

Global ESG Data and Ratings Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global ESG Data and Ratings market size is expected to reach \$ 30562 million by 2032, rising at a market growth of 12.7% CAGR during the forecast period (2026-2032).

ESG Data and Ratings refer to the comprehensive collection and quantitative assessment of a company's performance across Environmental, Social, and Governance dimensions. ESG Data acts as the foundational layer, consisting of raw metrics derived from corporate disclosures, regulatory filings, news outlets, and alternative sources like satellite monitoring (e.g., carbon intensity or board diversity statistics). ESG Ratings represent the analytical output where raw data is processed through proprietary methodologies to assign categorical grades (e.g., AAA to CCC) or numerical scores (e.g., 0 to 100). This framework serves as a critical infrastructure for the global financial markets, enabling investors to benchmark sustainability performance, manage non-financial risk exposures, and identify companies best positioned for long-term resilience and value creation.

The ESG ratings market has become a critical layer in global capital allocation, as investors increasingly rely on standardized sustainability assessments to evaluate corporate non-financial performance. ESG ratings agencies collect, normalize, and interpret vast amounts of environmental, social, and governance data to produce comparable scores that influence investment decisions, lending conditions, and index inclusion. As regulatory frameworks such as EU SFDR and ISSB disclosure standards expand, demand for structured ESG data and third-party ratings has increased significantly, making ESG ratings an embedded component of modern financial infrastructure.

However, the market is structurally complex and often controversial. A key challenge is

the lack of full standardization across rating methodologies. Different ESG rating providers may assign significantly different scores to the same company due to variations in weighting systems, data sources, and issue definitions. This “rating divergence problem” has led to criticism from institutional investors, who argue that ESG ratings lack consistency and transparency compared to traditional credit ratings. As a result, the industry is gradually moving toward greater methodological disclosure and data traceability.

Another major trend is the shift from static ESG scores to dynamic, data-driven risk indicators. Traditional ESG ratings were updated periodically and focused on backward-looking assessments. In contrast, newer models increasingly integrate real-time data, controversy tracking, and forward-looking risk signals such as climate transition exposure and regulatory risk sensitivity. This evolution reflects a broader transition of ESG ratings from “ethical scoring tools” to “financial risk analytics instruments.”

The competitive landscape is also evolving. The market is dominated by a small number of global rating providers, but increasing demand for transparency has encouraged the emergence of specialized data providers, niche analytics firms, and in-house ESG scoring systems developed by large asset managers. Over time, ESG ratings are expected to become more modular and data-driven, with greater integration into portfolio management systems, risk models, and regulatory reporting frameworks.

Overall, ESG ratings are transitioning from perception-based sustainability labels to structured financial data infrastructure, playing a growing role in how global capital markets price long-term environmental and governance risks.

This report studies the global ESG Data and Ratings demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for ESG Data and Ratings, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of ESG Data and Ratings that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global ESG Data and Ratings total market, 2021-2032, (USD Million)

Global ESG Data and Ratings total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: ESG Data and Ratings total market, key domestic companies, and share, (USD Million)

Global ESG Data and Ratings revenue by player, revenue and market share 2021-2026, (USD Million)

Global ESG Data and Ratings total market by Type, CAGR, 2021-2032, (USD Million)

Global ESG Data and Ratings total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global ESG Data and Ratings market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include MSCI, S&P Global, Bloomberg, Sustainalytics, ISS ESG, LSEG, Moody's, RepRisk, Wind Information, SynTao Green Finance, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world ESG Data and Ratings market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global ESG Data and Ratings Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global ESG Data and Ratings Market, Segmentation by Type:

Financial Materiality

Double Materiality

Others

Global ESG Data and Ratings Market, Segmentation by Based:

Risk-based ESG Ratings

Impact-based ESG Ratings

Compliance-based ESG Ratings

Global ESG Data and Ratings Market, Segmentation by Application:

Business

Personal

Government

Others

Companies Profiled:

MSCI

S&P Global

Bloomberg

Sustainalytics

ISS ESG

LSEG

Moody's

RepRisk

Wind Information

SynTao Green Finance

CICC

Nikkei

Japan Exchange Group

Rating and Investment Information?R&I?

Japan Credit Rating Agency?JCR?

Marsh

Key Questions Answered

1. How big is the global ESG Data and Ratings market?
2. What is the demand of the global ESG Data and Ratings market?
3. What is the year over year growth of the global ESG Data and Ratings market?
4. What is the total value of the global ESG Data and Ratings market?
5. Who are the Major Players in the global ESG Data and Ratings market?
6. What are the growth factors driving the market demand?

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