

# Global EV Head-up Display Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global EV Head-up Display market size was valued at USD 737 million in 2023 and is forecast to a readjusted size of USD 1952.1 million by 2030 with a CAGR of 14.9% during review period.

An Electric Vehicle (EV) Head-up Display (HUD) refers to a transparent display system that presents information directly in the driver's line of sight on the windshield, allowing them to access crucial information without looking away from the road. The HUD technology has been increasingly integrated into electric vehicles and other modern automobiles to enhance safety and provide drivers with real-time data.

**Safety and Driver Assistance:** HUDs contribute to improved safety by providing essential information directly in the driver's line of sight. This includes speed, navigation instructions, and alerts related to safety features such as collision warnings and lane departure warnings.

**Expanded Use in Electric and Autonomous Vehicles:** As electric vehicles gain popularity, HUDs play a crucial role in displaying specific information related to electric drivetrain parameters, battery status, and charging information. In the context of autonomous vehicles, HUDs become even more critical for communicating relevant data to passengers.

**Market Growth and Competition:** The overall HUD market, including EV HUDs, is expected to grow significantly. Increased competition among automotive manufacturers and technology suppliers may lead to advancements in HUD technology and a wider range of offerings.

**Reduced Costs and Increased Adoption:** Advances in technology and economies of scale are contributing to the reduction in the cost of HUD systems. As a result, more automakers are likely to adopt HUDs as a standard or optional feature in their vehicles.

The Global Info Research report includes an overview of the development of the EV Head-up Display industry chain, the market status of BEV (Windshield Projected HUD, Combiner Projected HUD), PHEV (Windshield Projected HUD, Combiner Projected HUD), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of EV Head-up Display.

Regionally, the report analyzes the EV Head-up Display markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global EV Head-up Display market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the EV Head-up Display market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the EV Head-up Display industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Windshield Projected HUD, Combiner Projected HUD).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the EV Head-up Display market.

**Regional Analysis:** The report involves examining the EV Head-up Display market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour

to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the EV Head-up Display market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to EV Head-up Display:

**Company Analysis:** Report covers individual EV Head-up Display manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards EV Head-up Display. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (BEV, PHEV).

**Technology Analysis:** Report covers specific technologies relevant to EV Head-up Display. It assesses the current state, advancements, and potential future developments in EV Head-up Display areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the EV Head-up Display market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

EV Head-up Display market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

## Market segment by Type

### Windshield Projected HUD

Combiner Projected HUD

Market segment by Application

BEV

PHEV

Major players covered

Continental

Nippon Seiki

Hyundai Mobis

Bosch

Marelli

Denso

AGC

Visteon Corporation

Founder

Springteq Electronics

RoadRover Technology

E-Lead

Garmin

Harman

AUO

Johnson Controls

FIC

Yazaki Corporation

Pioneer Corp

Coagent Enterprise

Ceres Holographic

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe EV Head-up Display product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of EV Head-up Display, with price, sales, revenue and global market share of EV Head-up Display from 2019 to 2024.

Chapter 3, the EV Head-up Display competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the EV Head-up Display breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and EV Head-up Display market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of EV Head-up Display.

Chapter 14 and 15, to describe EV Head-up Display sales channel, distributors, customers, research findings and conclusion.

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