

Global ESG Consulting Services Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global ESG Consulting Services market size was valued at US\$ 11318 million in 2025 and is forecast to a readjusted size of US\$ 27835 million by 2032 with a CAGR of 13.7% during review period.

ESG Consulting Services refer to professional advisory services provided to corporations, financial institutions, and government entities to help them identify, manage, and disclose risks and opportunities related to Environmental, Social, and Governance factors. These services encompass a broad spectrum of activities, including high-level strategic planning, materiality assessments, decarbonization roadmapping, supply chain compliance, ESG reporting, and rating optimization. The primary objective of ESG consulting is to assist clients in integrating sustainability into their core business models, thereby enhancing long-term competitiveness, ensuring regulatory compliance, and strengthening financial performance and reputation within capital markets.

The ESG consulting services market has evolved from a niche sustainability advisory field into a core component of corporate strategy, compliance, and risk management. Its growth is primarily driven by three structural forces: tightening regulatory disclosure requirements, capital market reallocation toward sustainability-linked assets, and the internal operational complexity of decarbonization across global supply chains.

From a demand perspective, large corporations are no longer treating ESG as a “reporting exercise,” but as a multi-layer transformation agenda covering carbon accounting, governance restructuring, supply chain due diligence, and climate risk

integration into financial planning. This shift has significantly increased reliance on external ESG consultants, particularly in areas where internal expertise is still developing, such as Scope 3 emissions modeling, transition risk analysis, and assurance-ready ESG data systems.

A key characteristic of the market is its transition from narrative-driven sustainability consulting to data-intensive, compliance-oriented service delivery. Early-stage ESG consulting focused heavily on strategy and branding, but the current phase is dominated by regulatory alignment and auditability. Companies are increasingly required to produce ESG disclosures that are not only descriptive, but verifiable, consistent, and comparable across jurisdictions. This has pushed ESG consulting closer to financial auditing logic, where traceability of data and methodological rigor are critical.

Another important trend is the convergence of ESG consulting with digital platforms. Modern ESG advisory engagements are often bundled with software-enabled solutions that support emissions tracking, ESG KPI dashboards, supplier scoring systems, and automated reporting workflows. As a result, ESG consulting is gradually shifting from pure human advisory to a hybrid model combining consulting expertise with SaaS-based infrastructure.

On the supply side, the market remains highly fragmented. Global consulting firms and audit-adjacent advisory groups dominate large enterprise contracts, while specialized boutiques focus on carbon accounting, climate scenario modeling, or sector-specific compliance such as energy, manufacturing, and financial services. Competitive differentiation increasingly depends on technical depth, data capability, and regulatory interpretation strength rather than generic sustainability positioning.

However, the market is not without friction. ESG has entered a phase of political and regional divergence, particularly in certain developed economies where regulatory approaches and corporate attitudes toward ESG disclosure are becoming less uniform. This has introduced short-term uncertainty and shifted demand toward “compliance-first” consulting rather than broad ESG transformation narratives. Despite this, the long-term trajectory remains strongly upward, as climate risk, resource constraints, and investor pressure are structurally embedded into global capital allocation systems.

Overall, ESG consulting is evolving into a quasi-infrastructure layer of corporate governance—sitting between regulation, finance, and operations—where its value is increasingly measured not by advisory volume, but by its ability to enable credible, auditable, and decision-useful sustainability data systems.

This report is a detailed and comprehensive analysis for global ESG Consulting Services market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global ESG Consulting Services market size and forecasts, in consumption value (\$ Million), 2021-2032

Global ESG Consulting Services market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global ESG Consulting Services market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global ESG Consulting Services market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for ESG Consulting Services

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global ESG Consulting Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include PwC, Deloitte, EY, KPMG, Accenture, SynTao, Asuene, CICC, McKinsey, BCG, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

ESG Consulting Services market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Strategic & Governance

Reporting & Compliance

Technical & Decarbonization

Sustainable Finance

Market segment by Driven

Rating-driven

Transformation-driven

Market segment by Application

Corporate

Investor

Government

Market segment by players, this report covers

PwC

Deloitte

EY

KPMG

Accenture

SynTao

Asuene

CICC

McKinsey

BCG

Bain

ERM (Environmental Resources Management)

Mizuho Research & Technologies

MUFG

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe ESG Consulting Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of ESG Consulting Services, with revenue, gross margin, and global market share of ESG Consulting Services from 2021 to 2026.

Chapter 3, the ESG Consulting Services competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and ESG Consulting Services market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of ESG Consulting Services.

Chapter 13, to describe ESG Consulting Services research findings and conclusion.

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