

Global Evening Primrose Oil Softgels Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Evening Primrose Oil Softgels market size was valued at US\$ 993 million in 2025 and is forecast to a readjusted size of US\$ 1483 million by 2032 with a CAGR of 6.0% during review period.

In 2024, the global annual production capacity of evening primrose oil softgels was approximately 95 million bottles, while the actual output reached around 80 million bottles. The average global market price was about US\$11.5 per bottle, and the gross profit margin for major manufacturers ranged between 35% and 50%. Evening Primrose Oil softgels are dietary supplements extracted from the seeds of the evening primrose plant. They are rich in gamma-linolenic acid (GLA), an omega-6 fatty acid known for supporting hormonal balance, skin health, and overall wellness.

Upstream includes evening primrose seed cultivation, cold-press oil extraction, gelatin capsule production, and refined GLA concentrates. Midstream consists of supplement manufacturers, softgel encapsulation plants, and OEM/ODM nutrition factories. Downstream includes pharmacies, supermarkets, e-commerce platforms, health stores, and nutraceutical distributors. End users focus on purity (GLA content), certifications, supply stability, and product safety.

The Evening Primrose Oil softgel market continues to grow due to increasing consumer awareness of women's health, hormonal balance, and natural supplements. Rising demand for preventive healthcare and skin-care related nutrition strongly supports product adoption. Manufacturers are improving GLA extraction efficiency and adopting cold-press methods to enhance product purity and stability. E-commerce channels, especially in Asia-Pacific and North America, are accelerating market penetration.

Regulatory emphasis on product quality and traceability is also reshaping the competitive landscape. As clean-label supplements gain popularity, brands are shifting toward non-GMO, organic-certified, and sustainably sourced evening primrose oil.

This report is a detailed and comprehensive analysis for global Evening Primrose Oil Softgels market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Evening Primrose Oil Softgels market size and forecasts, in consumption value (\$ Million), sales quantity (K Bottles), and average selling prices (US\$/Bottle), 2021-2032

Global Evening Primrose Oil Softgels market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Bottles), and average selling prices (US\$/Bottle), 2021-2032

Global Evening Primrose Oil Softgels market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Bottles), and average selling prices (US\$/Bottle), 2021-2032

Global Evening Primrose Oil Softgels market shares of main players, shipments in revenue (\$ Million), sales quantity (K Bottles), and ASP (US\$/Bottle), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Evening Primrose Oil Softgels

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Evening Primrose Oil Softgels market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Swisse, Blackmores, JAMIESON, Nutrition29, GNC, Srgohealth, Bill Beauty & Health Products, Zeinpharma, CAMETTE, AUSupreme, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Evening Primrose Oil Softgels market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

7 % GLA Softgel

10 % GLA Softgel

High-GLA 12 % Softgel

Others

Market segment by Capsule Type

Softgel Capsules

Vegetarian Softgel Capsules

Enteric-Coated Capsules

Others

Market segment by Application

Women's Health Support

Skin Moisturizing

Hormone Balance Regulation

Immune Support

Major players covered

Swisse

Blackmores

JAMIESON

Nutrition29

GNC

Srgohealth

Bill Beauty & Health Products

Zeinpharma

CAMETTE

AUSupreme

PURITAN'S Pride

Market segment by region, regional analysis covers

Global Evening Primrose Oil Softgels Market 2026 by Manufacturers, Regions, Type and Application, Forecast to...

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Evening Primrose Oil Softgels product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Evening Primrose Oil Softgels, with price, sales quantity, revenue, and global market share of Evening Primrose Oil Softgels from 2021 to 2026.

Chapter 3, the Evening Primrose Oil Softgels competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Evening Primrose Oil Softgels breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Evening Primrose Oil Softgels market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Evening Primrose Oil Softgels.

Chapter 14 and 15, to describe Evening Primrose Oil Softgels sales channel, distributors, customers, research findings and conclusion.

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