

Global ESG Data and Ratings Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global ESG Data and Ratings market size was valued at US\$ 13376 million in 2025 and is forecast to a readjusted size of US\$ 30562 million by 2032 with a CAGR of 12.7% during review period.

ESG Data and Ratings refer to the comprehensive collection and quantitative assessment of a company's performance across Environmental, Social, and Governance dimensions. ESG Data acts as the foundational layer, consisting of raw metrics derived from corporate disclosures, regulatory filings, news outlets, and alternative sources like satellite monitoring (e.g., carbon intensity or board diversity statistics). ESG Ratings represent the analytical output where raw data is processed through proprietary methodologies to assign categorical grades (e.g., AAA to CCC) or numerical scores (e.g., 0 to 100). This framework serves as a critical infrastructure for the global financial markets, enabling investors to benchmark sustainability performance, manage non-financial risk exposures, and identify companies best positioned for long-term resilience and value creation.

The ESG ratings market has become a critical layer in global capital allocation, as investors increasingly rely on standardized sustainability assessments to evaluate corporate non-financial performance. ESG ratings agencies collect, normalize, and interpret vast amounts of environmental, social, and governance data to produce comparable scores that influence investment decisions, lending conditions, and index inclusion. As regulatory frameworks such as EU SFDR and ISSB disclosure standards expand, demand for structured ESG data and third-party ratings has increased significantly, making ESG ratings an embedded component of modern financial infrastructure.

However, the market is structurally complex and often controversial. A key challenge is the lack of full standardization across rating methodologies. Different ESG rating providers may assign significantly different scores to the same company due to variations in weighting systems, data sources, and issue definitions. This “rating divergence problem” has led to criticism from institutional investors, who argue that ESG ratings lack consistency and transparency compared to traditional credit ratings. As a result, the industry is gradually moving toward greater methodological disclosure and data traceability.

Another major trend is the shift from static ESG scores to dynamic, data-driven risk indicators. Traditional ESG ratings were updated periodically and focused on backward-looking assessments. In contrast, newer models increasingly integrate real-time data, controversy tracking, and forward-looking risk signals such as climate transition exposure and regulatory risk sensitivity. This evolution reflects a broader transition of ESG ratings from “ethical scoring tools” to “financial risk analytics instruments.”

The competitive landscape is also evolving. The market is dominated by a small number of global rating providers, but increasing demand for transparency has encouraged the emergence of specialized data providers, niche analytics firms, and in-house ESG scoring systems developed by large asset managers. Over time, ESG ratings are expected to become more modular and data-driven, with greater integration into portfolio management systems, risk models, and regulatory reporting frameworks.

Overall, ESG ratings are transitioning from perception-based sustainability labels to structured financial data infrastructure, playing a growing role in how global capital markets price long-term environmental and governance risks.

This report is a detailed and comprehensive analysis for global ESG Data and Ratings market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global ESG Data and Ratings market size and forecasts, in consumption value (\$

Million), 2021-2032

Global ESG Data and Ratings market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global ESG Data and Ratings market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global ESG Data and Ratings market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for ESG Data and Ratings

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global ESG Data and Ratings market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include MSCI, S&P Global, Bloomberg, Sustainalytics, ISS ESG, LSEG, Moody's, RepRisk, Wind Information, SynTao Green Finance, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

ESG Data and Ratings market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Financial Materiality

Double Materiality

Others

Market segment by Based

Risk-based ESG Ratings

Impact-based ESG Ratings

Compliance-based ESG Ratings

Market segment by Application

Business

Personal

Government

Others

Market segment by players, this report covers

MSCI

S&P Global

Bloomberg

Sustainalytics

ISS ESG

LSEG

Moody's

RepRisk

Wind Information

SynTao Green Finance

CICC

Nikkei

Japan Exchange Group

Rating and Investment Information?R&I?

Japan Credit Rating Agency?JCR?

Marsh

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe ESG Data and Ratings product scope, market overview, market

estimation caveats and base year.

Chapter 2, to profile the top players of ESG Data and Ratings, with revenue, gross margin, and global market share of ESG Data and Ratings from 2021 to 2026.

Chapter 3, the ESG Data and Ratings competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and ESG Data and Ratings market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of ESG Data and Ratings.

Chapter 13, to describe ESG Data and Ratings research findings and conclusion.

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