

Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global EVOH (Ethylene-Vinyl Alcohol Copolymer) market size was valued at US\$ 1492 million in 2024 and is forecast to a readjusted size of USD 1943 million by 2031 with a CAGR of 3.9% during review period.

Ethylene-Vinyl Alcohol Copolymer, short as EVOH, is thermoplastic polymer. EVOH resin, with outstanding gas barrier properties, is one of the three major barrier resins. EVOH resin is widely used in Food packaging and non-food packaging industry.

As global environmental awareness increases, especially in Europe, policies and consumer demand are driving the demand for sustainable packaging materials. EVOH is gradually becoming an important choice for the packaging industry with its excellent barrier properties and environmental characteristics. Policies support the circular economy, require the increase of recycled materials in packaging, and reduce packaging waste, which provides broad development prospects for the application of EVOH materials in environmentally friendly packaging, especially in the fields of food and cosmetics packaging.

The booming North American cosmetics market, especially the rapid growth of high-end products, has brought important market opportunities for the application of EVOH materials. The cosmetics industry has high requirements for packaging materials, and EVOH can meet the needs of this market with its high barrier properties and good processability. With the increase in demand in the high-end market, it is expected that the application of EVOH in cosmetic packaging will continue to expand, which will promote the further development of the North American EVOH market.

The demand for EVOH film in the Asian market is growing steadily, especially in the application of insulation boards for refrigerators and packaging materials. With the rapid economic development and rising consumption levels in the Asian region, the market demand for high-performance packaging materials is increasing. The widespread application of EVOH film in the Asian market not only helps to increase the market share in the region, but also promotes the steady expansion of the EVOH industry worldwide, bringing long-term growth opportunities for enterprises.

This report is a detailed and comprehensive analysis for global EVOH (Ethylene-Vinyl Alcohol Copolymer) market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global EVOH (Ethylene-Vinyl Alcohol Copolymer) market size and forecasts, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/MT), 2020-2031

Global EVOH (Ethylene-Vinyl Alcohol Copolymer) market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/MT), 2020-2031

Global EVOH (Ethylene-Vinyl Alcohol Copolymer) market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/MT), 2020-2031

Global EVOH (Ethylene-Vinyl Alcohol Copolymer) market shares of main players, shipments in revenue (\$ Million), sales quantity (MT), and ASP (USD/MT), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for EVOH (Ethylene-Vinyl Alcohol Copolymer)

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global EVOH (Ethylene-Vinyl Alcohol Copolymer) market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Kuraray, Mitsubishi Chemical, Chang Chun Petrochemical, Sinopec, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

EVOH (Ethylene-Vinyl Alcohol Copolymer) market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Ethylene Content (mol%) below 29

Ethylene Content (mol%) 29-35

Ethylene Content (mol%) 35-38

Ethylene Content (mol%) 38-44

Ethylene Content (mol%) above 44

Market segment by Application

Food Packaging Material

Household Wrapping Material

Automotive Gas Tanks

Pipes for Floor Heating Systems

Wall Coverings

Other

Major players covered

Kuraray

Mitsubishi Chemical

Chang Chun Petrochemical

Sinopec

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe EVOH (Ethylene-Vinyl Alcohol Copolymer) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of EVOH (Ethylene-Vinyl Alcohol Copolymer), with price, sales quantity, revenue, and global market share of EVOH (Ethylene-Vinyl Alcohol Copolymer) from 2020 to 2025.

Chapter 3, the EVOH (Ethylene-Vinyl Alcohol Copolymer) competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the EVOH (Ethylene-Vinyl Alcohol Copolymer) breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and EVOH (Ethylene-Vinyl Alcohol Copolymer) market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of EVOH (Ethylene-Vinyl Alcohol Copolymer).

Chapter 14 and 15, to describe EVOH (Ethylene-Vinyl Alcohol Copolymer) sales channel, distributors, customers, research findings and conclusion.

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