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Global Event Planning Service Market 2024 by Company, Regions, Type and Application, Forecast to 2030

https://marketpublishers.com/r/GCF60841BCC2EN.html
Date: August 2024
Pages: 127
Price: US$ 3,480.00 (Single User License)
ID: GCF60841BCC2EN

Abstracts

According to our (Global Info Research) latest study, the global Event Planning Service market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Event Planning Service includes budgeting, scheduling, site selection, obtaining the necessary permits, coordinating transportation and parking, arranging speakers or entertainers, arranging decorations, event security, catering, coordinating with third party suppliers and contingency plans.

The Global Info Research report includes an overview of the development of the Event Planning Service industry chain, the market status of Large Enterprises (One-stop Service, Customized Service), Small and Medium-sized Enterprises (SMEs) (One-stop Service, Customized Service), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Event Planning Service.

Regionally, the report analyzes the Event Planning Service markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Event Planning Service market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Event Planning Service

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market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Event Planning Service industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., One-stop Service, Customized Service).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Event Planning Service market.

Regional Analysis: The report involves examining the Event Planning Service market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Event Planning Service market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Event Planning Service:

Company Analysis: Report covers individual Event Planning Service players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Event Planning Service This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Large Enterprises, Small and Medium-sized Enterprises (SMEs)).

Technology Analysis: Report covers specific technologies relevant to Event Planning Service. It assesses the current state, advancements, and potential future developments in Event Planning Service areas.

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Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Event Planning Service market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Event Planning Service market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

One-stop Service

Customized Service

Market segment by Application

Large Enterprises

Small and Medium-sized Enterprises (SMEs)

Market segment by players, this report covers

Questex

Carlson Wagonlit Travel

IBTM Events

BCD Group

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Capital Travel and Events

CiEvents

Conference Care

Grass Roots Meetings & Events

The Freeman

Interpublic Group of Companies

Atpi

Pico

Uniplan

Cheil

Eventive

Interbrand

Ruckus

Sagon Phior

CBA Design

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

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South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Event Planning Service product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Event Planning Service, with revenue, gross margin and global market share of Event Planning Service from 2019 to 2024.

Chapter 3, the Event Planning Service competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Event Planning Service market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Event Planning Service.

Chapter 13, to describe Event Planning Service research findings and conclusion.

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