

# Global Erection Ring Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Erection Ring market size was valued at USD 115.2 million in 2023 and is forecast to a readjusted size of USD 176.9 million by 2030 with a CAGR of 6.3% during review period.

An erection ring or cock ring is worn to prolong and heighten orgasms, leading to a satisfactory sexual intercourse. Generally, the mechanism of erection rings is that they trap the blood flow in the penis and stops the blood going backward. Therefore, the use of erection rings will help men experience increased sensitivity along with harder erections.

Global Erection Ring key players include Screaming O, TIMM Medical, Lovehoney, etc. Global top 3 manufacturers hold a share over 21%.

North America is the largest market, with a share about 40%, followed by Asia-Pacific, and Europe, both have a share about 50 percent.

In terms of product, Non-Vibrating Cock Rings is the largest segment, with a share over 53%. And in terms of application, the largest application is Online, followed by Specialty Stores, Retail Outlets.

The Global Info Research report includes an overview of the development of the Erection Ring industry chain, the market status of Online (Silicone Cock Rings, Plastic Cock Rings), Specialty Stores (Silicone Cock Rings, Plastic Cock Rings), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Erection Ring.

Regionally, the report analyzes the Erection Ring markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Erection Ring market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Erection Ring market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Erection Ring industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Silicone Cock Rings, Plastic Cock Rings).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Erection Ring market.

**Regional Analysis:** The report involves examining the Erection Ring market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Erection Ring market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Erection Ring:

**Company Analysis:** Report covers individual Erection Ring manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Erection Ring. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Sales Channel (Online, Specialty Stores).

**Technology Analysis:** Report covers specific technologies relevant to Erection Ring. It assesses the current state, advancements, and potential future developments in Erection Ring areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Erection Ring market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Erection Ring market is split by Type and by Sales Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channel in terms of volume and value.

### Market segment by Type

#### by Material

Silicone Cock Rings

Plastic Cock Rings

Metal Cock Rings

Others (Rubber, etc.)

#### by Technology

Vibrating Cock Rings

## Non-Vibrating Cock Rings

### Market segment by Sales Channel

Online

Specialty Stores

Retail Outlets

### Major players covered

Screaming O

TIMM Medical

Lovehoney

LELO

LifeStyles Healthcare

Church & Dwight (Trojan)

BMS Factory

Reckitt Benckiser (Durex)

Doc Johnson

Fun Factory

Jimmyjane

WOW Tech (We-Vibe)

Tantus

Nanma Manufacturing Company

Beate Uhse

Pipedream Product

California Exotic Novelties

Adam & Eve

Ann Summers

EdenFantasys

Je Joue

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Erection Ring product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Erection Ring, with price, sales, revenue and global market share of Erection Ring from 2019 to 2024.

Chapter 3, the Erection Ring competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Erection Ring breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and sales channel, with sales market share and growth rate by type, sales channel, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Erection Ring market forecast, by regions, type and sales channel, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Erection Ring.

Chapter 14 and 15, to describe Erection Ring sales channel, distributors, customers, research findings and conclusion.

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