

Global EV Power Battery PET Blue Wrapping Film Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global EV Power Battery PET Blue Wrapping Film market size was valued at US\$ 476 million in 2025 and is forecast to a readjusted size of US\$ 1310 million by 2032 with a CAGR of 14.0% during review period.

EV Power Battery PET Blue Wrapping Film refers to a PET-based blue protective wrapping film specifically designed for electric vehicle power battery systems. The product is mainly used for insulation, wrapping, fixation, and surface protection of battery cells, battery modules, and battery PACK systems during battery manufacturing, assembly, transportation, and operation processes. The film is generally manufactured using PET polyester materials combined with coating, lamination, adhesive, flame-retardant, or heat-resistant processing technologies. It provides electrical insulation, moisture resistance, scratch protection, chemical corrosion resistance, and mechanical stability while improving the operational safety and structural reliability of power battery systems.

EV power battery PET blue wrapping films are widely used in lithium-ion power batteries, battery module packaging, cylindrical battery wrapping, prismatic battery insulation, and battery PACK protection applications. Depending on battery platform requirements, the products may feature high thermal resistance, flame retardancy, electrolyte resistance, high adhesion stability, low VOC performance, and strong dimensional stability. Some advanced products also integrate ultra-thin structures, environmentally friendly adhesive systems, and lightweight material designs to support high-energy-density battery development and automated battery production processes. With continuous development of electric vehicles and energy storage industries, PET

blue wrapping films are increasingly evolving toward high-performance, multifunctional, and environmentally sustainable product solutions.

In 2025, global EV Power Battery PET Blue Wrapping Film production reached approximately 127 million square meters, with an average market price of around US\$3.65 per square meter.

The global EV Power Battery PET Blue Wrapping Film market has experienced rapid expansion in recent years driven by strong growth in electric vehicle production, increasing lithium-ion battery manufacturing capacity, and rising safety requirements for power battery systems. As electric vehicle batteries continue developing toward higher energy density, improved thermal management, and large-scale automated production, PET blue wrapping films have become increasingly important as key insulation and protective materials within battery manufacturing processes. Battery manufacturers are placing greater emphasis on product stability, flame retardancy, dimensional consistency, and automated processing compatibility, driving continuous upgrades in PET wrapping film technologies.

Several factors are supporting market growth. Rapid expansion of electric vehicles and energy storage systems is significantly increasing demand for battery insulation and wrapping materials. At the same time, lightweight battery system design and high-efficiency automated assembly lines are encouraging wider adoption of ultra-thin, high-strength, and low-residue PET wrapping films. Growing battery safety standards and stricter quality requirements are also promoting demand for high-temperature-resistant, flame-retardant, and low-VOC PET film products. In addition, next-generation battery technologies and fast-charging platforms are accelerating development of advanced functional wrapping films with enhanced durability and thermal stability.

From a regional perspective, Asia-Pacific remains the largest production and consumption market due to strong battery manufacturing capacity and complete supply chain systems in China, Japan, and South Korea. Europe is experiencing rapid market growth supported by increasing local battery factory investments and expansion of electric vehicle manufacturing. North America also maintains strong demand driven by development of electric mobility and energy storage industries. Emerging markets are gradually increasing demand as electric vehicle penetration and battery production capabilities continue to expand.

Despite favorable market prospects, the industry still faces several challenges. Rising prices of high-performance PET raw materials, increasing environmental regulations,

and higher safety standards for power batteries continue to increase manufacturing complexity and production costs. In addition, high-energy-density battery systems require wrapping films with improved insulation reliability, heat resistance, and long-term operational stability. Suppliers are also under pressure from battery manufacturers to improve product performance while maintaining cost competitiveness. Competition among global functional film suppliers remains intense, particularly in high-end battery insulation and wrapping film technologies.

Future industry trends are expected to focus on ultra-thin high-strength PET films, environmentally friendly adhesive systems, low-VOC materials, high-temperature-resistant insulation technologies, intelligent manufacturing compatibility, and products optimized for solid-state batteries and next-generation high-voltage battery platforms. Manufacturers are also increasing investment in precision coating technologies, automated film processing systems, and advanced polymer material development to improve product consistency, manufacturing efficiency, and long-term reliability.

This report is a detailed and comprehensive analysis for global EV Power Battery PET Blue Wrapping Film market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global EV Power Battery PET Blue Wrapping Film market size and forecasts, in consumption value (\$ Million), sales quantity (Sq m), and average selling prices (US\$/Sq m), 2021-2032

Global EV Power Battery PET Blue Wrapping Film market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Sq m), and average selling prices (US\$/Sq m), 2021-2032

Global EV Power Battery PET Blue Wrapping Film market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Sq m), and average selling prices (US\$/Sq m), 2021-2032

Global EV Power Battery PET Blue Wrapping Film market shares of main players,

shipments in revenue (\$ Million), sales quantity (Sq m), and ASP (US\$/Sq m),
2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for EV Power Battery PET Blue Wrapping Film

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global EV Power Battery PET Blue Wrapping Film market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include 3M, Nitto Denko, Tesa, LINTEC, Toray, SKC, DuPont, Saint-Gobain, Kaneka, Cybrid Technologies, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

EV Power Battery PET Blue Wrapping Film market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Conventional PET Film

Low-VOC PET Film

Eco-friendly PET Film

Market segment by Position

Cell Wrapping PET Film

Module Wrapping PET Film

PACK Wrapping PET Film

Market segment by Battery

Prismatic Battery

Cylindrical Battery

Market segment by Application

LFP Battery

Ternary Battery

Solid-state Battery

Others

Major players covered

3M

Nitto Denko

Tesa

LINTEC

Toray

SKC

DuPont

Saint-Gobain

Kaneka

Cybrid Technologies

Jsfupai

Sidike

Ginnva

Yongguan Adhesive

Crown New Materials

Shenzhen Runhai Electronic

Dongguan JHS New Material

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe EV Power Battery PET Blue Wrapping Film product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of EV Power Battery PET Blue Wrapping Film, with price, sales quantity, revenue, and global market share of EV Power Battery PET Blue Wrapping Film from 2021 to 2026.

Chapter 3, the EV Power Battery PET Blue Wrapping Film competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the EV Power Battery PET Blue Wrapping Film breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and EV Power Battery PET Blue Wrapping Film market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of EV Power Battery PET Blue Wrapping Film.

Chapter 14 and 15, to describe EV Power Battery PET Blue Wrapping Film sales channel, distributors, customers, research findings and conclusion.

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