

Global eSIM?Physical SIM Card?International Roaming and Travel eSIM Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global eSIM?Physical SIM Card?International Roaming and Travel eSIM market size was valued at US\$ 18100 million in 2025 and is forecast to a readjusted size of US\$ 27720 million by 2032 with a CAGR of 6.3% during review period.

eSIM is a digital SIM technology that integrates SIM functionality directly into the device's chip. Users can connect to the internet and switch operators remotely by downloading operator configuration files without inserting a traditional physical SIM card. Physical SIM cards are traditional pluggable user identification modules, including Mini SIM, Micro SIM, and Nano SIM. International roaming is a communication mode where mobile operators allow users to access overseas partner operator networks and continue using voice, SMS, and data services while abroad. Travel eSIM is a cross-border data service developed based on eSIM, allowing users to purchase overseas data packages via an app or QR code, widely used in international tourism, business trips, study abroad, and cross-border digital nomadic scenarios. This industry is essentially part of global mobile communication connectivity services, integrating multiple aspects such as operator networks, SIM management platforms, cloud configuration, cross-border settlement, and digital data distribution. With mobile phone manufacturers such as Apple, Samsung, and Google promoting 'SIMless' devices, eSIM is gradually becoming an important direction for global mobile connectivity.

The eSIM, physical SIM card, and international roaming and travel eSIM industry is poised for rapid growth, driven by factors including the recovery of global cross-border travel, the widespread adoption of 5G, the increase in IoT devices, the digital transformation of operators, and the promotion of eSIM-only devices by companies like

Apple. Traditional international roaming has long suffered from high costs, complex activation processes, and inconvenient switching. Travel eSIMs, however, offer significantly lower barriers to entry through instant purchase via an app, instant use, and flexible billing by country/region, rapidly replacing traditional international SIM cards and some operator roaming services. In the future, travel eSIMs will evolve from a 'travel data tool' into a global digital connectivity platform, deeply integrating with cross-border payments, travel platforms, airlines, and super apps. Simultaneously, new scenarios such as connected vehicles, industrial IoT, smart wearables, drones, and cross-border logistics will continue to drive eSIM demand. Apple's removal of the physical SIM card slot from the US version of the iPhone is considered a significant milestone in the global eSIM rollout. Asia, particularly China, Japan, South Korea, and Southeast Asia, is one of the fastest-growing regions for travel eSIMs.

This report is a detailed and comprehensive analysis for global eSIM?Physical SIM Card?International Roaming and Travel eSIM market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global eSIM?Physical SIM Card?International Roaming and Travel eSIM market size and forecasts, in consumption value (\$ Million), 2021-2032

Global eSIM?Physical SIM Card?International Roaming and Travel eSIM market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global eSIM?Physical SIM Card?International Roaming and Travel eSIM market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global eSIM?Physical SIM Card?International Roaming and Travel eSIM market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for eSIM?Physical SIM Card?International Roaming and Travel eSIM

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global eSIM?Physical SIM Card?International Roaming and Travel eSIM market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Belmont Telecom, Inc, Airalo, WorldSIM, AT&T, travSIM, US Cellular, Matrix Cellular, Workz, Vodafone, Verizon Wireless, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

eSIM?Physical SIM Card?International Roaming and Travel eSIM market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

eSIMs

Physical SIM Cards

International Roaming

Travel eSIMs

Market segment by Pricing Methods

Pay-per-use

Pay-per-day

Unlimited data plan

Market segment by Service Area

Regional Plan

Global Plan

Market segment by Application

Travelers

Business People

Study Abroad

Others

Market segment by players, this report covers

Belmont Telecom, Inc

Airalo

WorldSIM

AT&T

travSIM

US Cellular

Matrix Cellular

Workz

Vodafone

Verizon Wireless

Airhub

Flexiroam

Sakura Mobile

Drimsim

Simify

Sim Options

Sim Local

China Mobile

China Unicom

China Telecom

Mayamobile

TSimTech

Sparks

DTAC

AIS

BNESIM

AloSIM

TRUEMOVE

Gigago

Bytesim

SK Telecom

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe eSIM?Physical SIM Card?International Roaming and Travel eSIM product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of eSIM?Physical SIM Card?International Roaming and Travel eSIM, with revenue, gross margin, and global market share of eSIM?Physical SIM Card?International Roaming and Travel eSIM from 2021 to 2026.

Chapter 3, the eSIM?Physical SIM Card?International Roaming and Travel eSIM competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with

Global eSIM?Physical SIM Card?International Roaming and Travel eSIM Market 2026 by Company, Regions, Type and...

consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and eSIM?Physical SIM Card?International Roaming and Travel eSIM market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of eSIM?Physical SIM Card?International Roaming and Travel eSIM.

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