

Global EV Route Planner App Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G137E2D2C8C3EN.html>

Date: April 2026

Pages: 138

Price: US\$ 4,480.00 (Single User License)

ID: G137E2D2C8C3EN

Abstracts

The global EV Route Planner App market size is expected to reach \$ 5032 million by 2032, rising at a market growth of 15.3% CAGR during the forecast period (2026-2032).

EV Route Planner Apps are mobile/embedded tools that solve range anxiety and optimize long-distance EV travel.

The EV Route Planner App market is in a rapid growth phase, driven by the global adoption of electric vehicles and the increasing need for specialized navigation tools for both individual drivers and commercial fleets. The broader context of electric vehicle commercialization provides a strong indicator of its potential. This surge in EVs directly translates to a growing user base for route planning applications.

Several powerful trends are shaping the evolution of EV route planner apps. A major trend is the move away from static, one-size-fits-all navigation toward dynamic solutions tailored for commercial fleets. Companies like Here Technologies are launching specialized modules like 'EV Planning' to optimize routes for electric delivery vehicles. These systems consider vehicle-specific profiles (like battery range and technical characteristics) and use physical consumption models to improve estimated arrival times by up to 15% and overall route efficiency by up to 20% . This is critical for logistics providers managing the 'last mile' with electric vans and trucks. Advanced apps are now incorporating AI-supported forecasting to account for dynamic variables. This includes real-time traffic, temporary road closures, and time-limited access regulations (e.g., delivery windows in pedestrian zones). This shift helps reduce delays and ensures compliance with regulatory requirements, moving beyond simple A-to-B navigation. A core feature of modern EV route planners is the integration of vast databases of charging points. For example, one provider's solution now incorporates data from over

1.9 million charging points, including both private fleet depots and public stations. This allows for seamless trip planning that accounts for charging stops based on real-world range and charger availability.

This report studies the global EV Route Planner App demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for EV Route Planner App, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of EV Route Planner App that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global EV Route Planner App total market, 2021-2032, (USD Million)

Global EV Route Planner App total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: EV Route Planner App total market, key domestic companies, and share, (USD Million)

Global EV Route Planner App revenue by player, revenue and market share 2021-2026, (USD Million)

Global EV Route Planner App total market by Type, CAGR, 2021-2032, (USD Million)

Global EV Route Planner App total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global EV Route Planner App market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ABetterRouteplanner, Zap-Map, WattsUp, EV Navigation, Octopus Electroverse, EV Hotels, PlugShare, Bonnet, ChargePoint, Tesla App, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world EV Route Planner App market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global EV Route Planner App Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global EV Route Planner App Market, Segmentation by Type:

Android

iOS

Global EV Route Planner App Market, Segmentation by Function & Coverage:

Basic EV Navigation Apps

Professional EV Route Planning Apps

Fleet-Oriented EV Route Planners

Global EV Route Planner App Market, Segmentation by Deployment & Usage Scenario:

Mobile Apps (Consumer-oriented)

In-vehicle / Embedded Apps

Web-based Platforms

Global EV Route Planner App Market, Segmentation by Application:

Personal Use

Fleet Use

Companies Profiled:

