

Global Evening Primrose Oil Softgels Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Evening Primrose Oil Softgels market size is expected to reach \$ 1483 million by 2032, rising at a market growth of 6.0% CAGR during the forecast period (2026-2032).

In 2024, the global annual production capacity of evening primrose oil softgels was approximately 95 million bottles, while the actual output reached around 80 million bottles. The average global market price was about US\$11.5 per bottle, and the gross profit margin for major manufacturers ranged between 35% and 50%. Evening Primrose Oil softgels are dietary supplements extracted from the seeds of the evening primrose plant. They are rich in gamma-linolenic acid (GLA), an omega-6 fatty acid known for supporting hormonal balance, skin health, and overall wellness.

Upstream includes evening primrose seed cultivation, cold-press oil extraction, gelatin capsule production, and refined GLA concentrates. Midstream consists of supplement manufacturers, softgel encapsulation plants, and OEM/ODM nutrition factories.

Downstream includes pharmacies, supermarkets, e-commerce platforms, health stores, and nutraceutical distributors. End users focus on purity (GLA content), certifications, supply stability, and product safety.

The Evening Primrose Oil softgel market continues to grow due to increasing consumer awareness of women's health, hormonal balance, and natural supplements. Rising demand for preventive healthcare and skin-care related nutrition strongly supports product adoption. Manufacturers are improving GLA extraction efficiency and adopting cold-press methods to enhance product purity and stability. E-commerce channels, especially in Asia-Pacific and North America, are accelerating market penetration.

Regulatory emphasis on product quality and traceability is also reshaping the competitive landscape. As clean-label supplements gain popularity, brands are shifting toward non-GMO, organic-certified, and sustainably sourced evening primrose oil.

This report studies the global Evening Primrose Oil Softgels production, demand, key

manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Evening Primrose Oil Softgels and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Evening Primrose Oil Softgels that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Evening Primrose Oil Softgels total production and demand, 2021-2032, (K Bottles)

Global Evening Primrose Oil Softgels total production value, 2021-2032, (USD Million)

Global Evening Primrose Oil Softgels production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Bottles), (based on production site)

Global Evening Primrose Oil Softgels consumption by region & country, CAGR, 2021-2032 & (K Bottles)

U.S. VS China: Evening Primrose Oil Softgels domestic production, consumption, key domestic manufacturers and share

Global Evening Primrose Oil Softgels production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Bottles)

Global Evening Primrose Oil Softgels production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Bottles)

Global Evening Primrose Oil Softgels production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Bottles)

This report profiles key players in the global Evening Primrose Oil Softgels market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Swisse, Blackmores, JAMIESON, Nutrition29, GNC, Srgohealth, Bill Beauty & Health Products, Zeinpharma, CAMETTE, AUSupreme, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Evening Primrose Oil Softgels market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Bottles) and average price (US\$/Bottle) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Evening Primrose Oil Softgels Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Evening Primrose Oil Softgels Market, Segmentation by Type:

7 % GLA Softgel

10 % GLA Softgel

High-GLA 12 % Softgel

Others

Global Evening Primrose Oil Softgels Market, Segmentation by Capsule Type:

Softgel Capsules

Vegetarian Softgel Capsules

Enteric-Coated Capsules

Others

Global Evening Primrose Oil Softgels Market, Segmentation by Application:

Women's Health Support

Skin Moisturizing

Hormone Balance Regulation

Immune Support

Companies Profiled:

Swisse

Blackmores

JAMIESON

Nutrition29

GNC

Srgohealth

Bill Beauty & Health Products

Zeinpharma

CAMETTE

AUSupreme

PURITAN'S Pride

Key Questions Answered:

1. How big is the global Evening Primrose Oil Softgels market?
2. What is the demand of the global Evening Primrose Oil Softgels market?

3. What is the year over year growth of the global Evening Primrose Oil Softgels market?
4. What is the production and production value of the global Evening Primrose Oil Softgels market?
5. Who are the key producers in the global Evening Primrose Oil Softgels market?
6. What are the growth factors driving the market demand?

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