

Global eSIM?Physical SIM Card?International Roaming and Travel eSIM Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global eSIM?Physical SIM Card?International Roaming and Travel eSIM market size is expected to reach \$ 27720 million by 2032, rising at a market growth of 6.3% CAGR during the forecast period (2026-2032).

eSIM is a digital SIM technology that integrates SIM functionality directly into the device's chip. Users can connect to the internet and switch operators remotely by downloading operator configuration files without inserting a traditional physical SIM card. Physical SIM cards are traditional pluggable user identification modules, including Mini SIM, Micro SIM, and Nano SIM. International roaming is a communication mode where mobile operators allow users to access overseas partner operator networks and continue using voice, SMS, and data services while abroad. Travel eSIM is a cross-border data service developed based on eSIM, allowing users to purchase overseas data packages via an app or QR code, widely used in international tourism, business trips, study abroad, and cross-border digital nomadic scenarios. This industry is essentially part of global mobile communication connectivity services, integrating multiple aspects such as operator networks, SIM management platforms, cloud configuration, cross-border settlement, and digital data distribution. With mobile phone manufacturers such as Apple, Samsung, and Google promoting 'SIMless' devices, eSIM is gradually becoming an important direction for global mobile connectivity.

The eSIM, physical SIM card, and international roaming and travel eSIM industry is poised for rapid growth, driven by factors including the recovery of global cross-border travel, the widespread adoption of 5G, the increase in IoT devices, the digital transformation of operators, and the promotion of eSIM-only devices by companies like Apple. Traditional international roaming has long suffered from high costs, complex

activation processes, and inconvenient switching. Travel eSIMs, however, offer significantly lower barriers to entry through instant purchase via an app, instant use, and flexible billing by country/region, rapidly replacing traditional international SIM cards and some operator roaming services. In the future, travel eSIMs will evolve from a 'travel data tool' into a global digital connectivity platform, deeply integrating with cross-border payments, travel platforms, airlines, and super apps. Simultaneously, new scenarios such as connected vehicles, industrial IoT, smart wearables, drones, and cross-border logistics will continue to drive eSIM demand. Apple's removal of the physical SIM card slot from the US version of the iPhone is considered a significant milestone in the global eSIM rollout. Asia, particularly China, Japan, South Korea, and Southeast Asia, is one of the fastest-growing regions for travel eSIMs.

This report studies the global eSIM?Physical SIM Card?International Roaming and Travel eSIM demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for eSIM?Physical SIM Card?International Roaming and Travel eSIM, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of eSIM?Physical SIM Card?International Roaming and Travel eSIM that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global eSIM?Physical SIM Card?International Roaming and Travel eSIM total market, 2021-2032, (USD Million)

Global eSIM?Physical SIM Card?International Roaming and Travel eSIM total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: eSIM?Physical SIM Card?International Roaming and Travel eSIM total market, key domestic companies, and share, (USD Million)

Global eSIM?Physical SIM Card?International Roaming and Travel eSIM revenue by player, revenue and market share 2021-2026, (USD Million)

Global eSIM?Physical SIM Card?International Roaming and Travel eSIM total market by Type, CAGR, 2021-2032, (USD Million)

Global eSIM?Physical SIM Card?International Roaming and Travel eSIM total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global eSIM?Physical SIM Card?International Roaming and Travel eSIM market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key

developments. Key companies covered as a part of this study include Belmont Telecom, Inc, Airalo, WorldSIM, AT&T, travSIM, US Cellular, Matrix Cellular, Workz, Vodafone, Verizon Wireless, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world eSIM?Physical SIM Card?International Roaming and Travel eSIM market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global eSIM?Physical SIM Card?International Roaming and Travel eSIM Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global eSIM?Physical SIM Card?International Roaming and Travel eSIM Market,

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Segmentation by Type:

eSIMs

Physical SIM Cards

International Roaming

Travel eSIMs

Global eSIM?Physical SIM Card?International Roaming and Travel eSIM Market, Segmentation by Pricing Methods:

Pay-per-use

Pay-per-day

Unlimited data plan

Global eSIM?Physical SIM Card?International Roaming and Travel eSIM Market, Segmentation by Service Area:

Regional Plan

Global Plan

Global eSIM?Physical SIM Card?International Roaming and Travel eSIM Market, Segmentation by Application:

Travelers

Business People

Study Abroad

Others

Companies Profiled:

Belmont Telecom, Inc

Airalo

WorldSIM

AT&T

travSIM

US Cellular

Matrix Cellular

Workz

Vodafone

Verizon Wireless

Airhub

Flexiroam

Sakura Mobile

Drimsim

Simify

Sim Options

Sim Local

China Mobile

China Unicom

China Telecom

Mayamobile

TSimTech

Sparks

DTAC

AIS

BNESIM

AloSIM

TRUEMOVE

Gigago

Bytesim

SK Telecom

Key Questions Answered

1. How big is the global eSIM?Physical SIM Card?International Roaming and Travel eSIM market?
2. What is the demand of the global eSIM?Physical SIM Card?International Roaming and Travel eSIM market?
3. What is the year over year growth of the global eSIM?Physical SIM Card?International Roaming and Travel eSIM market?
4. What is the total value of the global eSIM?Physical SIM Card?International Roaming and Travel eSIM market?
5. Who are the Major Players in the global eSIM?Physical SIM Card?International Roaming and Travel eSIM market?

6. What are the growth factors driving the market demand?

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