

Global Event Decoration Service Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Event Decoration Service market size is expected to reach \$ 3573 million by 2032, rising at a market growth of 5.5% CAGR during the forecast period (2026-2032).

To address the problems of low efficiency in event setup, difficulty in creating themed atmospheres, and high costs associated with material reuse, event decoration services have emerged. Since the professionalization of event decoration services in the 1990s, the field of event planning and scene design has developed significantly. Currently, event decoration services have evolved into a comprehensive service encompassing indoor and outdoor setups, customized themes, and rental of eco-friendly props, widely used in conferences, celebrations, wedding planning, and commercial marketing events, significantly enhancing the visual appeal and event experience.

The event decoration service market is currently undergoing a three-stage evolution: 'scale expansion - quality improvement - ecosystem reconstruction.' Companies need to focus on differentiated functions (such as AI design and environmentally friendly processes), cultivate vertical scenarios (such as weddings and commercial spaces), and address the challenges of homogeneous competition and technological iteration to seize market opportunities driven by policy, technology, and demand, and achieve sustainable development.

This report studies the global Event Decoration Service demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Event Decoration Service, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and

competition, as well as details the characteristics of Event Decoration Service that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Event Decoration Service total market, 2021-2032, (USD Million)

Global Event Decoration Service total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Event Decoration Service total market, key domestic companies, and share, (USD Million)

Global Event Decoration Service revenue by player, revenue and market share 2021-2026, (USD Million)

Global Event Decoration Service total market by Type, CAGR, 2021-2032, (USD Million)

Global Event Decoration Service total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Event Decoration Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Freeman, Pico Group, GL events, Encore, David Stark Design and Production, Rafanelli Events, Omaten Exhibition Technology (Shanghai) Co., Ltd., Beijing Zhongzhan International Exhibition Engineering Co., Ltd., Dezhan (Beijing) International Exhibition Co., Ltd., Dianjiang Space Exhibition & Display Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Event Decoration Service market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$

Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Event Decoration Service Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Event Decoration Service Market, Segmentation by Type:

Wedding Decoration

Corporate Event Decoration

Global Event Decoration Service Market, Segmentation by Service Mode:

Full-service Customization

Modular Package

Global Event Decoration Service Market, Segmentation by Service Scenarios:

Indoor Enclosed Scenarios

Outdoor Open Scenarios

Global Event Decoration Service Market, Segmentation by Application:

Conferences & Celebrations

Wedding Planning

Business Marketing Activities

Other

Companies Profiled:

Freeman

Pico Group

GL events

Encore

David Stark Design and Production

Rafanelli Events

Omaten Exhibition Technology (Shanghai) Co., Ltd.

Beijing Zhongzhan International Exhibition Engineering Co., Ltd.

Dezhan (Beijing) International Exhibition Co., Ltd.

Dianjiang Space Exhibition & Display Co., Ltd.

7eventzz

Decor Fairy

A Royale Event

AfterRainFlorist

Island Resort & Casino

Angels Music Productions

HRS Events

Key Questions Answered

1. How big is the global Event Decoration Service market?
2. What is the demand of the global Event Decoration Service market?
3. What is the year over year growth of the global Event Decoration Service market?
4. What is the total value of the global Event Decoration Service market?
5. Who are the Major Players in the global Event Decoration Service market?
6. What are the growth factors driving the market demand?

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