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Global Event Management Software Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Event management software can be used by the event organizers in any industry. Anyone who puts together trade shows, networking events, or conferences can benefit from event management software. Corporations, media firms, government agencies, nonprofit organizations, educators, professional conference organizers, and agencies of all types can make use of event management software.

SCOPE OF THE REPORT:

This report studies the Event Management Software market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Event Management Software market by product type and applications/end industries.
The North Americas will be the major revenue contributor to the event planning software market throughout the forecast period. The market will witness steady growth in the region mainly due to the presence of numerous software providers who offer real-time event management systems.
The global Event Management Software market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend

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of Event Management Software.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Eventbrite (US)

Cvent (US)

XING Events (Germnany)

ACTIVE Network (US)

etouches (US)

EMS Software (US)

Ungerboeck Software International (US)

SignUpGenius (US)

Certain (US)

Social Tables (US)

Eventmobi (Canada)

Hubb (US)

Babylon Software Solution (Macedonia)

Regpack (US)

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

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Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Venue Management Software

Event Registration Software

Ticketing Software

Event Planning Software

Event Marketing Software

Analytics and Reporting Software

Others

Market Segment by Applications, can be divided into

Corporate

Government

Third-party planner

Education

Others

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