

Global Evening Primrose Oil Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Evening Primrose Oil market size is expected to reach \$ 37.21 million by 2032, rising at a market growth of 4.1% CAGR during the forecast period (2026-2032).

Evening Primrose Oil is a specialty botanical seed oil extracted from the seeds of *Oenothera biennis* and related evening primrose varieties; its core function is to provide a natural source of omega-6 fatty acids, especially gamma-linolenic acid, for supplement, cosmetic, pharmaceutical and functional nutrition formulations.

The upstream chain starts with evening primrose seed cultivation, seed cleaning, drying, mechanical pressing, refining, deodorization where required, nitrogen flushing, drum or IBC packing, quality testing and export documentation. China, especially Northeast China, is the most important raw-material and primary processing base, while Europe and North America contain many high-value refiners, specification managers and nutrition-ingredient customers. The downstream side includes dietary supplement brands, softgel contract manufacturers, pharmaceutical raw material buyers, cosmetic ingredient formulators, functional food developers, pet nutrition formulators and ingredient distributors that buy on annual supply agreements, repeat B2B purchase orders, qualified supplier programs, distributor contracts or project-based formulation approvals. Large customers usually qualify suppliers by GLA assay, oxidative stability, pesticide screening, residual solvent status, certification package, change-control discipline and supply continuity. A normalized industry gross margin of about 27.0% is appropriate for this raw-material market. This is above commodity edible oils because GLA specification, organic certification, low-oxidation handling, pharma/cosmetic documentation and export compliance add barriers, but below branded supplement margins because most value-added dosage-form and consumer-brand economics sit downstream.

In the current market, global production is around 1,500 t, with an average selling price of about 18.3 USD per kg EXW basis. Top 3 suppliers control approximately 90% of global revenue CR5. Demand is concentrated in Europe, North America and China, with additional consumption in Japan, South Korea, Australia, the Middle East and selected Latin American markets through supplement and cosmetic channels. Growth through 2026–2032 should remain moderate rather than explosive. The main drivers are consumer preference for botanical omega ingredients, premium skincare formulation, women’s health positioning, organic-certified inputs, pet skin-and-coat nutrition and continued outsourcing by softgel and nutraceutical brands. Constraints are more visible than in ordinary edible oils: seed availability is geographically narrow, oil is oxidation-sensitive, GLA content varies by seed and processing route, certification costs are rising, and buyers increasingly require pesticide, solvent, allergen, traceability and sustainability files. Regulation is likely to favor suppliers with GMP, pharmacopoeial, food safety and cosmetic documentation capabilities. Technology improvements will focus on gentler pressing, better refining control, nitrogen packing, faster analytical testing and AI-supported quality prediction for incoming seed lots, but AI will be an operational quality-control tool rather than a demand driver by itself. The key bottleneck is still dependable raw seed supply that can consistently meet GLA and contaminant specifications at bulk scale.

This report studies the global Evening Primrose Oil production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Evening Primrose Oil and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Evening Primrose Oil that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Evening Primrose Oil total production and demand, 2021-2032, (Tons)

Global Evening Primrose Oil total production value, 2021-2032, (USD Million)

Global Evening Primrose Oil production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Evening Primrose Oil consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Evening Primrose Oil domestic production, consumption, key domestic manufacturers and share

Global Evening Primrose Oil production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Evening Primrose Oil production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Evening Primrose Oil production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Evening Primrose Oil market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sanmark, Jilin Baili Biotechnology, Liaoning Jiashi Nutritional Plant Oil Development, Henry Lamotte, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Evening Primrose Oil market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/kg) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Evening Primrose Oil Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Evening Primrose Oil Market, Segmentation by Type:

Evening Primrose Oil (?- linolenic acid 9%)

Evening Primrose Oil (?- linolenic acid 10%)

Others

Global Evening Primrose Oil Market, Segmentation by Grade:

Pharmacopoeia Grade

General Grade

Global Evening Primrose Oil Market, Segmentation by Channel:

Direct Sale

Indirect Sale

Global Evening Primrose Oil Market, Segmentation by Application:

Pharmaceutical

Cosmetic

Food and Health Care

Othes

Companies Profiled:

Sanmark

Jilin Baili Biotechnology

Liaoning Jiashi Nutritional Plant Oil Development

Henry Lamotte

Key Questions Answered:

1. How big is the global Evening Primrose Oil market?
2. What is the demand of the global Evening Primrose Oil market?
3. What is the year over year growth of the global Evening Primrose Oil market?
4. What is the production and production value of the global Evening Primrose Oil market?
5. Who are the key producers in the global Evening Primrose Oil market?
6. What are the growth factors driving the market demand?

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