

# Global Equipment Rental Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Equipment Rental market size was valued at USD 47390 million in 2023 and is forecast to a readjusted size of USD 52330 million by 2030 with a CAGR of 1.4% during review period.

Equipment rental is a service industry that provides machinery, tools, and equipment to end-users such as the construction, mining, power, and oil and gas industries on a rental basis.

The oil and gas industry highly rely on rental companies as they offer a wide range of equipment such as downhole tools, drilling equipment, production tool equipment, and tubulars. The rising number of drilling projects is boosting the production process of crude oil. This in turn, will have a positive impact on the equipment rental industry trends in the oil and gas industry.

The Global Info Research report includes an overview of the development of the Equipment Rental industry chain, the market status of Oil and Gas Industry (Online Rental, Offline Rental), Construction Industry (Online Rental, Offline Rental), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Equipment Rental.

Regionally, the report analyzes the Equipment Rental markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Equipment Rental market, with robust domestic demand, supportive policies, and a strong manufacturing base.

### Key Features:

The report presents comprehensive understanding of the Equipment Rental market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Equipment Rental industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Online Rental, Offline Rental).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Equipment Rental market.

**Regional Analysis:** The report involves examining the Equipment Rental market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Equipment Rental market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Equipment Rental:

**Company Analysis:** Report covers individual Equipment Rental players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Equipment Rental This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Oil and Gas Industry, Construction Industry).

**Technology Analysis:** Report covers specific technologies relevant to Equipment Rental.

It assesses the current state, advancements, and potential future developments in Equipment Rental areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Equipment Rental market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Equipment Rental market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

#### Market segment by Type

Online Rental

Offline Rental

#### Market segment by Application

Oil and Gas Industry

Construction Industry

Mining Industry

Power Industry

Others

Market segment by players, this report covers

Hertz Equipment Rental

Sunbelt Rentals

United Rentals

Atlas Copco

Caterpillar

Aggreko

AKTIO Corporation

Ashtead Group

BlueLine Rental

Cramo

Deere & Company

Fabick CAT

Herc Rentals

Kanamoto

Loxam

Maxim Crane Works

Mustang CAT

Nishio Rent All

Nikken Corporation (Mitsubishi Corporation)

Sims Crane & Equipment

Stephensons Rental Services

Sunstate Equipment Company

Titan Machinery

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Equipment Rental product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Equipment Rental, with revenue, gross margin and global market share of Equipment Rental from 2019 to 2024.

Chapter 3, the Equipment Rental competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Equipment Rental market forecast, by regions, type and application, with consumption

value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Equipment Rental.

Chapter 13, to describe Equipment Rental research findings and conclusion.

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