

Global Equestrian Equipment and Clothing Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G04798D49BC4EN.html>

Date: June 2026

Pages: 206

Price: US\$ 3,480.00 (Single User License)

ID: G04798D49BC4EN

Abstracts

According to our (Global Info Research) latest study, the global Equestrian Equipment and Clothing market size was valued at US\$ 3648 million in 2025 and is forecast to a readjusted size of US\$ 4323 million by 2032 with a CAGR of 2.4% during review period.

Equestrian equipment and clothing refer to the specialized gear and apparel used by horse riders to ensure safety, comfort, and effective communication with the horse. This includes items such as saddles, bridles, stirrups, and reins, which are essential for riding and controlling the horse. Clothing typically includes helmets for head protection, riding boots for grip and foot protection, gloves for handling reins, and breeches or jodhpurs designed for comfort and flexibility while riding. Both the equipment and clothing are tailored to enhance the riding experience, whether for sport, leisure, or work, while prioritizing the well-being of both the rider and the horse.

In 2025, global Equestrian Equipment and Clothing production reached approximately 27,269 K units, with an average global market price of around US\$ 130 per unit.

The Equestrian Equipment and Clothing market is experiencing steady growth, driven by the increasing popularity of equestrian sports and recreational horse riding. The market size is expanding, with significant sales in regions like North America and Europe, where equestrian activities are deeply rooted in the culture. Asia-Pacific is emerging as a key growth area due to rising interest in equestrian sports. Market opportunities include the growing demand for high-performance and stylish gear, while challenges involve the high cost of quality equipment and the niche nature of the market. Sustainability and innovation in product design also offer potential for market differentiation.

The upstream supply chain of Equestrian Equipment and Clothing includes leather, functional fabrics, synthetic textiles, rubber, plastics, foam padding, metal buckles, zippers, safety shells, stitching materials, and packaging materials, as well as OEM/ODM manufacturers that produce riding apparel, footwear, saddles, bridles, helmets, protectors, blankets, and grooming tools. The midstream stage covers product design, material cutting, sewing, molding, assembly, safety testing, quality control, branding, and distribution. Downstream customers mainly include individual riders, horse owners, riding schools, equestrian clubs, racing facilities, training centers, sports retailers, online platforms, and competition/event channels.

The cost structure is mainly composed of raw materials 35%?45%, manufacturing labor and processing 20%?30%, safety certification and quality testing 5%?10%, packaging and logistics 8%?12%, marketing and channel expenses 10%?18%, and R&D, design, and administrative overhead 5%?10%. Leather saddles, bridles, riding boots, helmets, and air vests usually have higher material, labor, certification, and brand premium costs, while basic riding clothing and grooming accessories have relatively lower unit costs but higher channel and inventory-management costs.

This report is a detailed and comprehensive analysis for global Equestrian Equipment and Clothing market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Equestrian Equipment and Clothing market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Equestrian Equipment and Clothing market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Equestrian Equipment and Clothing market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average

selling prices (US\$/Unit), 2021-2032

Global Equestrian Equipment and Clothing market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Equestrian Equipment and Clothing

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Equestrian Equipment and Clothing market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Ariat International, Decathlon, GPA, Pikeur, UVEX, Charles Owen, Horseware, Herm?s, Mountain Horse, Animo, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Equestrian Equipment and Clothing market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Riding Equipment

Horse Care Equipment

Riding Apparel

Others

Market segment by Main Material Composition

Textile-Based

Leather-Based

Synthetic/Composite-Based

Market segment by Product Weight

Lightweight: 8.0 kg/Unit

Market segment by Application

Professional Sports and Competitions

Recreational Riding

Major players covered

Ariat International

Decathlon

GPA

Pikeur

UVEX

Charles Owen

Horseware

Herm?s

Mountain Horse

Animo

Wintec

Equiline

Dubarry

Essex Classics

Kerrits

Shires Equestrian

BR Equestrian Equipment

Cavalleria Toscana

Vestrum

Kingsland

Horse Pilot

Kentucky Horsewear

Ovation

Samshield

High Point

LeMieux

Ophena

Prestige Italia

WeatherBeeta

Bucas

Horse Leader

Xiamen Leadtex Corporation

Jiangsu Feiyue Saddlery Factory

SOM?S SADDLE Co., Ltd.

World Market Co., Ltd.

Nikke Shoji Co., Ltd

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Equestrian Equipment and Clothing product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Equestrian Equipment and Clothing, with price, sales quantity, revenue, and global market share of Equestrian Equipment and Clothing from 2021 to 2026.

Chapter 3, the Equestrian Equipment and Clothing competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Equestrian Equipment and Clothing breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Equestrian Equipment and Clothing market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Equestrian Equipment and Clothing.

Chapter 14 and 15, to describe Equestrian Equipment and Clothing sales channel, distributors, customers, research findings and conclusion.

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