ABetterRouteplanner

Zap-Map

WattsUp

EV Navigation

Octopus Electroverse

EV Hotels

PlugShare

Bonnet

ChargePoint

Tesla App

ChargeHub

ChargeMap

Shell Recharge

Chargeway

Volkswagen

Roadtrippers

Chargetrip

PUMP Pro

TollGuru

Key Questions Answered

1. How big is the global EV Route Planner App market?
2. What is the demand of the global EV Route Planner App market?
3. What is the year over year growth of the global EV Route Planner App market?
4. What is the total value of the global EV Route Planner App market?
5. Who are the Major Players in the global EV Route Planner App market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 EV Route Planner App Introduction
- 1.2 World EV Route Planner App Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World EV Route Planner App Total Market by Region (by Headquarter Location)
 - 1.3.1 World EV Route Planner App Market Size by Region (2021-2032), (by Headquarter Location)
 - 1.3.2 United States Based Company EV Route Planner App Revenue (2021-2032)
 - 1.3.3 China Based Company EV Route Planner App Revenue (2021-2032)
 - 1.3.4 Europe Based Company EV Route Planner App Revenue (2021-2032)
 - 1.3.5 Japan Based Company EV Route Planner App Revenue (2021-2032)
 - 1.3.6 South Korea Based Company EV Route Planner App Revenue (2021-2032)
 - 1.3.7 ASEAN Based Company EV Route Planner App Revenue (2021-2032)
 - 1.3.8 India Based Company EV Route Planner App Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 EV Route Planner App Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Major Market Trends

2 DEMAND SUMMARY

- 2.1 World EV Route Planner App Consumption Value (2021-2032)
- 2.2 World EV Route Planner App Consumption Value by Region
 - 2.2.1 World EV Route Planner App Consumption Value by Region (2021-2026)
 - 2.2.2 World EV Route Planner App Consumption Value Forecast by Region (2027-2032)
- 2.3 United States EV Route Planner App Consumption Value (2021-2032)
- 2.4 China EV Route Planner App Consumption Value (2021-2032)
- 2.5 Europe EV Route Planner App Consumption Value (2021-2032)
- 2.6 Japan EV Route Planner App Consumption Value (2021-2032)
- 2.7 South Korea EV Route Planner App Consumption Value (2021-2032)
- 2.8 ASEAN EV Route Planner App Consumption Value (2021-2032)
- 2.9 India EV Route Planner App Consumption Value (2021-2032)

3 WORLD EV ROUTE PLANNER APP COMPANIES COMPETITIVE ANALYSIS

- 3.1 World EV Route Planner App Revenue by Player (2021-2026)

3.2 Industry Rank and Concentration Rate (CR)

3.2.1 Global EV Route Planner App Industry Rank of Major Players

3.2.2 Global Concentration Ratios (CR4) for EV Route Planner App in 2025

3.2.3 Global Concentration Ratios (CR8) for EV Route Planner App in 2025

3.3 EV Route Planner App Company Evaluation Quadrant

3.4 EV Route Planner App Market: Overall Company Footprint Analysis

3.4.1 EV Route Planner App Market: Region Footprint

3.4.2 EV Route Planner App Market: Company Product Type Footprint

3.4.3 EV Route Planner App Market: Company Product Application Footprint

3.5 Competitive Environment

3.5.1 Historical Structure of the Industry

3.5.2 Barriers of Market Entry

3.5.3 Factors of Competition

3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

4.1 United States VS China: EV Route Planner App Revenue Comparison (by Headquarter Location)

4.1.1 United States VS China: EV Route Planner App Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)

4.1.2 United States VS China: EV Route Planner App Revenue Market Share Comparison (2021 & 2025 & 2032)

4.2 United States Based Companies VS China Based Companies: EV Route Planner App Consumption Value Comparison

4.2.1 United States VS China: EV Route Planner App Consumption Value Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: EV Route Planner App Consumption Value Market Share Comparison (2021 & 2025 & 2032)

4.3 United States Based EV Route Planner App Companies and Market Share, 2021-2026

4.3.1 United States Based EV Route Planner App Companies, Headquarters (States, Country)

4.3.2 United States Based Companies EV Route Planner App Revenue, (2021-2026)

4.4 China Based Companies EV Route Planner App Revenue and Market Share, 2021-2026

4.4.1 China Based EV Route Planner App Companies, Company Headquarters (Province, Country)

- 4.4.2 China Based Companies EV Route Planner App Revenue, (2021-2026)
- 4.5 Rest of World Based EV Route Planner App Companies and Market Share, 2021-2026
 - 4.5.1 Rest of World Based EV Route Planner App Companies, Headquarters (Province, Country)
 - 4.5.2 Rest of World Based Companies EV Route Planner App Revenue (2021-2026)

