

# Global Essential Oil Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Essential Oil market size was valued at USD 6942.6 million in 2023 and is forecast to a readjusted size of USD 11490 million by 2030 with a CAGR of 7.5% during review period.

Essential oils also known as ethereal oils, volatile oils, and aetherolea are extracted from plants.

In terms of geography, Europe led the global essential oil market. The growth of this market in Europe is attributed to the presence of more than 1,400 spas and health resorts in the region.

The Global Info Research report includes an overview of the development of the Essential Oil industry chain, the market status of Food and Beverages (Natural Essential Oil, Synthetic Essential Oil), Recreation (Natural Essential Oil, Synthetic Essential Oil), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Essential Oil.

Regionally, the report analyzes the Essential Oil markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Essential Oil market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Essential Oil market. It

provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Essential Oil industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Natural Essential Oil, Synthetic Essential Oil).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Essential Oil market.

**Regional Analysis:** The report involves examining the Essential Oil market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Essential Oil market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Essential Oil:

**Company Analysis:** Report covers individual Essential Oil manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Essential Oil This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food and Beverages, Recreation).

**Technology Analysis:** Report covers specific technologies relevant to Essential Oil. It assesses the current state, advancements, and potential future developments in Essential Oil areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Essential Oil market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Essential Oil market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

Natural Essential Oil

Synthetic Essential Oil

#### Market segment by Application

Food and Beverages

Recreation

Other

#### Major players covered

The Body Shop

Bath & Body Works Direct

Aromaaz

Aura Cacia

Biolandes

Bon Vital'

Nature's Alchemy

Edens Garden

Earthly Body

Fabulous Frannie

Khadi Natural

MHP

Now Foods

Plant Therapy Essential Oils

Soothing Touch

Sydney Essential Oils

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Essential Oil product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Essential Oil, with price, sales, revenue and global market share of Essential Oil from 2019 to 2024.

Chapter 3, the Essential Oil competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Essential Oil breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Essential Oil market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Essential Oil.

Chapter 14 and 15, to describe Essential Oil sales channel, distributors, customers, research findings and conclusion.

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