

Global EVA Adhesive Film Pellets Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global EVA Adhesive Film Pellets market size is expected to reach \$ 2011 million by 2032, rising at a market growth of 3.8% CAGR during the forecast period (2026-2032).

EVA film resin pellets are key polymer raw materials used to produce solar photovoltaic (PV) encapsulation films. Primarily formed through the copolymerization of ethylene and vinyl acetate, they offer excellent light transmission, adhesion, weather resistance, and electrical insulation properties, serving as a crucial encapsulation material that bonds solar cells to the glass and backsheet within PV modules. In 2025, global sales volume for EVA film resin pellets reached approximately 1.1 million tons, with an average price of around \$1,420 per ton and an overall capacity utilization rate of approximately 82.60%. The market for PV-grade EVA pellets is currently undergoing rapid supply-demand adjustments, with capacity utilization rates for high-end PV-grade products significantly exceeding those of standard EVA products. Upstream suppliers include providers of ethylene, vinyl acetate monomers, basic petrochemical feedstocks, catalysts, and polymerization equipment; downstream sectors comprise PV film manufacturers, solar module companies, and new energy material enterprises. Key customers include FirstPV, SWK, Haiyou New Materials, Saiwu Technology, Jinko Solar, LONGi Green Energy, Trina Solar, and JA Solar. The industry's average gross profit margin is approximately 24.80%; companies possessing PV-grade EVA technology and stable supply capabilities can achieve margins exceeding 30%, whereas margins for standard-grade EVA products range from 15% to 25%. Regarding the product cost structure, basic raw materials—specifically ethylene and vinyl acetate—account for approximately 67.42% of costs, representing the core factor influencing production expenses. Energy and processing costs account for about 11.36%, covering polymerization reactions, steam, electricity, and equipment operation.

Equipment depreciation and facility costs make up approximately 8.25%, primarily involving high-pressure polymerization units, reaction equipment, and testing apparatus. R&D, quality control, and management costs account for about 6.84%, covering formula optimization, product testing, and technical services. Other costs, including packaging, transportation, inventory, and environmental treatment, account for approximately 6.13%. Current demand stems primarily from sectors such as PV module encapsulation, new energy vehicle (NEV) electronics packaging, high-end adhesives, wire and cable, foam materials, and functional films, with downstream customers including PV film manufacturers, module makers, new energy equipment companies, and material processing enterprises. Future market opportunities are primarily driven by policy, technological innovation, and shifting consumer demand. The global energy transition and carbon neutrality goals are fueling continuous growth in photovoltaic (PV) installations, while the strengthening of new energy policies worldwide creates long-term demand for PV-grade EVA resin. On the technology front, the development of next-generation technologies?such as N-type cells, TOPCon, HJT, and perovskite tandem cells?demands superior weather resistance, PID resistance, and transparency from EVA resin, thereby driving the upgrade toward high-end products. From the consumption perspective, rising global demand for green energy is expanding the application scope of PV products and boosting the need for encapsulation materials; simultaneously, the trend toward domestic substitution is prompting Chinese enterprises to accelerate the expansion of PV-grade EVA production capacity and enhance supply chain self-reliance.

As a key foundational material in the photovoltaic (PV) industry chain, EVA resin for encapsulant films has seen robust market demand in recent years, driven by the rapid global growth of PV installations. The industry is increasingly prioritizing high-performance, PV-grade EVA resin due to the rising demands for stability and reliability in PV module encapsulation materials. Historically, the global supply of high-end EVA resin was dominated by overseas companies such as Dow, LG Chem, Hanwha Solutions, and Mitsui-DuPont Polychemical; Chinese enterprises faced a persistent supply gap in this segment due to limited technical expertise and production experience. However, as China's PV industry expands, domestic petrochemical companies have advanced the construction of EVA production facilities and achieved technological breakthroughs. Companies such as Sinopec, Lianhong New Material, and Oriental Shenghong have gradually entered the PV-grade EVA supply chain, driving up the rate of domestic production. Future industry competition will shift from mere capacity expansion to a contest based on product performance, supply stability, and cost control. Continuous upgrades in PV module technology?demanding higher heat resistance, UV resistance, low shrinkage, and long-term reliability from EVA resin?will compel