5 MARKET ANALYSIS BY TYPE

- 5.1 World EV Route Planner App Market Size Overview by Type: 2021 VS 2025 VS 2032
- 5.2 Segment Introduction by Type
 - 5.2.1 Android
 - 5.2.2 iOS
- 5.3 Market Segment by Type
 - 5.3.1 World EV Route Planner App Market Size by Type (2021-2026)
 - 5.3.2 World EV Route Planner App Market Size by Type (2027-2032)
 - 5.3.3 World EV Route Planner App Market Size Market Share by Type (2027-2032)

6 MARKET ANALYSIS BY FUNCTION & COVERAGE

- 6.1 World EV Route Planner App Market Size Overview by Function & Coverage: 2021 VS 2025 VS 2032
- 6.2 Segment Introduction by Function & Coverage
 - 6.2.1 Basic EV Navigation Apps
 - 6.2.2 Professional EV Route Planning Apps
 - 6.2.3 Fleet-Oriented EV Route Planners
- 6.3 Market Segment by Function & Coverage
 - 6.3.1 World EV Route Planner App Market Size by Function & Coverage (2021-2026)
 - 6.3.2 World EV Route Planner App Market Size by Function & Coverage (2027-2032)
 - 6.3.3 World EV Route Planner App Market Size Market Share by Function & Coverage (2027-2032)

7 MARKET ANALYSIS BY DEPLOYMENT & USAGE SCENARIO

- 7.1 World EV Route Planner App Market Size Overview by Deployment & Usage Scenario: 2021 VS 2025 VS 2032
- 7.2 Segment Introduction by Deployment & Usage Scenario
 - 7.2.1 Mobile Apps (Consumer-oriented)

7.2.2 In-vehicle / Embedded Apps

7.2.3 Web-based Platforms

7.3 Market Segment by Deployment & Usage Scenario

7.3.1 World EV Route Planner App Market Size by Deployment & Usage Scenario (2021-2026)

7.3.2 World EV Route Planner App Market Size by Deployment & Usage Scenario (2027-2032)

7.3.3 World EV Route Planner App Market Size Market Share by Deployment & Usage Scenario (2027-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World EV Route Planner App Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Personal Use

