

# Global Exfoliators & Scrub Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Exfoliators & Scrub market size was valued at USD 1754.4 million in 2023 and is forecast to a readjusted size of USD 2480.5 million by 2030 with a CAGR of 5.1% during review period.

Exfoliators and scrubs are used to remove the dead skin cell present on the skin's outermost surface. Exfoliators and scrubs are useful for all the skin types. In this report, exfoliators and scrubs are divided into plant type, chemical type and flower essential oil type.

Global Exfoliators and Scrubs key players include Estee Lauder, L'Oreal, Shiseido, Amore Pacific, Avon Products, etc. Global top five manufacturers hold a share over 35%.

China is the largest market, with a share about 25%, followed by Europe and North America, both have a share about 35 percent.

In terms of product, Natural Type is the largest segment, with a share about 85%. And in terms of user, the largest user is Female, followed by Male.

The Global Info Research report includes an overview of the development of the Exfoliators & Scrub industry chain, the market status of Men (Exfoliators, Scrub), Women (Exfoliators, Scrub), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Exfoliators & Scrub.

Regionally, the report analyzes the Exfoliators & Scrub markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Exfoliators & Scrub market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Exfoliators & Scrub market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Exfoliators & Scrub industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Exfoliators, Scrub).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Exfoliators & Scrub market.

**Regional Analysis:** The report involves examining the Exfoliators & Scrub market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Exfoliators & Scrub market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Exfoliators & Scrub:

**Company Analysis:** Report covers individual Exfoliators & Scrub manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and

strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Exfoliators & Scrub. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Men, Women).

**Technology Analysis:** Report covers specific technologies relevant to Exfoliators & Scrub. It assesses the current state, advancements, and potential future developments in Exfoliators & Scrub areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Exfoliators & Scrub market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Exfoliators & Scrub market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Exfoliators

Scrub

### Market segment by Application

Men

Women

Kids

Elder

### Major players covered

Estee Lauder

L'Oreal

Procter and Gamble

Shiseido

Unilever

Amway

Avon

Oriflame

Chanel

Clarins

Helen of Troy

Kao

Boticario

### Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Exfoliators & Scrub product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Exfoliators & Scrub, with price, sales, revenue and global market share of Exfoliators & Scrub from 2019 to 2024.

Chapter 3, the Exfoliators & Scrub competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Exfoliators & Scrub breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Exfoliators & Scrub market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Exfoliators & Scrub.

Chapter 14 and 15, to describe Exfoliators & Scrub sales channel, distributors, customers, research findings and conclusion.

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