

Global EVA Film Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global EVA Film market size was valued at US\$ 4013 million in 2025 and is forecast to a readjusted size of US\$ 5871 million by 2032 with a CAGR of 5.7% during review period.

In 2025, global EVA Film capacity 3,000 million Sqm, sales reached approximately 2,600 million Sqm, with an average market price of around 1.5 USD/Sqm, industrial gross margin 16%.

Positioning and value. EVA film / EV encapsulant film is the primary encapsulation layer in PV module lamination, sitting between glass?cell?backsheet (or glass) and providing adhesion, stress relief, optical coupling, and electrical insulation. In practice, EVA film / EV encapsulant film is a ?process-engineered material?: its formulation and manufacturing window are designed to lock in transparency, crosslink kinetics, adhesion retention, and long-term stability under damp-heat, thermal cycling, and UV exposure. As bifacial and N-type architectures scale up, the industry has moved beyond ?single transparent EVA? toward system-level encapsulation solutions where EVA film / EV encapsulant film is paired with POE and co-extruded structures (EPE/EXP): EVA secures adhesion and manufacturability, while POE/co-extruded layers enhance moisture barrier and anti-PID robustness.

Value chain and competitive structure. The EVA film / EV encapsulant film value chain starts with PV-grade EVA resin (high VA content), POE elastomers, and additive packages (crosslinking/compatibilization systems, anti-oxidation/UV systems, ion-migration control, and optical/reflective fillers). Midstream manufacturing includes extrusion casting or calendaring, online thickness/defect control, pre-crosslink management, slitting, and clean packaging. Downstream, module makers impose

stringent qualification and long-term supply requirements; once qualified, switching costs are high and validation cycles are long, which structurally favors scale leaders with stable quality systems. Major China-based suppliers include Foster, HUV, Cybrid, Tianyang, and Sveck, while established overseas encapsulant suppliers also participate. Competition is therefore less about adding lines and more about integrated capabilities across formulation, equipment, process, quality assurance, plus deep customer binding through differentiated products.

Core parameters, technology evolution, and a recent industry signal. For professional evaluation of EVA film / EV encapsulant film, six parameter blocks capture most of the value: (1) optical performance (transmittance/haze, yellowing control, refractive matching, and gain films (white/reflective, spectral management)); (2) electrical performance (volume resistivity, ion-migration suppression, anti-PID capability and stability under potential-induced stress); (3) structure and processing (thickness tolerance/uniformity, shrinkage, melt flow behavior and edge overflow control in lamination); (4) crosslinking (gel content/crosslink degree, cure rate, and the practical process window); (5) adhesion (peel strength to glass/backsheet/cell interfaces and retention after aging); (6) reliability (appearance and electrical stability after damp-heat/thermal cycling/UV stress). Product roadmaps have converged on high anti-PID transparent EVA, white efficiency-enhancing EVA, UV-managed EVA, and EPE/EXP co-extruded structures. The most consequential recent shift is that TOPCon-driven N-type modules have increasingly standardized on a co-extruded POE (EPE/EXP) + high anti-PID EVA combination. Meanwhile, cyclical pressure and aggressive price competition have accelerated consolidation; one listed company that previously entered the PV encapsulant business later executed a major asset transaction to dispose of its PV film subsidiaries and explicitly exited the PV encapsulant segment—an instructive signal of how capital intensity, customer qualification, and cycle volatility shape EVA film / EV encapsulant film strategy.

The next phase for EVA film / EV encapsulant film is more structural than volume-driven. First, N-type mainstreaming strengthens demand for EPE/EXP + high anti-PID EVA, raising the bar for ion control, moisture barrier, and interface stability; premium transparent EVA and co-extruded products will keep iterating. Second, BC/HJT/perovskite-tandem routes introduce new encapsulation constraints (higher sensitivity to moisture/UV, narrower lamination windows, stronger requirements for low outgassing and controlled cure kinetics), pushing EVA film / EV encapsulant film toward functionalized, low-extractables, low water-uptake solutions with tunable crosslink profiles. Third, larger module formats and interconnection innovations increase the importance of flow behavior, thickness uniformity, edge aesthetics, and micro-crack risk

control?formulations that deliver a wider and more forgiving process window will command higher stickiness. Fourth, BIPV, colored/black modules, and more complex deployment environments will expand demand for appearance management, flame retardancy, and long-term weathering stability. Fifth, at the supply-chain level, module makers increasingly prioritize dual-sourcing and cross-regional delivery; multi-site manufacturing, secured key raw materials, and end-to-end traceability will become quasi-entry thresholds. Net-net, the most defensible growth pockets are premium anti-PID transparent EVA, white/appearance-managed EVA, EPE/EXP co-extruded structures, and cell-technology-specific functional encapsulation solutions.

This report is a detailed and comprehensive analysis for global EVA Film market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global EVA Film market size and forecasts, in consumption value (\$ Million), sales quantity (million Sqm), and average selling prices (USD/Sqm), 2021-2032

Global EVA Film market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (million Sqm), and average selling prices (USD/Sqm), 2021-2032

Global EVA Film market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (million Sqm), and average selling prices (USD/Sqm), 2021-2032

Global EVA Film market shares of main players, shipments in revenue (\$ Million), sales quantity (million Sqm), and ASP (USD/Sqm), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for EVA Film

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global EVA Film market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include 3M, Satinal, Argotec (Mativ), Mitsui Chemicals, Bridgestone, KENGO Industrial, Hangzhou First Applied Material, JA Solar Technology, Changzhou Sveck Photovoltaic New Material, Shanghai HIUV New Materials, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

EVA Film market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Normal EVA

Anti-PID EVA

Market segment by Color

Transparent

White

Market segment by Thickness

Thickness, above 0.5 mm

Thickness, below 0.5 mm

Market segment by Application

PV Module

Laminated Glass

Others

Major players covered

3M

Satinal

Argotec (Mativ)

Mitsui Chemicals

Bridgestone

KENGO Industrial

Hangzhou First Applied Material

JA Solar Technology

Changzhou Sveck Photovoltaic New Material

Shanghai HIUV New Materials

Hangzhou Suokangbo Energy Technology

Zhejiang Feiyu Photo-electrical

Changzhou Betterial Film Technologies

Tianyang New Materials (Shanghai) Technology

Guangzhou Lushan New Materials

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe EVA Film product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of EVA Film, with price, sales quantity, revenue, and global market share of EVA Film from 2021 to 2026.

Chapter 3, the EVA Film competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the EVA Film breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and EVA Film market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of EVA Film.

Chapter 14 and 15, to describe EVA Film sales channel, distributors, customers, research findings and conclusion.

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