8.2.2 Fleet Use

8.3 Market Segment by Application

8.3.1 World EV Route Planner App Market Size by Application (2021-2026)

8.3.2 World EV Route Planner App Market Size by Application (2027-2032)

8.3.3 World EV Route Planner App Market Size Market Share by Application (2021-2032)

9 COMPANY PROFILES

9.1 ABetterRouteplanner

9.1.1 ABetterRouteplanner Details

9.1.2 ABetterRouteplanner Major Business

9.1.3 ABetterRouteplanner EV Route Planner App Product and Services

9.1.4 ABetterRouteplanner EV Route Planner App Revenue, Gross Margin and Market Share (2021-2026)

9.1.5 ABetterRouteplanner Recent Developments/Updates

9.1.6 ABetterRouteplanner Competitive Strengths & Weaknesses

9.2 Zap-Map

9.2.1 Zap-Map Details

9.2.2 Zap-Map Major Business

9.2.3 Zap-Map EV Route Planner App Product and Services

9.2.4 Zap-Map EV Route Planner App Revenue, Gross Margin and Market Share (2021-2026)

- 9.2.5 Zap-Map Recent Developments/Updates
- 9.2.6 Zap-Map Competitive Strengths & Weaknesses
- 9.3 WattsUp
 - 9.3.1 WattsUp Details
 - 9.3.2 WattsUp Major Business
 - 9.3.3 WattsUp EV Route Planner App Product and Services
 - 9.3.4 WattsUp EV Route Planner App Revenue, Gross Margin and Market Share (2021-2026)
 - 9.3.5 WattsUp Recent Developments/Updates
 - 9.3.6 WattsUp Competitive Strengths & Weaknesses
- 9.4 EV Navigation
 - 9.4.1 EV Navigation Details
 - 9.4.2 EV Navigation Major Business
 - 9.4.3 EV Navigation EV Route Planner App Product and Services
 - 9.4.4 EV Navigation EV Route Planner App Revenue, Gross Margin and Market Share (2021-2026)
 - 9.4.5 EV Navigation Recent Developments/Updates
 - 9.4.6 EV Navigation Competitive Strengths & Weaknesses
- 9.5 Octopus Electroverse
 - 9.5.1 Octopus Electroverse Details
 - 9.5.2 Octopus Electroverse Major Business
 - 9.5.3 Octopus Electroverse EV Route Planner App Product and Services
 - 9.5.4 Octopus Electroverse EV Route Planner App Revenue, Gross Margin and Market Share (2021-2026)
 - 9.5.5 Octopus Electroverse Recent Developments/Updates
 - 9.5.6 Octopus Electroverse Competitive Strengths & Weaknesses
- 9.6 EV Hotels
 - 9.6.1 EV Hotels Details
 - 9.6.2 EV Hotels Major Business
 - 9.6.3 EV Hotels EV Route Planner App Product and Services
 - 9.6.4 EV Hotels EV Route Planner App Revenue, Gross Margin and Market Share (2021-2026)
 - 9.6.5 EV Hotels Recent Developments/Updates
 - 9.6.6 EV Hotels Competitive Strengths & Weaknesses
- 9.7 PlugShare
 - 9.7.1 PlugShare Details
 - 9.7.2 PlugShare Major Business
 - 9.7.3 PlugShare EV Route Planner App Product and Services
 - 9.7.4 PlugShare EV Route Planner App Revenue, Gross Margin and Market Share

(2021-2026)

9.7.5 PlugShare Recent Developments/Updates

9.7.6 PlugShare Competitive Strengths & Weaknesses

9.8 Bonnet

9.8.1 Bonnet Details

9.8.2 Bonnet Major Business

9.8.3 Bonnet EV Route Planner App Product and Services

9.8.4 Bonnet EV Route Planner App Revenue, Gross Margin and Market Share

(2021-2026)

9.8.5 Bonnet Recent Developments/Updates

9.8.6 Bonnet Competitive Strengths & Weaknesses

9.9 ChargePoint

9.9.1 ChargePoint Details

9.9.2 ChargePoint Major Business

9.9.3 ChargePoint EV Route Planner App Product and Services

9.9.4 ChargePoint EV Route Planner App Revenue, Gross Margin and Market Share

(2021-2026)

9.9.5 ChargePoint Recent Developments/Updates

9.9.6 ChargePoint Competitive Strengths & Weaknesses

9.10 Tesla App

9.10.1 Tesla App Details

9.10.2 Tesla App Major Business

9.10.3 Tesla App EV Route Planner App Product and Services

9.10.4 Tesla App EV Route Planner App Revenue, Gross Margin and Market Share

(2021-2026)

9.10.5 Tesla App Recent Developments/Updates

9.10.6 Tesla App Competitive Strengths & Weaknesses

9.11 ChargeHub

9.11.1 ChargeHub Details

9.11.2 ChargeHub Major Business

9.11.3 ChargeHub EV Route Planner App Product and Services

9.11.4 ChargeHub EV Route Planner App Revenue, Gross Margin and Market Share

(2021-2026)

