

# Global EV Public Charging Platform Market 2023 by Company, Regions, Type and Application, Forecast to 2029

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## Abstracts

According to our (Global Info Research) latest study, the global EV Public Charging Platform market size was valued at USD 6235.4 million in 2022 and is forecast to a readjusted size of USD 61700 million by 2029 with a CAGR of 38.7% during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

The development of electric vehicle charging stations for electric vehicles has gained significant momentum over the past decade. Adoption of charging station services for electric vehicles help in reducing the pollution in large population centers, increase customer loyalty, and attract new customers, thereby driving the market growth. The rapidly evolving electric vehicle (EV) market is driving innovation in EV technology and associated infrastructure. Electric vehicles offer multiple advantages such as reduced fuel consumption and decreased emissions from tailpipes, which significantly boost their demand across the globe. This in turn is expected to escalate the need for charging stations for electric vehicles, thereby driving the market growth. Charging stations are being rapidly developed as a part of government initiative programs and EV manufacturers are being involved in the development of charging spots in the parking locations. EV manufacturers are focusing on the establishment of charging stations for electric cars to enhance the sales of electric vehicles. EV Charging as a service at the workplace can be a crucial opportunity for EV drivers who do not have easy access to home charging stations. Workplaces are most likely to install fast chargers. Moreover, a rapidly growing need for EV Charging services in the commercial sector has emerged due to the increasing purchasing power & infrastructure in developing economies.

An EV public charging platform is a cloud-based software for the management,

monetization, and operation of electric vehicle charge stations with real-time information for the monitoring and optimization of EV charging networks. EV charging platforms can enable specialized services and technologies for charging networks, with different functions and modules being made available for home, workplace and public charging. Roaming, smart charging, EV fleet management, and payment solutions for charging sessions can provide businesses with a range of efficient and flexible technologies to maximize their operations.

This report is a detailed and comprehensive analysis for global EV Public Charging Platform market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

#### Key Features:

Global EV Public Charging Platform market size and forecasts, in consumption value (\$ Million), 2018-2029

Global EV Public Charging Platform market size and forecasts by region and country, in consumption value (\$ Million), 2018-2029

Global EV Public Charging Platform market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2018-2029

Global EV Public Charging Platform market shares of main players, in revenue (\$ Million), 2018-2023

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for EV Public Charging Platform

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global EV Public Charging Platform market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Tesla, State Grid, TELD, Star Charge and EnBW, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

### Market segmentation

EV Public Charging Platform market is split by Type and by Application. For the period 2018-2029, the growth among segments provide accurate calculations and forecasts for consumption value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

DC Charging

AC Charging

### Market segment by Application

BEV

PHEV

### Market segment by players, this report covers

Tesla

State Grid

TELD

Star Charge

EnBW

Shell

Elli

Allego

Chargepoint

Evgo

Electrify America

LogPay

MAINGAU Energie

DKV

Blink Charging

BP Pulse

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe EV Public Charging Platform product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of EV Public Charging Platform, with revenue, gross margin and global market share of EV Public Charging Platform from 2018 to 2023.

Chapter 3, the EV Public Charging Platform competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2018 to 2029.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2018 to 2023. and EV Public Charging Platform market forecast, by regions, type and application, with consumption value, from 2024 to 2029.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War

Chapter 12, the key raw materials and key suppliers, and industry chain of EV Public Charging Platform.

Chapter 13, to describe EV Public Charging Platform research findings and conclusion.

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