companies to increase R&D investment. Meanwhile, the global push for new energy policies and expanded PV investments in markets such as Europe, the United States, and India continue to bolster demand for EVA resin. Conversely, the rapid development of alternative materials such as POE and EPE co-extruded films requires EVA resin producers to maintain their competitive edge by enhancing product performance and developing differentiated offerings. Chinese enterprises are well-positioned to further increase their global market share, leveraging their comprehensive petrochemical industry chains, lower manufacturing costs, and rapid capacity expansion capabilities. In the long term, the EVA resin industry is poised for trends characterized by a higher proportion of high-end products, an optimized supply landscape, and accelerated domestic substitution; companies possessing technological advantages and stable raw material supplies will secure a stronger position in future market competition.

This report studies the global EVA Adhesive Film Pellets production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for EVA Adhesive Film Pellets and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of EVA Adhesive Film Pellets that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global EVA Adhesive Film Pellets total production and demand, 2021-2032, (Tons)

Global EVA Adhesive Film Pellets total production value, 2021-2032, (USD Million)

Global EVA Adhesive Film Pellets production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global EVA Adhesive Film Pellets consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: EVA Adhesive Film Pellets domestic production, consumption, key domestic manufacturers and share

Global EVA Adhesive Film Pellets production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global EVA Adhesive Film Pellets production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global EVA Adhesive Film Pellets production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global EVA Adhesive Film Pellets market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Dow Inc. (US), Exxon Mobil Corporation (US), LG Chem Ltd. (KR), Hanwha Solutions Corporation (KR), Mitsui-Dow Polychemical Co., Ltd. (JP), Braskem S.A. (BR), SABIC (SA), Tosoh Corporation (JP), Formosa Plastics Corporation (TW), BASF SE (DE), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World EVA Adhesive Film Pellets market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global EVA Adhesive Film Pellets Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global EVA Adhesive Film Pellets Market, Segmentation by Type:

White Eva Adhesive Film Particles

Transparent Eva Adhesive Film Particles

Other

Global EVA Adhesive Film Pellets Market, Segmentation by Vinyl Acetate Content:

33%

Global EVA Adhesive Film Pellets Market, Segmentation by Crosslinking System:

Peroxide-cured

Silane-grafted

Radiation-crosslinked

Global EVA Adhesive Film Pellets Market, Segmentation by Application:

Architecture Industry

Housewear and Furnishing

Photovoltaic

Automotive

Agriculture

Other

Companies Profiled:

Dow Inc. (US)

Exxon Mobil Corporation (US)

LG Chem Ltd. (KR)

Hanwha Solutions Corporation (KR)

Mitsui-Dow Polychemical Co., Ltd. (JP)

Braskem S.A. (BR)

SABIC (SA)

Tosoh Corporation (JP)

Formosa Plastics Corporation (TW)

BASF SE (DE)

Celanese Corporation (US)

INEOS Group Holdings S.A. (UK)

Sinopec Corporation (CN)

PetroChina Company Limited (CN)

Wanhua Chemical Group Co., Ltd. (CN)

Sichuan Vinylon Works Co., Ltd. (CN)

Key Questions Answered:

1. How big is the global EVA Adhesive Film Pellets market?
2. What is the demand of the global EVA Adhesive Film Pellets market?
3. What is the year over year growth of the global EVA Adhesive Film Pellets market?

4. What is the production and production value of the global EVA Adhesive Film Pellets market?
5. Who are the key producers in the global EVA Adhesive Film Pellets market?
6. What are the growth factors driving the market demand?

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