9.11.5 ChargeHub Recent Developments/Updates

9.11.6 ChargeHub Competitive Strengths & Weaknesses

9.12 ChargeMap

9.12.1 ChargeMap Details

9.12.2 ChargeMap Major Business

9.12.3 ChargeMap EV Route Planner App Product and Services

- 9.12.4 ChargeMap EV Route Planner App Revenue, Gross Margin and Market Share (2021-2026)
- 9.12.5 ChargeMap Recent Developments/Updates
- 9.12.6 ChargeMap Competitive Strengths & Weaknesses
- 9.13 Shell Recharge
 - 9.13.1 Shell Recharge Details
 - 9.13.2 Shell Recharge Major Business
 - 9.13.3 Shell Recharge EV Route Planner App Product and Services
 - 9.13.4 Shell Recharge EV Route Planner App Revenue, Gross Margin and Market Share (2021-2026)
 - 9.13.5 Shell Recharge Recent Developments/Updates
 - 9.13.6 Shell Recharge Competitive Strengths & Weaknesses
- 9.14 Chargeway
 - 9.14.1 Chargeway Details
 - 9.14.2 Chargeway Major Business
 - 9.14.3 Chargeway EV Route Planner App Product and Services
 - 9.14.4 Chargeway EV Route Planner App Revenue, Gross Margin and Market Share (2021-2026)
 - 9.14.5 Chargeway Recent Developments/Updates
 - 9.14.6 Chargeway Competitive Strengths & Weaknesses
- 9.15 Volkswagen
 - 9.15.1 Volkswagen Details
 - 9.15.2 Volkswagen Major Business
 - 9.15.3 Volkswagen EV Route Planner App Product and Services
 - 9.15.4 Volkswagen EV Route Planner App Revenue, Gross Margin and Market Share (2021-2026)
 - 9.15.5 Volkswagen Recent Developments/Updates
 - 9.15.6 Volkswagen Competitive Strengths & Weaknesses
- 9.16 Roadtrippers
 - 9.16.1 Roadtrippers Details
 - 9.16.2 Roadtrippers Major Business
 - 9.16.3 Roadtrippers EV Route Planner App Product and Services
 - 9.16.4 Roadtrippers EV Route Planner App Revenue, Gross Margin and Market Share (2021-2026)
 - 9.16.5 Roadtrippers Recent Developments/Updates
 - 9.16.6 Roadtrippers Competitive Strengths & Weaknesses
- 9.17 Chargetrip
 - 9.17.1 Chargetrip Details
 - 9.17.2 Chargetrip Major Business

- 9.17.3 Chargetrip EV Route Planner App Product and Services
- 9.17.4 Chargetrip EV Route Planner App Revenue, Gross Margin and Market Share (2021-2026)
- 9.17.5 Chargetrip Recent Developments/Updates
- 9.17.6 Chargetrip Competitive Strengths & Weaknesses
- 9.18 PUMP Pro
 - 9.18.1 PUMP Pro Details
 - 9.18.2 PUMP Pro Major Business
 - 9.18.3 PUMP Pro EV Route Planner App Product and Services
 - 9.18.4 PUMP Pro EV Route Planner App Revenue, Gross Margin and Market Share (2021-2026)
 - 9.18.5 PUMP Pro Recent Developments/Updates
 - 9.18.6 PUMP Pro Competitive Strengths & Weaknesses
- 9.19 TollGuru
 - 9.19.1 TollGuru Details
 - 9.19.2 TollGuru Major Business
 - 9.19.3 TollGuru EV Route Planner App Product and Services
 - 9.19.4 TollGuru EV Route Planner App Revenue, Gross Margin and Market Share (2021-2026)
 - 9.19.5 TollGuru Recent Developments/Updates
 - 9.19.6 TollGuru Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 EV Route Planner App Industry Chain
- 10.2 EV Route Planner App Upstream Analysis
- 10.3 EV Route Planner App Midstream Analysis
- 10.4 EV Route Planner App Downstream Analysis

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. World EV Route Planner App Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)
- Table 2. World EV Route Planner App Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)
- Table 3. World EV Route Planner App Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)
- Table 4. World EV Route Planner App Revenue Market Share by Region (2021-2026), (by Headquarter Location)
- Table 5. World EV Route Planner App Revenue Market Share by Region (2027-2032), (by Headquarter Location)
- Table 6. Major Market Trends
- Table 7. World EV Route Planner App Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)
- Table 8. World EV Route Planner App Consumption Value by Region (2021-2026) & (USD Million)
- Table 9. World EV Route Planner App Consumption Value Forecast by Region (2027-2032) & (USD Million)
- Table 10. World EV Route Planner App Revenue by Player (2021-2026) & (USD Million)
- Table 11. Revenue Market Share of Key EV Route Planner App Players in 2025
- Table 12. World EV Route Planner App Industry Rank of Major Player, Based on Revenue in 2025
- Table 13. Global EV Route Planner App Company Evaluation Quadrant
- Table 14. Head Office of Key EV Route Planner App Players
- Table 15. EV Route Planner App Market: Company Product Type Footprint
- Table 16. EV Route Planner App Market: Company Product Application Footprint
- Table 17. EV Route Planner App Mergers & Acquisitions Activity
- Table 18. United States VS China EV Route Planner App Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 19. United States VS China EV Route Planner App Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 20. United States Based EV Route Planner App Companies, Headquarters (States, Country)
- Table 21. United States Based Companies EV Route Planner App Revenue, (2021-2026) & (USD Million)
- Table 22. United States Based Companies EV Route Planner App Revenue Market

