

Global ESG Investment Analysis Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global ESG Investment Analysis market size is expected to reach \$ 6535 million by 2032, rising at a market growth of 7.4% CAGR during the forecast period (2026-2032).

ESG Investment Analysis comprises third-party data, ratings, research models, analytical software and recurring intelligence services designed for asset managers, asset owners, banks, insurers, wealth managers, index providers and other professional investment institutions.

ESG Investment Analysis is not merely a market for corporate ESG ratings. It is a composite information-services industry encompassing raw and estimated company data, security and fund ratings, portfolio analytics, climate scenarios, nature and biodiversity risk, impact measurement, governance research, regulatory mapping and private-market monitoring. Its core economic function is not simply to assign an ESG label to an issuer, but to transform fragmented corporate disclosures, controversy signals, asset-location information, industry exposures, emissions, supply-chain relationships and governance indicators into structured inputs that can be incorporated into valuation, credit assessment, risk budgeting, asset allocation and regulatory processes. The broad universe of organizations associated with ESG includes corporate reporting vendors, carbon-accounting platforms, consultancies, assurance firms and index administrators. The narrow market adopted in this study retains only suppliers that provide recurring, standardized data, ratings or analytical tools to professional investors. This explains why the core formal list is materially smaller than the broad population of companies marketing sustainability solutions, while still remaining much wider than a conventional top-ten ESG-ratings list.

The global supply structure consists of three main layers: large financial-data groups,

specialist analytical providers and local-market suppliers. MSCI, S&P Global, LSEG, Bloomberg, Moody's, Morningstar, Deutsche Börse, FactSet and Fitch benefit from established security master data, indices, terminals, credit research, enterprise contracts and global distribution. Their competitive advantage lies not only in proprietary ESG content, but also in the ability to integrate that content into existing institutional workflows. Specialist firms such as RepRisk, Clarity AI, ESG Book, Impact Cubed, Iceberg Data Lab, Carbon4 Finance, SESAMm, Upright and NatureAlpha compete through greater depth in controversies, regulation, portfolio impact, biodiversity and climate analytics. Consolidation has already absorbed major historical brands including Trucost, Vigeo Eiris, Four Twenty Seven, Sustainalytics, Carbon Delta and ISS ESG into larger groups. Connect Earth's acquisition of Datia in 2025 and Deutsche Börse's 2026 agreement to acquire the remaining minority interest in ISS STOXX further illustrate the strategic value of proprietary datasets, methodologies and institutional distribution.

Demand is becoming more diverse than the original listed-equity ESG-ratings market. Large asset managers and pension funds increasingly use several external sources and reconcile them with internal materiality models rather than relying on a single score. Banks and insurers place greater emphasis on climate scenarios, collateral locations, supply-chain exposure and transition risk. Wealth platforms require fund classifications, regulatory mappings and client-facing sustainability indicators, while private-equity firms need portfolio-company data collection, annual monitoring and exit due diligence. Listed-company ratings remain the revenue base, but the strongest incremental opportunities are in fixed income, private assets, real estate, infrastructure, physical climate risk, nature and biodiversity, and regulatory workflow automation. Regional providers in China, India, Japan and South Korea retain defensible positions because they cover local-language disclosures, non-listed issuers, domestic bond markets and jurisdiction-specific standards more effectively than many global datasets. In China, the supply base includes financial-data platforms, index organizations, green-finance specialists and bond-market infrastructure providers, although segment-level revenue disclosure remains limited.

Product development is moving from static, opaque scores toward traceable source data, transparent methodologies, event-driven monitoring, asset-level geospatial information and modular analytics embedded directly into investment workflows. Generative AI can reduce the cost of document extraction, controversy classification and research interaction, but it does not remove the need for methodology governance, model validation, source documentation and human review. Regulation is likely to reshape competitive economics. The European Union's ESG Ratings Regulation

applies from July 2026, while Japan, Hong Kong, Singapore and India are implementing codes or regulatory frameworks focused on transparency, governance and conflicts of interest. These requirements will raise compliance costs for smaller providers, favour firms with strong data lineage and controls, and encourage partnerships or acquisitions. Political resistance to the ESG label in the United States may slow explicitly branded procurement, but institutional demand for physical climate risk, governance, litigation, supply-chain and financially material sustainability information is likely to persist under broader risk-management terminology. Overall, the market is expected to expand at a mid-to-high single-digit rate through 2032, with value creation shifting from the number of scores produced toward analytical depth, explainability, asset coverage and workflow integration.

This report studies the global ESG Investment Analysis demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for ESG Investment Analysis, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of ESG Investment Analysis that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global ESG Investment Analysis total market, 2021-2032, (USD Million)

Global ESG Investment Analysis total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: ESG Investment Analysis total market, key domestic companies, and share, (USD Million)

Global ESG Investment Analysis revenue by player, revenue and market share 2021-2026, (USD Million)

Global ESG Investment Analysis total market by Type, CAGR, 2021-2032, (USD Million)

Global ESG Investment Analysis total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global ESG Investment Analysis market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include MSCI Inc., S&P Global Inc., LSEG plc, Deutsche Borse AG, Bloomberg L.P., Moody's Corporation, Morningstar, Inc., FactSet Research Systems

Inc., Fitch Group, Inc., Clarity AI, Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world ESG Investment Analysis market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global ESG Investment Analysis Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global ESG Investment Analysis Market, Segmentation by Type:

ESG Data Feeds

ESG Ratings and Scores

Portfolio Analytics

Others

Global ESG Investment Analysis Market, Segmentation by Analytical Objective:

Financial Materiality

Impact Materiality

Double Materiality

Others

Global ESG Investment Analysis Market, Segmentation by Delivery Model:

Data Feed and API

Desktop or Terminal

SaaS Web Platform

Others

Global ESG Investment Analysis Market, Segmentation by Application:

Asset Management Industry

Securities Research Industry

Banking and Insurance Industry

Others

Companies Profiled:

MSCI Inc.

S&P Global Inc.

LSEG plc

Deutsche Borse AG

Bloomberg L.P.

Moody's Corporation

Morningstar, Inc.

FactSet Research Systems Inc.

Fitch Group, Inc.

Clarity AI, Inc.

RepRisk AG

ESG Book GmbH

Intercontinental Exchange, Inc.

BlackRock, Inc.

EcoVadis SAS

GRESB B.V.

CDP Worldwide

Impact Cubed Ltd.

Iceberg Data Lab SAS

Carbon4 Finance SAS

SESAMm SAS

Measurabl, Inc.

Ortec Finance B.V.

MioTech

Wind Information Co.,Ltd.

Novata, Inc.

Diligent Corporation

The Upright Project Oy

SynTao Green Finance

Shanghai China Securities Index Information Service Co., Ltd.

Equileap B.V.

Jupiter Intelligence, Inc.

Glass,Lewis & Co.,LLC

Key Questions Answered

1. How big is the global ESG Investment Analysis market?
2. What is the demand of the global ESG Investment Analysis market?
3. What is the year over year growth of the global ESG Investment Analysis market?
4. What is the total value of the global ESG Investment Analysis market?
5. Who are the Major Players in the global ESG Investment Analysis market?
6. What are the growth factors driving the market demand?

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