

# Global Event Management Services Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

Event Management Services is the application of project management to the creation and development of large scale events

### SCOPE OF THE REPORT:

This report studies the Event Management Services market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Event Management Services market by product type and applications/end industries.

With the increasing globalization there will be a surge in the demand of event management services with companies opting for different companies offering them a myriad of services.

Americas will dominate the market throughout the forecast period. The region was the early adopter of event management as a service and the expected increase in the adoption of cloud-based event management services by enterprises and government organizations will fuel the growth of the market in the Americas in the next few years. APAC is one of the fastest growing regions and has a favorable market for event management and service vendors. The region has a broad customer base across industries, and thus needs brand marketing activities to reach out to potential customers.

The global Event Management Services market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in

China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Event Management Services.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Lanyon

Cvent

Etouches

Eventbrite

Eventzilla

Regpack

XING Events

Bizzabo

CadmiumCD

Certain

Dean Evans and Associates

Profit Systems

iRez Systems

KweekWeek

Lyyti

Member Solutions

PlanetReg

Planning Pod

RegPoint Solutions

ReServe Interactive

Ungerboeck Systems International

SFX Entertainment

The Conference People

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Festivals

Conferences

Ceremonies

Formal Parties

Concerts

Conventions

Market Segment by Applications, can be divided into

Corporate Organizations

Public Organizations and NGOs

Individual Users

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