

Global Eupatorium Extract Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Eupatorium Extract market size is expected to reach \$ 42.50 million by 2032, rising at a market growth of 5.7% CAGR during the forecast period (2026-2032).

In 2025, the global production of Eupatorium extract is estimated at approximately 1220 tons, with an average selling price of around US\$23 per kilogram. The production capacity in 2025 is 1580 tons, with an average gross profit margin of approximately 15-25%. Eupatorium extract is a water-soluble substance extracted from the aerial parts of the Eupatorium plant (a member of the Asteraceae family). It has good fluidity, is easily soluble, and is easy to store. It contains volatile oils, flavonoids, and other components, with the main active ingredients being volatile oils such as p-cymene and flavonoids such as apigenin. Eupatorium extract retains the original components of the plant and has effects such as relieving summer heat, resolving dampness, harmonizing the stomach, and quenching thirst.

The upstream raw material for Eupatorium extract is mainly dried Eupatorium whole plant, the cultivation and harvesting of which is the starting point of the industry. Its downstream applications are extensive, with the pharmaceutical industry being its core market. The extract is often used in the preparation of traditional Chinese medicines and modern formulations for antiviral, antibacterial, anti-inflammatory, and antipyretic purposes. The cosmetics and personal care industry values its antioxidant and skin-soothing effects, and it is widely used in products such as serums and face masks. In addition, the health food and functional beverage sectors also use it as an important natural plant ingredient to develop products that enhance immunity and clear heat and dampness. The entire industry chain revolves around the medicinal and health value of Eupatorium.

Eupatorium extract is a natural plant ingredient extracted from the Eupatorium plant, widely used in traditional Chinese medicine and modern health products. Eupatorium possesses various pharmacological effects, including antibacterial, anti-inflammatory,

and antioxidant properties. Traditionally, it has been used to treat respiratory diseases, indigestion, relieve stress, and improve immune function. With increasing consumer health awareness and a preference for natural ingredients, the demand for Eupatorium extract is growing in the global market.

Eupatorium extract has a wide range of applications in health supplements, functional beverages, traditional Chinese medicine, and natural cosmetics. In China, Eupatorium, as a traditional herbal medicine, has been incorporated into many products for treating colds, boosting immunity, and combating fatigue; in the European and American markets, with the rising demand for plant-based health products, Eupatorium extract is also gradually being used in products for stress relief, immune system regulation, and improving gut health.

Furthermore, the antioxidant and anti-inflammatory effects of Eupatorium extract have led to its increasing use in skincare products, becoming one of the natural anti-aging ingredients. It is expected that the Eupatorium extract market will show a continuous growth trend in the coming years, especially in the Asian and North American markets, where the demand for natural health products is rising, making the market prospects for Eupatorium extract even brighter. Overall, Eupatorium extract, with its multiple benefits and wide applications, is becoming an important ingredient in the global health and cosmetics industries.

This report studies the global Eupatorium Extract production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Eupatorium Extract and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Eupatorium Extract that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Eupatorium Extract total production and demand, 2021-2032, (Tons)

Global Eupatorium Extract total production value, 2021-2032, (USD Million)

Global Eupatorium Extract production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Eupatorium Extract consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Eupatorium Extract domestic production, consumption, key domestic manufacturers and share

Global Eupatorium Extract production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Eupatorium Extract production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Eupatorium Extract production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Eupatorium Extract market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sanyuan Tianyu Biological Products, Shaanxi New Horizon Biotechnology, Xi'an Tianxingjian Natural Bio-products, Shaanxi Sinuote Biotechnology, Shaanxi Baicui Kang Biotechnology, Shaanxi Hehua Biotech, Shaanxi Hengxi Biotechnology, Xi'an Clover Biotechnology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Eupatorium Extract market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/kg) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Eupatorium Extract Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Eupatorium Extract Market, Segmentation by Type:

Powder

Liquid

Global Eupatorium Extract Market, Segmentation by Extraction Method:

Water Extract

Alcohol Extract

Supercritical CO₂ Extract

Others

Global Eupatorium Extract Market, Segmentation by Extract Ratio:

10:1

20:1

50:1

Others

Global Eupatorium Extract Market, Segmentation by Application:

Pharmaceutical

Nutraceuticals

Cosmetics

Others

Companies Profiled:

Sanyuan Tianyu Biological Products

Shaanxi New Horizon Biotechnology

Xi'an Tianxingjian Natural Bio-products

Shaanxi Sinuote Biotechnology

Shaanxi Baicuikang Biotechnology

Shaanxi Hehua Biotech

Shaanxi Hengxi Biotechnology

Xi'an Clover Biotechnology

Key Questions Answered:

1. How big is the global Eupatorium Extract market?
2. What is the demand of the global Eupatorium Extract market?
3. What is the year over year growth of the global Eupatorium Extract market?
4. What is the production and production value of the global Eupatorium Extract market?
5. Who are the key producers in the global Eupatorium Extract market?
6. What are the growth factors driving the market demand?

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