Share (2021-2026)

Table 23. China Based EV Route Planner App Companies, Headquarters (Province, Country)

Table 24. China Based Companies EV Route Planner App Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies EV Route Planner App Revenue Market Share (2021-2026)

Table 26. Rest of World Based EV Route Planner App Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies EV Route Planner App Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies EV Route Planner App Revenue Market Share (2021-2026)

Table 29. World EV Route Planner App Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World EV Route Planner App Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World EV Route Planner App Market Size by Type (2027-2032) & (USD Million)

Table 32. World EV Route Planner App Market Size by Function & Coverage, (USD Million), 2021 & 2025 & 2032

Table 33. World EV Route Planner App Market Size Value by Function & Coverage (2021-2026) & (USD Million)

Table 34. World EV Route Planner App Market Size by Function & Coverage (2027-2032) & (USD Million)

Table 35. World EV Route Planner App Market Size by Deployment & Usage Scenario, (USD Million), 2021 & 2025 & 2032

Table 36. World EV Route Planner App Market Size Value by Deployment & Usage Scenario (2021-2026) & (USD Million)

Table 37. World EV Route Planner App Market Size by Deployment & Usage Scenario (2027-2032) & (USD Million)

Table 38. World EV Route Planner App Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 39. World EV Route Planner App Market Size by Application (2021-2026) & (USD Million)

Table 40. World EV Route Planner App Market Size by Application (2027-2032) & (USD Million)

Table 41. ABetterRouteplanner Basic Information, Manufacturing Base and Competitors

Table 42. ABetterRouteplanner Major Business

Table 43. ABetterRouteplanner EV Route Planner App Product and Services

Table 44. ABetterRouteplanner EV Route Planner App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 45. ABetterRouteplanner Recent Developments/Updates

Table 46. ABetterRouteplanner Competitive Strengths & Weaknesses

Table 47. Zap-Map Basic Information, Manufacturing Base and Competitors

Table 48. Zap-Map Major Business

Table 49. Zap-Map EV Route Planner App Product and Services

Table 50. Zap-Map EV Route Planner App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 51. Zap-Map Recent Developments/Updates

Table 52. Zap-Map Competitive Strengths & Weaknesses

Table 53. WattsUp Basic Information, Manufacturing Base and Competitors

Table 54. WattsUp Major Business

Table 55. WattsUp EV Route Planner App Product and Services

Table 56. WattsUp EV Route Planner App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 57. WattsUp Recent Developments/Updates

Table 58. WattsUp Competitive Strengths & Weaknesses

Table 59. EV Navigation Basic Information, Manufacturing Base and Competitors

Table 60. EV Navigation Major Business

Table 61. EV Navigation EV Route Planner App Product and Services

Table 62. EV Navigation EV Route Planner App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 63. EV Navigation Recent Developments/Updates

Table 64. EV Navigation Competitive Strengths & Weaknesses

Table 65. Octopus Electroverse Basic Information, Manufacturing Base and Competitors

Table 66. Octopus Electroverse Major Business

Table 67. Octopus Electroverse EV Route Planner App Product and Services

Table 68. Octopus Electroverse EV Route Planner App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 69. Octopus Electroverse Recent Developments/Updates

