

Global Executive Chairs Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Executive Chairs market size was valued at USD 8380.8 million in 2023 and is forecast to a readjusted size of USD 11040 million by 2030 with a CAGR of 4.0% during review period.

An office chair, or desk chair, is a type of chair that is designed for use at a desk in an office. Office chairs often have adjustable seats, armrests, backs, back supports, and heights to prevent repetitive stress injury and back pain associated with sitting for long periods.

The Executive Chairs Market is driven by the growing need for comfortable and ergonomic seating solutions in professional and corporate environments. Executive chairs, designed for executives and professionals, offer not only a sense of status and sophistication but also the comfort and support required for long working hours. As businesses increasingly prioritize employee well-being and productivity, the demand for executive chairs with innovative ergonomic features, luxurious materials, and stylish designs continues to rise. These chairs often incorporate advanced lumbar support, adjustable features, and high-quality upholstery to enhance both aesthetics and functionality. However, a key challenge for this market is the need to balance the demands of style and comfort, ensuring that executive chairs complement office decor while providing the best ergonomic support. Meeting diverse office layouts, addressing affordability concerns, and adhering to evolving industry standards are ongoing challenges. Additionally, the market faces competition from alternative office seating solutions and remote working trends. Striking a balance between executive status, ergonomic excellence, and affordability while keeping up with changing office designs and work practices is essential for the continued growth of the Executive Chairs Market.

The Global Info Research report includes an overview of the development of the Executive Chairs industry chain, the market status of Enterprise Procurement (Leather Office Chair, PU Office Chair), Government Procurement (Leather Office Chair, PU Office Chair), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Executive Chairs.

Regionally, the report analyzes the Executive Chairs markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Executive Chairs market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Executive Chairs market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Executive Chairs industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Leather Office Chair, PU Office Chair).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Executive Chairs market.

Regional Analysis: The report involves examining the Executive Chairs market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Executive Chairs market. This may include estimating

market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Executive Chairs:

Company Analysis: Report covers individual Executive Chairs manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Executive Chairs. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Enterprise Procurement, Government Procurement).

Technology Analysis: Report covers specific technologies relevant to Executive Chairs. It assesses the current state, advancements, and potential future developments in Executive Chairs areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Executive Chairs market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Executive Chairs market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Leather Office Chair

PU Office Chair

Cloth Office Chair

Plastic Office Chair

Mesh Cloth Office Chair

Others

Market segment by Application

Enterprise Procurement

Government Procurement

School Procurement

Individual Procurement

Major players covered

Steelcase

Herman Miller

Haworth

HNI Group

Okamura Corporation

Kimball Office

AURORA

TopStar

Bristol

True Innovations

Nowy Styl

SUNON GROUP

Knoll

UE Furniture

Quama Group

UB Office Systems

Kinnarps Holding

King Hong Industrial

KI

Global Group

Teknion

Kokuyo

AIS

CHUENG SHINE

Lifeform Furniture Manufacturing

PSI Seating

ITOKI

Elite Office Furniture

Foshan Long Ma Office Furniture

izzy+

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Executive Chairs product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Executive Chairs, with price, sales, revenue and global market share of Executive Chairs from 2019 to 2024.

Chapter 3, the Executive Chairs competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Executive Chairs breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Executive Chairs market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Executive Chairs.

Chapter 14 and 15, to describe Executive Chairs sales channel, distributors, customers, research findings and conclusion.

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