

Global Evaporative Air Cooler for Home Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Evaporative Air Cooler for Home market size was valued at USD 909.6 million in 2023 and is forecast to a readjusted size of USD 805.4 million by 2030 with a CAGR of -1.7% during review period.

Evaporative Air Cooler for Home represent a low-cost, energy-efficient and an environmentally-friendly alternative to air conditioners. Air coolers are simple to use and cools air through the evaporation of water. Unlike conventional air conditioners, evaporative coolers require fresh air and work best with open windows and doors. They are best suited for residences, showrooms, shops, offices, especially where doors are opened and closed frequently – a major advantage over conventional air conditioners. Besides, they consume significantly less electricity and produce no emissions.

Global Evaporative Air Cooler for Home key players include Seeley International, Climate Technologies, Airgroup, Symphony(Keruilai), BRIVIS, etc. Global top five manufacturers hold a share over 60%.

Rest of Asia is the largest market, with a share about 35%, followed by China and India, both have a share over 40%.

In terms of product, Portable Air Coolers is the largest segment, with a share over 60%. And in terms of application, the largest application is Residential, followed by Commercial, etc.

The Global Info Research report includes an overview of the development of the

Evaporative Air Cooler for Home industry chain, the market status of Residential (Portable Air Coolers, Window Air Coolers), Commercial (Portable Air Coolers, Window Air Coolers), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Evaporative Air Cooler for Home.

Regionally, the report analyzes the Evaporative Air Cooler for Home markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Evaporative Air Cooler for Home market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Evaporative Air Cooler for Home market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Evaporative Air Cooler for Home industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Portable Air Coolers, Window Air Coolers).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Evaporative Air Cooler for Home market.

Regional Analysis: The report involves examining the Evaporative Air Cooler for Home market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Evaporative Air Cooler for Home market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Evaporative Air Cooler for Home:

Company Analysis: Report covers individual Evaporative Air Cooler for Home manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Evaporative Air Cooler for Home. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Residential, Commercial).

Technology Analysis: Report covers specific technologies relevant to Evaporative Air Cooler for Home. It assesses the current state, advancements, and potential future developments in Evaporative Air Cooler for Home areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Evaporative Air Cooler for Home market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Evaporative Air Cooler for Home market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Portable Air Coolers

Window Air Coolers

Whole House Air Coolers

Market segment by Application

Residential

Commercial

Major players covered

Symphony(Keruilai)

Climate Technologies

Seeley International

Airgroup

Aolan

BRIVIS

Excelair

Jinghui

PMI

Essick

Lianchuang

Hessaire

Kenstar(Worldwide?)

Khaitan

Bajaj Electricals

Honeywell

SPT

Media

NewAir(Luma Comfort)

DeLonghi

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Evaporative Air Cooler for Home product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Evaporative Air Cooler for Home, with price, sales, revenue and global market share of Evaporative Air Cooler for Home from 2019 to 2024.

Chapter 3, the Evaporative Air Cooler for Home competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Evaporative Air Cooler for Home breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Evaporative Air Cooler for Home market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Evaporative Air Cooler for Home.

Chapter 14 and 15, to describe Evaporative Air Cooler for Home sales channel, distributors, customers, research findings and conclusion.

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