Table 70. Octopus Electroverse Competitive Strengths & Weaknesses

Table 71. EV Hotels Basic Information, Manufacturing Base and Competitors

Table 72. EV Hotels Major Business

Table 73. EV Hotels EV Route Planner App Product and Services

Table 74. EV Hotels EV Route Planner App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

- Table 75. EV Hotels Recent Developments/Updates
- Table 76. EV Hotels Competitive Strengths & Weaknesses
- Table 77. PlugShare Basic Information, Manufacturing Base and Competitors
- Table 78. PlugShare Major Business
- Table 79. PlugShare EV Route Planner App Product and Services
- Table 80. PlugShare EV Route Planner App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 81. PlugShare Recent Developments/Updates
- Table 82. PlugShare Competitive Strengths & Weaknesses
- Table 83. Bonnet Basic Information, Manufacturing Base and Competitors
- Table 84. Bonnet Major Business
- Table 85. Bonnet EV Route Planner App Product and Services
- Table 86. Bonnet EV Route Planner App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 87. Bonnet Recent Developments/Updates
- Table 88. Bonnet Competitive Strengths & Weaknesses
- Table 89. ChargePoint Basic Information, Manufacturing Base and Competitors
- Table 90. ChargePoint Major Business
- Table 91. ChargePoint EV Route Planner App Product and Services
- Table 92. ChargePoint EV Route Planner App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 93. ChargePoint Recent Developments/Updates
- Table 94. ChargePoint Competitive Strengths & Weaknesses
- Table 95. Tesla App Basic Information, Manufacturing Base and Competitors
- Table 96. Tesla App Major Business
- Table 97. Tesla App EV Route Planner App Product and Services
- Table 98. Tesla App EV Route Planner App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 99. Tesla App Recent Developments/Updates
- Table 100. Tesla App Competitive Strengths & Weaknesses
- Table 101. ChargeHub Basic Information, Manufacturing Base and Competitors
- Table 102. ChargeHub Major Business
- Table 103. ChargeHub EV Route Planner App Product and Services
- Table 104. ChargeHub EV Route Planner App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 105. ChargeHub Recent Developments/Updates
- Table 106. ChargeHub Competitive Strengths & Weaknesses
- Table 107. ChargeMap Basic Information, Manufacturing Base and Competitors
- Table 108. ChargeMap Major Business

- Table 109. ChargeMap EV Route Planner App Product and Services
- Table 110. ChargeMap EV Route Planner App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 111. ChargeMap Recent Developments/Updates
- Table 112. ChargeMap Competitive Strengths & Weaknesses
- Table 113. Shell Recharge Basic Information, Manufacturing Base and Competitors
- Table 114. Shell Recharge Major Business
- Table 115. Shell Recharge EV Route Planner App Product and Services
- Table 116. Shell Recharge EV Route Planner App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 117. Shell Recharge Recent Developments/Updates
- Table 118. Shell Recharge Competitive Strengths & Weaknesses
- Table 119. Chargeway Basic Information, Manufacturing Base and Competitors
- Table 120. Chargeway Major Business
- Table 121. Chargeway EV Route Planner App Product and Services
- Table 122. Chargeway EV Route Planner App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 123. Chargeway Recent Developments/Updates
- Table 124. Chargeway Competitive Strengths & Weaknesses
- Table 125. Volkswagen Basic Information, Manufacturing Base and Competitors
- Table 126. Volkswagen Major Business
- Table 127. Volkswagen EV Route Planner App Product and Services
- Table 128. Volkswagen EV Route Planner App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 129. Volkswagen Recent Developments/Updates
- Table 130. Volkswagen Competitive Strengths & Weaknesses
- Table 131. Roadtrippers Basic Information, Manufacturing Base and Competitors
- Table 132. Roadtrippers Major Business
- Table 133. Roadtrippers EV Route Planner App Product and Services
- Table 134. Roadtrippers EV Route Planner App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 135. Roadtrippers Recent Developments/Updates
- Table 136. Roadtrippers Competitive Strengths & Weaknesses
- Table 137. Chargetrip Basic Information, Manufacturing Base and Competitors
- Table 138. Chargetrip Major Business
- Table 139. Chargetrip EV Route Planner App Product and Services
- Table 140. Chargetrip EV Route Planner App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 141. Chargetrip Recent Developments/Updates

