

Global Eupatorium Extract Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Eupatorium Extract market size was valued at US\$ 28.87 million in 2025 and is forecast to a readjusted size of US\$ 42.50 million by 2032 with a CAGR of 5.7% during review period.

In 2025, the global production of Eupatorium extract is estimated at approximately 1220 tons, with an average selling price of around US\$23 per kilogram. The production capacity in 2025 is 1580 tons, with an average gross profit margin of approximately 15-25%. Eupatorium extract is a water-soluble substance extracted from the aerial parts of the Eupatorium plant (a member of the Asteraceae family). It has good fluidity, is easily soluble, and is easy to store. It contains volatile oils, flavonoids, and other components, with the main active ingredients being volatile oils such as p-cymene and flavonoids such as apigenin. Eupatorium extract retains the original components of the plant and has effects such as relieving summer heat, resolving dampness, harmonizing the stomach, and quenching thirst.

The upstream raw material for Eupatorium extract is mainly dried Eupatorium whole plant, the cultivation and harvesting of which is the starting point of the industry. Its downstream applications are extensive, with the pharmaceutical industry being its core market. The extract is often used in the preparation of traditional Chinese medicines and modern formulations for antiviral, antibacterial, anti-inflammatory, and antipyretic purposes. The cosmetics and personal care industry values its antioxidant and skin-soothing effects, and it is widely used in products such as serums and face masks. In addition, the health food and functional beverage sectors also use it as an important natural plant ingredient to develop products that enhance immunity and clear heat and dampness. The entire industry chain revolves around the medicinal and health value of

Eupatorium.

Eupatorium extract is a natural plant ingredient extracted from the Eupatorium plant, widely used in traditional Chinese medicine and modern health products. Eupatorium possesses various pharmacological effects, including antibacterial, anti-inflammatory, and antioxidant properties. Traditionally, it has been used to treat respiratory diseases, indigestion, relieve stress, and improve immune function. With increasing consumer health awareness and a preference for natural ingredients, the demand for Eupatorium extract is growing in the global market.

Eupatorium extract has a wide range of applications in health supplements, functional beverages, traditional Chinese medicine, and natural cosmetics. In China, Eupatorium, as a traditional herbal medicine, has been incorporated into many products for treating colds, boosting immunity, and combating fatigue; in the European and American markets, with the rising demand for plant-based health products, Eupatorium extract is also gradually being used in products for stress relief, immune system regulation, and improving gut health.

Furthermore, the antioxidant and anti-inflammatory effects of Eupatorium extract have led to its increasing use in skincare products, becoming one of the natural anti-aging ingredients. It is expected that the Eupatorium extract market will show a continuous growth trend in the coming years, especially in the Asian and North American markets, where the demand for natural health products is rising, making the market prospects for Eupatorium extract even brighter. Overall, Eupatorium extract, with its multiple benefits and wide applications, is becoming an important ingredient in the global health and cosmetics industries.

This report is a detailed and comprehensive analysis for global Eupatorium Extract market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Eupatorium Extract market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Eupatorium Extract market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Eupatorium Extract market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Eupatorium Extract market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/kg), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Eupatorium Extract

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Eupatorium Extract market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sanyuan Tianyu Biological Products, Shaanxi New Horizon Biotechnology, Xi'an Tianxingjian Natural Bio-products, Shaanxi Sinuote Biotechnology, Shaanxi Baicuikang Biotechnology, Shaanxi Hehua Biotech, Shaanxi Hengxi Biotechnology, Xi'an Clover Biotechnology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Eupatorium Extract market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts

for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Powder

Liquid

Market segment by Extraction Method

Water Extract

Alcohol Extract

Supercritical CO₂ Extract

Others

Market segment by Extract Ratio

10:1

20:1

50:1

Others

Market segment by Application

Pharmaceutical

Nutraceuticals

Cosmetics

Others

Major players covered

Sanyuan Tianyu Biological Products

Shaanxi New Horizon Biotechnology

Xi'an Tianxingjian Natural Bio-products

Shaanxi Sinuote Biotechnology

Shaanxi Baicuikang Biotechnology

Shaanxi Hehua Biotech

Shaanxi Hengxi Biotechnology

Xi'an Clover Biotechnology

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Eupatorium Extract product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Eupatorium Extract, with price, sales quantity, revenue, and global market share of Eupatorium Extract from 2021 to 2026.

Chapter 3, the Eupatorium Extract competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Eupatorium Extract breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Eupatorium Extract market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Eupatorium Extract.

Chapter 14 and 15, to describe Eupatorium Extract sales channel, distributors, customers, research findings and conclusion.

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