

Global Equestrian Equipment and Clothing Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Equestrian Equipment and Clothing market size is expected to reach \$ 4323 million by 2032, rising at a market growth of 2.4% CAGR during the forecast period (2026-2032).

Equestrian equipment and clothing refer to the specialized gear and apparel used by horse riders to ensure safety, comfort, and effective communication with the horse. This includes items such as saddles, bridles, stirrups, and reins, which are essential for riding and controlling the horse. Clothing typically includes helmets for head protection, riding boots for grip and foot protection, gloves for handling reins, and breeches or jodhpurs designed for comfort and flexibility while riding. Both the equipment and clothing are tailored to enhance the riding experience, whether for sport, leisure, or work, while prioritizing the well-being of both the rider and the horse.

In 2025, global Equestrian Equipment and Clothing production reached approximately 27,269 K units, with an average global market price of around US\$ 130 per unit.

The Equestrian Equipment and Clothing market is experiencing steady growth, driven by the increasing popularity of equestrian sports and recreational horse riding. The market size is expanding, with significant sales in regions like North America and Europe, where equestrian activities are deeply rooted in the culture. Asia-Pacific is emerging as a key growth area due to rising interest in equestrian sports. Market opportunities include the growing demand for high-performance and stylish gear, while challenges involve the high cost of quality equipment and the niche nature of the market. Sustainability and innovation in product design also offer potential for market differentiation.

The upstream supply chain of Equestrian Equipment and Clothing includes leather, functional fabrics, synthetic textiles, rubber, plastics, foam padding, metal buckles, zippers, safety shells, stitching materials, and packaging materials, as well as OEM/ODM manufacturers that produce riding apparel, footwear, saddles, bridles, helmets, protectors, blankets, and grooming tools. The midstream stage covers product design, material cutting, sewing, molding, assembly, safety testing, quality control, branding, and distribution. Downstream customers mainly include individual riders, horse owners, riding schools, equestrian clubs, racing facilities, training centers, sports retailers, online platforms, and competition/event channels.

The cost structure is mainly composed of raw materials 35%?45%, manufacturing labor and processing 20%?30%, safety certification and quality testing 5%?10%, packaging and logistics 8%?12%, marketing and channel expenses 10%?18%, and R&D, design, and administrative overhead 5%?10%. Leather saddles, bridles, riding boots, helmets, and air vests usually have higher material, labor, certification, and brand premium costs, while basic riding clothing and grooming accessories have relatively lower unit costs but higher channel and inventory-management costs.

This report studies the global Equestrian Equipment and Clothing production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Equestrian Equipment and Clothing and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Equestrian Equipment and Clothing that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Equestrian Equipment and Clothing total production and demand, 2021-2032, (K Units)

Global Equestrian Equipment and Clothing total production value, 2021-2032, (USD Million)

Global Equestrian Equipment and Clothing production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Equestrian Equipment and Clothing consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Equestrian Equipment and Clothing domestic production, consumption, key domestic manufacturers and share

Global Equestrian Equipment and Clothing production by manufacturer, production,

price, value and market share 2021-2026, (USD Million) & (K Units)

Global Equestrian Equipment and Clothing production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Equestrian Equipment and Clothing production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Equestrian Equipment and Clothing market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Ariat International, Decathlon, GPA, Pikeur, UVEX, Charles Owen, Horseware, Herm?s, Mountain Horse, Animo, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Equestrian Equipment and Clothing market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Equestrian Equipment and Clothing Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Equestrian Equipment and Clothing Market, Segmentation by Type:

Riding Equipment

Horse Care Equipment

Riding Apparel

Others

Global Equestrian Equipment and Clothing Market, Segmentation by Main Material Composition:

Textile-Based

Leather-Based

Synthetic/Composite-Based

Global Equestrian Equipment and Clothing Market, Segmentation by Product Weight:

Lightweight: 8.0 kg/Unit

Global Equestrian Equipment and Clothing Market, Segmentation by Application:

Professional Sports and Competitions

Recreational Riding

Companies Profiled:

Ariat International

Decathlon

GPA

Pikeur

UVEX

Charles Owen

Horseware

Hermès

Mountain Horse

Animo

Wintec

Equiline

Dubarry

Essex Classics

Kerrits

Shires Equestrian

BR Equestrian Equipment

Cavalleria Toscana

Vestrum

Kingsland

Horse Pilot

Kentucky Horsewear

Ovation

Samshield

High Point

LeMieux

Ophena

Prestige Italia

WeatherBeeta

Bucas

Horse Leader

Xiamen Leadtex Corporation

Jiangsu Feiyue Saddlery Factory

SOM?S SADDLE Co., Ltd.

World Market Co., Ltd.

Nikke Shoji Co., Ltd

Key Questions Answered:

1. How big is the global Equestrian Equipment and Clothing market?
2. What is the demand of the global Equestrian Equipment and Clothing market?

3. What is the year over year growth of the global Equestrian Equipment and Clothing market?
4. What is the production and production value of the global Equestrian Equipment and Clothing market?
5. Who are the key producers in the global Equestrian Equipment and Clothing market?
6. What are the growth factors driving the market demand?

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