- Table 142. Chargetrip Competitive Strengths & Weaknesses
- Table 143. PUMP Pro Basic Information, Manufacturing Base and Competitors
- Table 144. PUMP Pro Major Business
- Table 145. PUMP Pro EV Route Planner App Product and Services
- Table 146. PUMP Pro EV Route Planner App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 147. PUMP Pro Recent Developments/Updates
- Table 148. PUMP Pro Competitive Strengths & Weaknesses
- Table 149. TollGuru Basic Information, Manufacturing Base and Competitors
- Table 150. TollGuru Major Business
- Table 151. TollGuru EV Route Planner App Product and Services
- Table 152. TollGuru EV Route Planner App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 153. TollGuru Recent Developments/Updates
- Table 154. TollGuru Competitive Strengths & Weaknesses
- Table 155. Global Key Players of EV Route Planner App Upstream (Raw Materials)
- Table 156. Global EV Route Planner App Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. EV Route Planner App Picture

Figure 2. World EV Route Planner App Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World EV Route Planner App Total Revenue (2021-2032) & (USD Million)

Figure 4. World EV Route Planner App Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World EV Route Planner App Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company EV Route Planner App Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company EV Route Planner App Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company EV Route Planner App Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company EV Route Planner App Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company EV Route Planner App Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company EV Route Planner App Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company EV Route Planner App Revenue (2021-2032) & (USD Million)

Figure 13. EV Route Planner App Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World EV Route Planner App Consumption Value (2021-2032) & (USD Million)

Figure 16. World EV Route Planner App Consumption Value Market Share by Region (2021-2032)

Figure 17. United States EV Route Planner App Consumption Value (2021-2032) & (USD Million)

Figure 18. China EV Route Planner App Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe EV Route Planner App Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan EV Route Planner App Consumption Value (2021-2032) & (USD Million)

Million)

Figure 21. South Korea EV Route Planner App Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN EV Route Planner App Consumption Value (2021-2032) & (USD Million)

Figure 23. India EV Route Planner App Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of EV Route Planner App by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for EV Route Planner App Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for EV Route Planner App Markets in 2025

Figure 27. United States VS China: EV Route Planner App Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: EV Route Planner App Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World EV Route Planner App Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World EV Route Planner App Market Size Market Share by Type in 2025

Figure 31. Android

Figure 32. iOS

Figure 33. World EV Route Planner App Market Size Market Share by Type (2021-2032)

Figure 34. World EV Route Planner App Market Size by Function & Coverage, (USD Million), 2021 & 2025 & 2032

Figure 35. World EV Route Planner App Market Size Market Share by Function & Coverage in 2025

Figure 36. Basic EV Navigation Apps

Figure 37. Professional EV Route Planning Apps

Figure 38. Fleet-Oriented EV Route Planners

Figure 39. World EV Route Planner App Market Size Market Share by Function & Coverage (2021-2032)

Figure 40. World EV Route Planner App Market Size by Deployment & Usage Scenario, (USD Million), 2021 & 2025 & 2032

Figure 41. World EV Route Planner App Market Size Market Share by Deployment & Usage Scenario in 2025

Figure 42. Mobile Apps (Consumer-oriented)

Figure 43. In-vehicle / Embedded Apps

Figure 44. Web-based Platforms

Figure 45. World EV Route Planner App Market Size Market Share by Deployment & Usage Scenario (2021-2032)

Figure 46. World EV Route Planner App Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 47. World EV Route Planner App Market Size Market Share by Application in 2025

Figure 48. Personal Use

Figure 49. Fleet Use

Figure 50. World EV Route Planner App Market Size Market Share by Application (2021-2032)

Figure 51. EV Route Planner App Industrial Chain

Figure 52. Methodology

Figure 53. Research Process and Data Source

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