, Echelon, Stamina Products, Bowflex, Sunny Health & Fitness, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Exercise Rowing Machines market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Wind Resistance Rowing Machine

Magnetic Rowing Machine

Water Resistance Rowing Machine

Market segment by Power

Electric

Non-electric

Market segment by Structure

Mechanical

Intelligent

Market segment by Application

For Residential

For Commercial

Major players covered

Concept2

WaterRower

NordicTrack

ProForm

Life Fitness

Hydrow

Echelon

Stamina Products

Bowflex

Sunny Health & Fitness

Technogym

Kettler

Domyos

MERACH

Yesoul

JOROTO

ALINCO

Konami Sports

Daesung

Shuhua Sports Co., Ltd.

Impulse(Qingdao) HEALTH Tech Co., Ltd.

Xiamen K-power Sports Co., Ltd.

Zhejiang Mairuike Technology Co., Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Exercise Rowing Machines product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Exercise Rowing Machines, with price, sales quantity, revenue, and global market share of Exercise Rowing Machines from 2021 to 2026.

Chapter 3, the Exercise Rowing Machines competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Exercise Rowing Machines breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Exercise Rowing Machines market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Exercise Rowing Machines.

Chapter 14 and 15, to describe Exercise Rowing Machines sales channel, distributors, customers, research findings and conclusion.

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