

Global eSIM Roaming Data Services Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global eSIM Roaming Data Services market size was valued at US\$ 9236 million in 2025 and is forecast to a readjusted size of US\$ 15440 million by 2032 with a CAGR of 7.7% during review period.

eSIM roaming data services offer a digital alternative to traditional roaming, allowing users to purchase and activate data plans on their eSIM-compatible device without needing to physically switch SIM cards. This service is available from various providers and offers convenience, cost-effectiveness, and control over data usage while traveling.

The global eSIM roaming data service market is experiencing rapid growth, driven by the increasing demand for seamless international connectivity, the proliferation of eSIM-compatible devices, and the desire to avoid traditional roaming charges. This market is reshaping the telecommunications landscape, offering both opportunities and challenges for stakeholders.

Market Development Overview:

eSIM technology allows users to activate a mobile network plan without the need for a physical SIM card, providing greater flexibility and convenience, especially for international travelers. The adoption of eSIMs has been accelerating, with over 100 countries supporting the technology as of early 2023. The global travel eSIM market is projected to grow significantly, with retail spending expected to increase by 500% between 2023 and 2028, reaching nearly \$10 billion. This growth is fueled by the cost savings eSIMs offer; for instance, travelers using eSIMs spend an average of \$5.50 per

GB of data when roaming, compared to \$8.57 per GB with traditional roaming services.

Regional Analysis:

The Asia-Pacific region leads the global travel eSIM market, capturing 56.7% of the market share in 2024. This dominance is attributed to high mobile penetration rates, advancements in mobile network infrastructure, and the presence of leading eSIM technology providers. Countries like China are at the forefront, with projections indicating 500 million eSIM connections by 2025. In contrast, regions like Europe have seen slower adoption rates, partly due to existing regulations that eliminate roaming charges within the European Economic Area, reducing the immediate need for alternative solutions like eSIMs.

Market Development Opportunities:

Several factors present opportunities for the expansion of the eSIM roaming data service market. The increasing adoption of 5G technology enhances the appeal of eSIMs, offering faster and more reliable connections for travelers. Additionally, the rise of digital nomadism and remote work has created a demand for flexible and cost-effective connectivity solutions, which eSIMs are well-positioned to provide. Companies like Nomad are innovating by integrating management features directly into user operating systems, simplifying the activation and management of eSIMs. Moreover, partnerships between mobile operators and travel agencies or airlines are enhancing the availability and accessibility of eSIM services, particularly in the Asia-Pacific market.

Market Development Risks:

Despite the promising outlook, the eSIM market faces several challenges. One significant barrier is the limited availability of eSIM-compatible devices; as of 2023, only about 50% of global smartphones supported eSIM technology. Additionally, the complexity of eSIM activation and management can deter less tech-savvy consumers. Security concerns also pose risks, as the remote provisioning of eSIMs could potentially expose users to unauthorized access or data breaches. Furthermore, the regulatory landscape varies across countries, with some regions lacking the infrastructure or policies to support widespread eSIM adoption, potentially hindering global market expansion.

This report is a detailed and comprehensive analysis for global eSIM Roaming Data

Services market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global eSIM Roaming Data Services market size and forecasts, in consumption value (\$ Million), 2021-2032

Global eSIM Roaming Data Services market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global eSIM Roaming Data Services market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global eSIM Roaming Data Services market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for eSIM Roaming Data Services

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global eSIM Roaming Data Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ComNet Telecom, Airalo, Drimsim, Nomad, Simify, Holafly, 1010 eSIM, 3 Hong Kong, CSL, SmarTone eSIM, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

eSIM Roaming Data Services market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

4G

5G

Market segment by Application

Leisure Travel

Business Travel

Studying Abroad and Visiting Relatives

Market segment by players, this report covers

ComNet Telecom

Airalo

Drimsim

Nomad

Simify

Holafly

1O1O eSIM

3 Hong Kong

CSL

SmarTone eSIM

easySim

Breeze eSIM

aloSIM

eTravelSim

GlobaleSIM

eSIM Japan

China Mobile eSIM

China Unicom Group

China Telecommunications Corporation

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe eSIM Roaming Data Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of eSIM Roaming Data Services, with revenue, gross margin, and global market share of eSIM Roaming Data Services from 2021 to 2026.

Chapter 3, the eSIM Roaming Data Services competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and eSIM Roaming Data Services market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of eSIM Roaming Data Services.

Chapter 13, to describe eSIM Roaming Data Services research findings and conclusion.

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