

Global EV Power Battery PET Blue Wrapping Film Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global EV Power Battery PET Blue Wrapping Film market size is expected to reach \$ 1310 million by 2032, rising at a market growth of 14.0% CAGR during the forecast period (2026-2032).

EV Power Battery PET Blue Wrapping Film refers to a PET-based blue protective wrapping film specifically designed for electric vehicle power battery systems. The product is mainly used for insulation, wrapping, fixation, and surface protection of battery cells, battery modules, and battery PACK systems during battery manufacturing, assembly, transportation, and operation processes. The film is generally manufactured using PET polyester materials combined with coating, lamination, adhesive, flame-retardant, or heat-resistant processing technologies. It provides electrical insulation, moisture resistance, scratch protection, chemical corrosion resistance, and mechanical stability while improving the operational safety and structural reliability of power battery systems.

EV power battery PET blue wrapping films are widely used in lithium-ion power batteries, battery module packaging, cylindrical battery wrapping, prismatic battery insulation, and battery PACK protection applications. Depending on battery platform requirements, the products may feature high thermal resistance, flame retardancy, electrolyte resistance, high adhesion stability, low VOC performance, and strong dimensional stability. Some advanced products also integrate ultra-thin structures, environmentally friendly adhesive systems, and lightweight material designs to support high-energy-density battery development and automated battery production processes. With continuous development of electric vehicles and energy storage industries, PET blue wrapping films are increasingly evolving toward high-performance, multifunctional, and environmentally sustainable product solutions.

In 2025, global EV Power Battery PET Blue Wrapping Film production reached approximately 127 million square meters, with an average market price of around US\$3.65 per square meter.

The global EV Power Battery PET Blue Wrapping Film market has experienced rapid expansion in recent years driven by strong growth in electric vehicle production, increasing lithium-ion battery manufacturing capacity, and rising safety requirements for power battery systems. As electric vehicle batteries continue developing toward higher energy density, improved thermal management, and large-scale automated production, PET blue wrapping films have become increasingly important as key insulation and protective materials within battery manufacturing processes. Battery manufacturers are placing greater emphasis on product stability, flame retardancy, dimensional consistency, and automated processing compatibility, driving continuous upgrades in PET wrapping film technologies.

Several factors are supporting market growth. Rapid expansion of electric vehicles and energy storage systems is significantly increasing demand for battery insulation and wrapping materials. At the same time, lightweight battery system design and high-efficiency automated assembly lines are encouraging wider adoption of ultra-thin, high-strength, and low-residue PET wrapping films. Growing battery safety standards and stricter quality requirements are also promoting demand for high-temperature-resistant, flame-retardant, and low-VOC PET film products. In addition, next-generation battery technologies and fast-charging platforms are accelerating development of advanced functional wrapping films with enhanced durability and thermal stability.

From a regional perspective, Asia-Pacific remains the largest production and consumption market due to strong battery manufacturing capacity and complete supply chain systems in China, Japan, and South Korea. Europe is experiencing rapid market growth supported by increasing local battery factory investments and expansion of electric vehicle manufacturing. North America also maintains strong demand driven by development of electric mobility and energy storage industries. Emerging markets are gradually increasing demand as electric vehicle penetration and battery production capabilities continue to expand.

Despite favorable market prospects, the industry still faces several challenges. Rising prices of high-performance PET raw materials, increasing environmental regulations, and higher safety standards for power batteries continue to increase manufacturing complexity and production costs. In addition, high-energy-density battery systems

require wrapping films with improved insulation reliability, heat resistance, and long-term operational stability. Suppliers are also under pressure from battery manufacturers to improve product performance while maintaining cost competitiveness. Competition among global functional film suppliers remains intense, particularly in high-end battery insulation and wrapping film technologies.

Future industry trends are expected to focus on ultra-thin high-strength PET films, environmentally friendly adhesive systems, low-VOC materials, high-temperature-resistant insulation technologies, intelligent manufacturing compatibility, and products optimized for solid-state batteries and next-generation high-voltage battery platforms. Manufacturers are also increasing investment in precision coating technologies, automated film processing systems, and advanced polymer material development to improve product consistency, manufacturing efficiency, and long-term reliability.

This report studies the global EV Power Battery PET Blue Wrapping Film production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for EV Power Battery PET Blue Wrapping Film and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of EV Power Battery PET Blue Wrapping Film that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global EV Power Battery PET Blue Wrapping Film total production and demand, 2021-2032, (Sq m)

Global EV Power Battery PET Blue Wrapping Film total production value, 2021-2032, (USD Million)

Global EV Power Battery PET Blue Wrapping Film production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Sq m), (based on production site)

Global EV Power Battery PET Blue Wrapping Film consumption by region & country, CAGR, 2021-2032 & (Sq m)

U.S. VS China: EV Power Battery PET Blue Wrapping Film domestic production, consumption, key domestic manufacturers and share

Global EV Power Battery PET Blue Wrapping Film production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Sq m)

Global EV Power Battery PET Blue Wrapping Film production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Sq m)

Global EV Power Battery PET Blue Wrapping Film production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Sq m)

This report profiles key players in the global EV Power Battery PET Blue Wrapping Film market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include 3M, Nitto Denko, Tesa, LINTEC, Toray, SKC, DuPont, Saint-Gobain, Kaneka, Cybrid Technologies, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World EV Power Battery PET Blue Wrapping Film market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Sq m) and average price (US\$/Sq m) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global EV Power Battery PET Blue Wrapping Film Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global EV Power Battery PET Blue Wrapping Film Market, Segmentation by Type:

Conventional PET Film

Low-VOC PET Film

Eco-friendly PET Film

Global EV Power Battery PET Blue Wrapping Film Market, Segmentation by Position:

Cell Wrapping PET Film

Module Wrapping PET Film

PACK Wrapping PET Film

Global EV Power Battery PET Blue Wrapping Film Market, Segmentation by Battery:

Prismatic Battery

Cylindrical Battery

Global EV Power Battery PET Blue Wrapping Film Market, Segmentation by Application:

LFP Battery

Ternary Battery

Solid-state Battery

Others

Companies Profiled:

3M

Nitto Denko

Tesa

LINTEC

Toray

SKC

DuPont

Saint-Gobain

Kaneka

Cybrid Technologies

Jsfupai

Sidike

Ginnva

Yongguan Adhesive

Crown New Materials

Shenzhen Runhai Electronic

Dongguan JHS New Material

Key Questions Answered:

1. How big is the global EV Power Battery PET Blue Wrapping Film market?

2. What is the demand of the global EV Power Battery PET Blue Wrapping Film market?
3. What is the year over year growth of the global EV Power Battery PET Blue Wrapping Film market?
4. What is the production and production value of the global EV Power Battery PET Blue Wrapping Film market?
5. Who are the key producers in the global EV Power Battery PET Blue Wrapping Film market?
6. What are the growth factors driving the market demand?

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